JOHN BULL, OCTOBER 22, 1927

Vol. XLII. No. 1114.

TWOPENCE

JOHN BULL

OVER A MILLION CERTIFIED SALE

50 CHEQUES OF £5 : 5 FOR REGISTERED READERS.

SEE PAGE 2.

Start the WINTER FIT

BOVRIL

repels

Colds and Chills

JOHN BULL'S GREAT FREE INSURANCE GIFT

50 More £5-5-0 Cheques to Registered Readers

The Readers mentioned below have all received Sickness Benefits of £5 5s. each. "John Bull" also covers its readers against Fire, Flood, Storm, Accident, etc. Register-to-day.

£5 : 5 Mr. H. GRANT, Upper Woodford, Nr. Salisbury, Wilts.

£5 : 5 Mrs. C. WEDDELL, 24, Bk. Rutherford St., Choppington.

£5 : 5 Mr. W. A. WALKER, 26, Taylors Row, Runcorn, Cheshire.

£5 : 5 Mr. J. T. BELTON, 66, Low Thompson Street, Witton Park, Durham.

£5 : 5 Mrs. A. PERCY, 25, Tovey Sq., Rifle Green, Blaenavon, Mon.

£5 : 5 Mrs. D. THORNTON, 13, Lighcliffe Road, Lane Head, Brighouse.

£5 : 5 Mrs. H. SHIRTCLIFFE, 42, Vernon Street, Worksop.

£5 : 5 Mrs. D. FLINN, 19, Broughton Road, S. Shields.

£5 : 5 Mr. R. ASTON, 3, Broad St., Blaenavon, Mon.

£5 : 5 Mr. Geo. LAWRENCE, 92, Elgin Avenue, Blaenavon, Mon.

£5 : 5 Mr. S. L. MORGAN, Gordon Villa, Siddington Road, Cirencister, Glos.

£5 : 5 Mr. Arthur Coxall, 33, Amity Road, West Ham, E.15.

£5 : 5 Miss H. Blaiklock, 17, Harold Street, Banks Lane, Stockport.

£5 : 5 Mr. R. G. LEAK, 12, Glen St., Off Westgate, Burnley.

£5 : 5 Mr. T. J. WILLIAMS, 3, Clifton, St., Cwmpark, Treorchy.

£5 : 5 Mrs. R. Langhurst, West Hyde, Nr. Luton, Beds.

£5 : 5 Mrs. M. Thompson, 13, Council Houses, St. Martins, Oswestry Salop.

£5 : 5 Mr. R. WINDER, 72, Henderson St., Currock, Carlisle.

£5 : 5 Mrs. I. M. TEMPLAR, 51, Garden Road, Dunstable, Beds.

£5 : 5 Mr. ALBERT FOUNTAIN, Mere Side Road, Ramsey, Hunts.

£5 : 5 Mr. H. P. KNIGHT, 4, Mansion Street, Camberwell, S.E.5.

£5 : 5 Mrs. K. HAYDEN, 53, Ray Lodge Road, Woodford Green, Essex.

£5 : 5 Mrs. K. SCOWCROFT, 7, South St., Haslingden, Rossendale.

£5 : 5 Mr. G. J. WHITE, 3, St. John Street, Salisbury.

£5 : 5 Mrs. A. A. GRAIG, 42, Albert St., Nelson, Lancs.

£5 : 5 Mrs. W. H. HODGSON, Earls Orchard, Richmond, Yorks.

£5 : 5 Mrs. R. C. ALLONBY, 1, Prince Street, Swinton, Nr. Rotherham

£5 : 5 Mr. Wm. JONES, 10, Wellington Terrace, Llanidloes, Mont., N.W.

£5 : 5 Mr. REUBEN ALLOW, Ravensdale Villa, Carter Lane, Mansfield, Notts.

£5 : 5 Mrs. T. COX, 20, Pioneer St., Erimus, Thornaby-on-Tees.

£5 : 5 Mrs. A. LONG, 127, Cheapside, Worksop.

£5 : 5 each Mr. and Mrs. H. THOMPSON, 45, Eden Terrace, Lynemouth, Ashington, Northumberland.
Both husband and wife received benefit under the one Registration.

£5 : 5 Mr. J. G. MOORE, 15, Harrison Street, Tow Law, Durham.

£5 : 5 Mrs. H. V. RAND, 6, Smiths Houses, Tow Law, Durham.

£5 : 5 Mr. J. S. HOLBORN, 48, Canon Cockin St., Sunderland.

£5 : 5 Mr. J. W. THOMAS, 49, Balby Street, Denaby Main, Nr. Rotherham.

£5 : 5 Mrs. M. QUARMBY, Front St., Haswell, Co. Durham.

£5 : 5 Mr. A. G. LANGRIDGE, Singers Cottage, Cowfold, Horsham, Sussex.

£5 : 5 E. H. MAINWEARING, Sunny Side, Castle Street, Loughor, Swansea.

£5 : 5 Mr. W. BATEMAN, 111, Watery Lane, Sheffield.

£5 : 5 Mr. A. KITCHEN, 6, Stanley Street, Balby, Doncaster.

£5 : 5 Mr. E. P. SAINSBURY, 42, Whitehead Road, Aston, Birmingham.

£5 : 5 Mr. F. WATSON, 10, Charlton Street, Maidstone, Kent.

£5 : 5 W. WATKINS, 16, Excelsior Street, Waunllwyd, Mon.

£5 : 5 Mrs. C. SMITH, 23, High Street, Abertillery, Mon.

£5 : 5 Mr. W. PARKINSON, "Hebrides," 20, Meyler Avenue, Layton, Blackpool.

£5 : 5 Mr. H. T. JONES, 40, Carlton Street, Moss Side, Manchester.

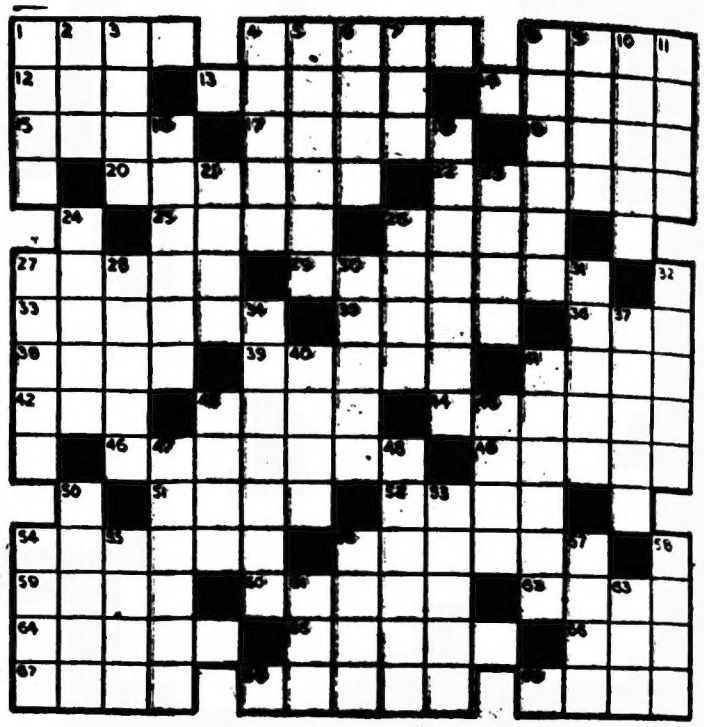
£5 : 5 Mr. T. DAVIES, 49, Queen Street, Nantyglo, Mon.

£5 : 5 Mr. H. PHILLIPS, 30, Sherwood, Llwynypia, Rhondda.

£5 : 5 Mrs. F. M. COLES, 25, Horsegate, Whittlesea, Cambs.

Our Cross-Word Corner

For the Fireside Hour



CLUES ACROSS

1. Colourless.
4. Crawled.
8. That owing.
12. Human organ.
13. Measure.
14. French port.
15. Heroic.
17. A knot.
19. Kind of serf.
20. To resist.
22. Soul.
23. Naked.
24. Pain.
27. Packing case.
29. Portable light.
33. Obscene.
35. Ornamental button.
36. Part of verb "to be."
38. Wrong.
39. Later.
41. A thrust.
42. To marry.
43. Leg joint.
44. Flight.
46. A voluptuary.
49. Pertaining to a royal Court.
51. Not up.
52. To become vapid.
54. Improved.
56. Generally speaking.
59. Vow.
60. Surveyed.
61. Only.
64. Underneath
65. Natural fat.
66. Decay.
67. Shout.
68. Bury.
69. To dole.

CLUES DOWN

1. The sea.
2. A knock.
3. Dry.
4. Imprisoned.
5. Small brook.
6. An exclamation.
7. By.
8. Smart.
9. Eternity.
10. Noisy quarrel.
11. Portable shelter.
16. 100 lbs. weight.
18. An address.
21. Material for fine.
22. Outhouse.
24. To dispel.
26. Before.
27. Railway centre.
28. Slay.
30. Flower family.
31. Pertaining to birth.
32. Three-masted vessel.
34. Seen in the ballroom.
37. Swift.
40. A vendetta
41. Oars.
43. A chilblain.
45. An old sailor.
47. A picket.
48. An epic poem.
50. State reception.
53. Active.
54. A young child.
55. To relate.
56. To soften.
57. Long ago.
58. Gala.
61. Attained.
63. A distinct portion.

The solution of our last week's Puzzle will be found on page 33.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name..... Age.....
(CAPITAL LETTERS.)

Address .....

.....

Reader's Signature.....

Name and Address of Newsagent.....

.....

Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 22.10.27.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date.....

PLEASE WRITE CLEARLY. J.B. 22.10.27.

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filling Pen with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/6 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C. 2.

John Bull's Wonderful Pen Offer!

"More than pleased. Really worth half a guinea." M. W. Hales, 4, Swinburne Gardens, Tilbury.

The "John Bull" Pen fitted with 14 ct. Solid Gold Nib iridium tip worth 15/-
2/6" Everpointed "Pencil with refills FREE 2/6
TOTAL VALUE 17/6

You send Six Coupons and P.O. for 4/- (plus 3d. postage and insurance) 4/-

Money refunded if not entirely satisfied.
Name engraved in Gold on Pen 6d. extra.

YOU SAVE 13/6

2/6 'EVERPOINTED' PENCIL FREE

"PLAYERS ONLY THIS SIDE, SIR."

"YES, THAT'S RIGHT—A LARGE PACKET, PLEASE!"

NCC 280.

THE MAIL ORDER MARKET

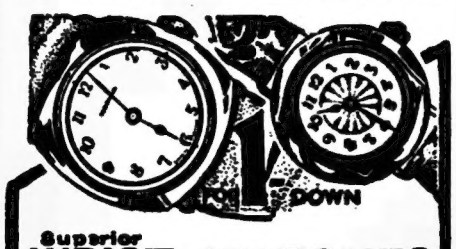
A Perfect Postal Service for Bargain Hunters

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL

PAY FOR YOUR
OVERCOAT
AS YOU WEAR IT.

Most wonderful bargain of the Year. Made from ALL WOOL Cheviots in Greys, Browns and Fawns in Light, Dark or Medium Shades, in 3 following styles. D.B. Chesterfield Semi-Fitting or Belt all round or S.B. Raglan. These are not semi-made Coats altered to fit you, but EACH ONE is CUT AND MADE TO YOUR OWN MEASUREMENTS. Pay 7/- with order and 6/- monthly until you have paid in all 42/-. Irish and Colonial orders cash only. **Before placing your order elsewhere, send for Catalogue, Patterns & Self-measurement Form. Money refunded if unsatisfactory.** Established 25 years

J. B. THORNE & Co.
36, LANGHAM ST., LONDON, W.1



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WRIST WATCHES

LADIES, with beautiful coloured silk band and silver buckle; **GENTS**, with wide grey strap. Pure nickel cases (more durable than gold). Pocket watches are old-fashioned. Scrap yours, and send to-day for one of these handy, comfortable, reliable timekeepers 1/ with order, then 7 weekly payments of 2/- (15/- in all). SEND TO-DAY.

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SHEFFIELD STAINLESS KNIVES and "EVERWEAR" FORKS & SPOONS
THE WORLD'S FINEST VALUE!

Table Knives 6 for 7/3	Table Spoons 6 for 4/3
Dessert Knives 6 for 5/6	Dessert Forks 6 for 5/6
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TEA SPOONS 6 for 2/6

Sent to you POST FREE
Order by post to-day
YOUR MONEY BACK IF NOT SATISFIED

Post your order to Dept. J.B.

LYONS STAFF STORES
HAMMERSMITH RD LONDON, W.14

5-17-6

Carriage Paid U.K. or £1 down & 11 monthly instalments of 9/11. Beautifully finished Oak with famous Collaro DOUBLE SPRING 5-record Motor, new Metal Sound Chamber. Perfect tone, great volume. Send NOW for FREE LIST.

CABINET GRAMOPHONE Co.
(Dept. J.B.11.),
78, Camden Rd., London, N.W.1
also 149, High St., N., East Ham and 41, George St., Croydon.

Improved
FULLOTONE
The Gramophone of Amazing Value Model 14

2d A Day is all you pay

For this **BARGAIN SALE OF BEDDING** 2 Superb Quality White Fleece Blankets, 2 Coloured Fleecy Blankets, Blue or Pink. 2 Unbleached Twill Sheets. 1 Extra Quality Alhambra Quilt in various choice colours. 2 Pillow Cases. 1 White Bolster Case to match. All splendid Quality. Double or Single Bed Size. Price 45/- Cash, or 2/- now and balance by Easy Monthly Payments. LIST FREE. SELBY MFG. CO., LTD. (Dept. 315) 21a, Finsbury Street, E.C.2.

BARGAINS IN FURS

From 5/- Monthly

Every lady should write for the Graves Bargain Catalogue of genuine high grade furs. The newest exclusive styles in exquisitely matched skins offered at amazingly keen prices and on Easy Terms. **OUR BARGAIN PRICES ARE FOR DEFERRED PAYMENTS.** Send a small amount now, and complete purchase in monthly payments. Fullest Approval. **WRITE TO-DAY** for our new handsomely illustrated Fur Catalogue Post Free per return

J. G. GRAVES Ltd. Sheffield

EQUALS RESULTS OF SPEAKER TWICE COST.

Famous Hotspur Loud Speaker with Solid Cast Metal base of special alloy, giving extremely pure tone and great volume. Heavy, well-finished, not a "cheap" affair. Sent for 2/- deposit, if satisfied further 2/- at once, and 8 monthly payments of 5/- (48/- in all).

2/- DOWN

Super Crystal Set absolutely complete, 2/- deposit, further 2/- if satisfied and 7 monthly payments of 5/- (40/- in all).

E. J. HERAUD,
Radio Manufacturer,
Est. 30 Years,
(Dept. "J.B.2")
NUMBER ONE,
EDMONTON, London, N.18.

Send for new Illustrated Radio Catalogue.

SUITS 1/6
TO MEASURE FOR
from 32/6 *Weekly.*

Order your clothes from a reliable firm of experts (established over half a century). We can submit a most comprehensive range of patterns for suits, etc., comprising the latest shades in Derby Tweeds, Worsteds, Whipcords, Serges, etc., and guarantee you a correct fitting suit, perfectly tailored, and delivered free within seven days. Send for latest style pattern book and self-measurement form. Breeches, Overcoats, Flannels, etc., also supplied.
BOYS' SUITS AND SPORTS WEAR Also on Easy Payments.

THE "B & C" CO.
Universal Providers,
Dept. J 15, SOUTHAMPTON.

SEND 5/- NOW!

You can have a magnificent Gramophone of handsome appearance and exquisite tone on 7 Days' Free Playing Trial in Your Own Home. We pack FREE, send CARRIAGE PAID, and make you a Free Gift of "Winner" or "Homochord" Records to play 6 tunes of your own choice. Small deposit of 5/- secures this Astounding Bargain. No Waiting. Money refunded if dissatisfied. Write now for Free Art Lists.

Dept. J.G.1.
GEO. SMITH (Clapham Junction), Ltd., London, S.W.11.

FREE GIFT of RECORDS
WRITE NOW!

Charming Lace for Dainty Lingerie
Try the famous
'GEM BRAND' of Nottingham Lace
ON APPROVAL

Medium quality, inexpensive laces, made to wash and wear, in widths from the very narrowest up to about six inches, for lingerie trimming, children's wear, etc. Useful lengths in White, Cream and Coffee shades, at POPULAR PRICES. As sold to thousands of visitors to WEMBLEY, 1924 and 1925. Write for assorted Box to be sent to you ON APPROVAL, POST FREE.

R. T. WHALEY, Lace Manufacturer, *Estd.* 1845.
J.B.1, Pleasure Street, Nottingham.

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81 SQ FT for 15/-
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—the cheapest and best floor-covering in the world—in rolls 2 yard wide. Rot-proof, damp-proof, hard-wearing, easily cleaned. Write for coloured lists.

ARTOLEUM
BETTER THAN LINOLEUM
(Pro: Photex Papers, Ltd.)
J. LLOYD'S, Artoleum House, 83, Gray's Inn Rd., W.C.1

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Secure the finest quality Bedding on exceptionally Easy Payment Terms. Our Superb Bale contains genuine superfine All-Wool Yorkshire Blankets weighing 8 lbs., also White Fleecy Blankets, 1 pair heavy Twill Sheets, 1 dainty Coloured Alhambra Quilt, 1 Wadded Quilt, 2 Pillow Cases and 1 Bolster Case, all for full-size double bed. Only the best quality Bedding. Other Bedding and Household requisites also on Easy Payment Terms. Send for FREE Catalogue.

From **1/9** *Weekly.*

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To advertise our 20-page Catalogue of over 200 Government Bargains we are making a special offer to JOHN BULL readers of a pair of guaranteed whipcord trousers for the advertising price of

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These are of smart cut, Dark Grey in colour, turned up bottoms and hip pocket, and as **TOUGH AS IRON IN WEAR, AND WE GUARANTEE TO REPLACE SHOULD THEY FAIL.** Remember, cash refunded if not honestly worth double. Send to-day, stating waist measurement, and you will receive them per return, together with our catalogue of working men's many bargains.

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REAL SILVER HALL-MARKED WRIST WATCH jewelled movement, with usual H. Samuel guarantee. State Lady's or Gent's size. **7/11** Post Free

2,000 money-saving bargains like this in H. Samuel's

FREE BOOK!

Post Free. Send a postcard for it now. Free Prizes for all buyers.

H. SAMUEL, Ltd.
(Dept. 199), MARKET ST., MANCHESTER

LOXLEY'S INVALID TRICYCLES.

Reduced Prices. Easy Terms
From 10/- Down.
Balance Monthly.

"ALLWIN"
Folding Carriages
IN STOCK.

Carriage Paid 7 days Approval

52 PAGE CATALOGUE POST FREE.

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GRAVES WIRELESS BARGAIN

This highly efficient 2-Valve Loud Speaker Set is the finest Wireless Value ever offered

10/- NOW

Volume and quality of tone are unsurpassed. Simplicity itself. With coils for long & short wave-lengths. CABINET of polished Oak, & components of highest quality, Dull Emitter Valves, with patent valve holders, &c.; H.T. Battery, 2-volt accumulator; Loud Speaker to match the cabinet, with improved magnetic system; and complete Aerial Outfit, **£7:17:6**

Terms: 10/6 now, 10/6 Monthly.
Catalogue Post Free. J.G. Graves Ltd. Sheffield

FLOOR COVERING

Amazing values. Damp-proof, Linos, Inlaids, &c., 2 yds. wide. Better quality; lower prices. Huge stocks. All kinds. Beautiful patterns and substance.

FREE SAMPLES
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ROLLS' STORES
86,
GRAY'S INN ROAD,
LONDON, W.C.1.
NOTE THE NUMBER.

81 SQUARE FEET FOR 15/-

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Send a POSTCARD for FREE CASE to Post the Broken Pieces.

Take advantage of our 24-hour Repair Service. Price of Lenses from **2/6.** We are the Pioneers of Popular Priced Eyewear.

Our Prices are right, and we pay postage both ways.

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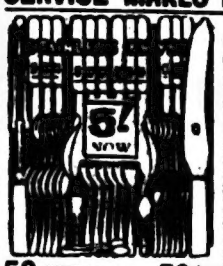

5/- NOW

50 PIECES FOR 50/-

TERMS: 5/- now and 5/- monthly. Five per cent discount allowed for cash. Approval in your home.

A good Meal deserves a good Knife and Fork.
WORLD'S FINEST VALUE.

1 pr. D'ble Sheaf Steel Carvers Ivorette handles, 6 Stainless Tble. Knvs, and 6 Stainless Dessert Knives, Ivory grained handles. Blades can be sharpened tenuer-like edge. 2 Tble Spns, 6 Dsert Spns, 6 Tea Spns, 6 Egg Spns, 6 Tble Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 pr Sugar Tongs, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver which is always white

Write for Catalogue.

J. G. GRAVES Ltd. Sheffield

MORE GUARANTEED POSTAL BARGAINS
—ON—
Page 35.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.

A SELLING REPRESENTATIVE has the biggest opportunity in business provided he is equipped with the right training. The British School of Selling (Salesmanship, Ltd.), 56, Kingsway, W.C.2. Holborn 0904, can give you this training, and will enter into a definite undertaking to secure for you the actual offer of a position. Call or write for prospectus.

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50 BOYS wanted—17-19. Free training on Church Army Farm qualifies for £2 fare to Canada.—Capt. Simpson, 55, Bryanston St., W.1.

EARN £150 to £400 Salary as Book-keeper, Secretary, etc. Expert Postal Courses at small cost. Booklet, testimonials free.—London School of Commerce, 62, Oxford Street, London.

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WRIST WATCHES for 6/-. This is just one of the remarkable offers contained in this week's "Mail Order Market" (pages 4 & 35). Cast your eyes on the page opposite and see for yourself what real bargains can be bought by post.

A REAL LIFE-SIZE Photographic Enlargement in rich Sepia for 1/6. Send any portrait, snap or group and in a few days we will forward you a beautiful reproduction. Enclose stmp. env. for return of photo (write name on back). Satisfaction guaranteed.—Regent Sepia Art Studios, 18, Regent Street, S.W.1.

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OUR SUPREME GUARANTEE
We deliver immediately on Receipt of First payment with Order, and if the value of any Berkeley does not come up to expectations you may return it AT OUR EXPENSE and we will refund your money in full.

NEW CASH PRICE 78/6

OR £4 : 2 : 6 :— 10/- with order and balance 10/- monthly.

DELIVERED FREE in England and Wales.

LOOSE COVERS from 16/6

FIRELIGHT glinting, slippers warming, the big cosy Berkeley invites you to glorious rest and relaxation in its soft, yielding depths.

No Easy Chair in the World can offer such luxurious comfort at, *or near*, the price of the Berkeley. For honest value it is absolutely unrivalled. Beautifully upholstered with real FIBRE AND HAIR stuffing, and long coppered-steel springs in seat, back, and front edge. Best birch frame. Covered with beautiful hard-wearing Tapestry, Cretonne, or Damask of your own selection.

The Berkeley (as seen)

WRITE NOW FOR PATTERNS—SENT POST FREE.

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Showrooms: 133, Victoria Street, Westminster, S.W.1; The Arcade, High Street, Croydon: *and* 16, The Parade, Watford.

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THE BEST HOUSE in the Kingdom for Wholesale Drapery, Bargains in Stockings, Fents, Ready-mades, Travellers' Samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Guide, Post free.—Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

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CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 66, Hounds-ditch, E.1.

RETAILERS, Marketmen and Beginners, don't delay writing for our free Illustrated Catalogue containing bargains for all classes of Drapery Goods.—S. Mosco (Dept. J.B.), 8, Lever Street, Piccadilly, Manchester.

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DO you sell Cutlery? If so, try a £1 parcel. Well Made.—C. Carter, 17, Chatfield Road, Woodseats, Sheffield.

AGENTS WANTED.

EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Parties free. Carlisle Mills Co., Dept. 11, Birstall, Leeds.

PROFITABLE GOODS TO SELL in your Spare Time, every kind, good profits. 156-Page Catalogue free. MAY (173), George St., Birmingham.

EARN £3 to £5 wkly. Run Bed-clothing and Drapery Clubs amongst friends. No outlay. Parties free.—Grove Mills, Dpt. M., Birstall, Leeds.

AGENTS (Spare Time) to sell Drapery, Clothing, Boots, Shoes, Jewellery, Gramophones, etc. Liberal Com. Well supplied with samples.—Write, Dept. 20, YORK, Ltd., 53a, Bayham St., London, N.W.1.

AGENTS WANTED FOR THE "BALMORAL" SERIES OF PRIVATE CHRISTMAS CARDS (FREE) THE BOOK WHICH GUARANTEES SUCCESS. NO ENTERPRISING AGENT IS COMPLETE WITHOUT THIS WONDERFUL ORDER-GETTER. THIS MAGNIFICENT BOOK CONTAINS AN ABUNDANCE OF CHOICE DESIGNS AND REMARKABLE NOVELTIES. HIGHEST COMMISSION AND PRIZES GIVEN. WRITE AT ONCE, IT COSTS NOTHING. TO STEWARTS (DEPT. A.), COMMERCIAL MILLS, BLACKBURN.

AGENTS WANTED. 10/- in every £ comm. An Agent writes: "I had your book of private Xmas Cards 7 days, made £5. No experience." LATEST NOVELTIES, PARROT CALENDARS, black cats, jewelled cards and many others. It costs you nothing. Makes £20 in spare time. Try it.—Dept. 6, The Press, 104, Cleveland St., W.1.

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"WHY NOT BE A SALESMAN? It's a healthy job—and a well-paid one, with fine prospects." This was the advice given to a man who was dissatisfied with his earnings and could see no future. The friend introduced him to Mr. Wallace Attwood, Britain's Greatest Teacher of Salesmanship, and to-day he is drawing £600 a year. Why not let Mr. Wallace Attwood train you? Salesmanship is the one job in the world which will help a square peg to leave a round hole and better himself. Salesmanship is the big profession of to-day. A very interesting book, "The Profession of Salesmanship," will be sent to you post free on request. Send for your copy to-day.—The Wallace Attwood College, 28T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.1.

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START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and List H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

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BARGAINS IN THOUSANDS! Something for everyone in the private sale and exchange columns of "Bazaar, Exchange & Mart." Specimen free. See below.

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We invite you to SEND NOW FOR FREE copy of "Bazaar, Exchange & Mart," the private bargain paper (3d. all nwsgnts.).—Write p.c. to J. B. Burt, 4, Greville Street, E.C.1.

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GRAMOPHONES, 24/-; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbuilt, 120, Old Street, London, E.C.1.

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"POULTRY," the only paper that matters to those who keep fowls. All Newsagents, Fridays, 2d. Specimen free.—71, Fleet St., London.

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WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

LIFE'S GREAT HANDICAP—ILL-HEALTH. Try ENERGOT. YOU LOSE STOMACH Trouble, Worry, Nerves, Constipation, Rheumatism, Insomnia. GAIN a perfect brain in a perfect body. Money back if they fail. Month's course, 1/6.—Energot, 12, Bessborough Gardens, S.W.1.

DON'T Wear a Truss. Use Brooks' Rupture Appliance. New Discovery, wonderful, no lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (387B), 80, Chancery Lane, London, W.C.2.

DR. POGSON'S OINTMENT.—Wonderful Skin Secret of Wm Pogson, F.R.C.S., cures all disease and restores the skin to purity and comfort. 3/-, at Boot's, Taylor's and all Chemists.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

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NEW Life to weary, worn-out Nerves. Probyn Nutrient restores health, strength and lost vitality. Send to-day for free trial supply.—B. E. Probyn Laboratories, 116, Pirbright Rd., London, S.W.18.

BLADDER WEAKNESS, kidney troubles, etc., quickly cured by PARKER'S REMEDY. Adults or children, operations avoided. 3/- bot. Boots', Taylor's, Timothy White's etc., or post free Parker's Remedy, Ltd., Liverpool. Sample 4d.

BLUSHING, Nervousness. — A remarkable book on genuine cure sent privately. 3d.—Mr Rivers (J.B. 36), 40, Lamb's Conduit St., W.C.1.

PILES. Why suffer? HEMOSOL, the new discovery, relieves at once. No instrument. No ointment. No medicine. Doctors use it. Treat yourself at home. Save an operation. 5/- post free, or stamp for free booklet.—Hemosol Chemists (J.B.4), 1, Ramsden Road, S.W.12.

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A FREE Booklet on the subject of Rheumatism will be sent post free on application to the makers of Bishops Varalettes, the wonderful remedy for all rheumatic maladies. See page 27.

RUPTURE CONQUERED. "The Lancet" endorses. Write now for full particulars of a free trial under guarantee of relief or money refunded. BEASLEY'S (DEPT. 8M), 26, Charing Cross Road, London, W.C.2.

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HIGHEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Coins, etc. Nothing too large nor too small. Post or call.—Bentley & Co., 333, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

HOBBIES "Triumph" Fretwork Machine Wanted. State condition and lowest price.—Graham, 7, Japan Crescent, London, N.4.

FOR MOTORISTS.

TYRES AND ACCESSORIES.—Weekly Payments. All makes of Brand New Tyres, Accessories or Spares. Deposits from 5/-. No inquiries. —Write, London Car Co., 43, Villiers St., W.C.2.

MISCELLANEOUS.

TRIMNELL'S Pills and Powders have cured thousands! Why not you? Send for 64-p. book about herbs and how to use them—2d. post free. Trimnell, The Herbalist, Richmond Rd., Cardiff.

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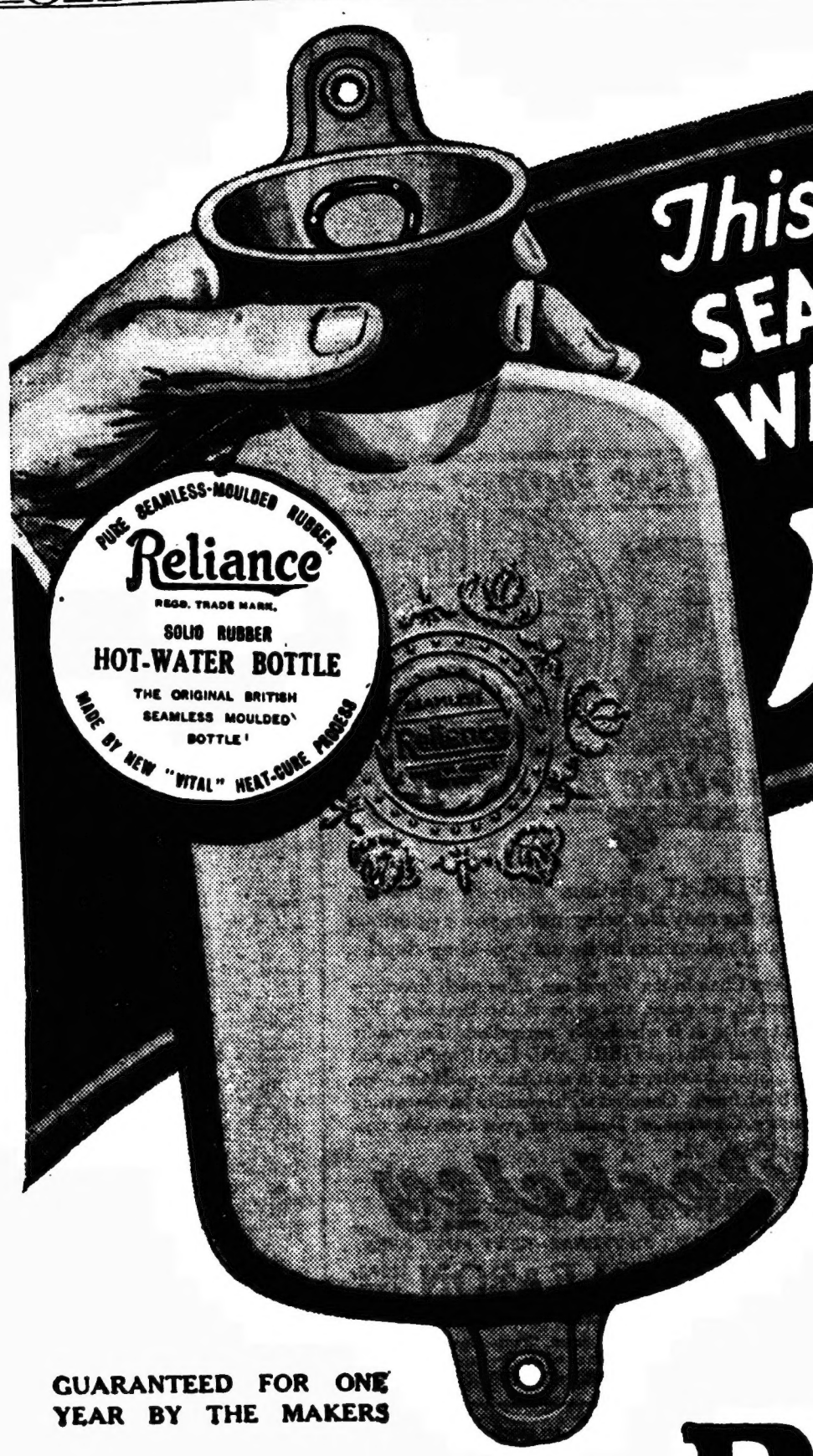
A HUSBAND'S PROBLEM.—Read T. B. Partington's outspoken warning against excesses in the married state. Exclusive article in "Health and Strength" this week, 3d. at all newsgts.

ARMISTICE DAY. Wear your Medals. Any replaced on reasonable terms. Ribbons, 1d. per inch.—NINNES, Dept. 5, Hythe, Kent.

FAMOUS FIRM'S NEW POSTAL SHOPPING SERVICE. This week's "Mail Order Market" on pages 4 and 35 carries, as usual, many tempting offers, an exceptional bargain opportunity being the line of Cutlery advertised by Lyons' Staff Stores (controlled by Messrs. J. Lyons & Co., Ltd., the well-known caterers). The goods have been inspected by a representative of *John Bull*, and they can be described as wonder value for money. Read the full offer now (see page 4), and post your order without delay.



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GUARANTEED FOR ONE YEAR BY THE MAKERS

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Please send me Free Booklet and Five Free Coupons.

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ONLY ONE OF THESE SIGNED COUPONS WILL BE ACCEPTED.

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Week ending Saturday, Oct. 22, 1927. Twopence. VOL. XLII. No. 1114.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, the FLESH & the DEVIL

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A Cabinet Test.

Parliament will meet next month with the gap in the Cabinet filled. The Ministerial changes will be a test of the genuineness of Baldwin's appeal for "a national policy" and his belief in youth.

In the Cold.

The Autumn Session is merely to finish off a few Bills already started. Surely the Cabinet Councils now sitting might remember that the urgent problem of the winter is the unemployed.

Queer.

The Cardiff Conference showed unabated enthusiasm for House of Lords reform. About housing, unemployment and practical steps towards disarmament there was a large silence. Yet these are the real things that matter.

The Cat Out of the Bag.

"By hook or by crook," declared a "Lords Reformer" at the Conservative Conference, "after 1928 this country shall be governed by a Conservative Government." That, of course, is at the bottom of the whole business of restoring the Lords' veto. Need we say more?

All Alike.

Labour at Blackpool was equally lacking in practical proposals. Discussions kept "in the air" sound learned, but they bring home nothing to the empty coffers of the workless.

Tax! Tax!! Tax!!!

Disagreements about how the money raised by the surtax should be spent were really funny. It's as well to plan ahead the road intended to travel, but there is also such a thing as counting chickens before they are hatched.

Our Grumble.

More and more does the Government, no matter what Party is in power, become a machine for raising and spending money. For years we've not had any really sensible legislation.

Cinderella on the Land.

Despite a devastated harvest, the Party mandate to the Government on agriculture is no more than to "do what it can." There are too many fears and too few ideas.

Stop Those Leaks.

One half of the problem of agriculture is to get to the producer more of the money paid by the consumer. If farmers can't make ends meet at present shop prices, there must be bad leaks somewhere. John Bull has recently shown up some big ones.

The Wooers.

All the world loves a lover, but it may be excused for laughing at the newest. The anxiety of political leaders to win the soon-to-be-enfranchised girls is amusing.

'Ware Scaremongers.

The panic exhibited in some quarters over the new voters is feeble. Women of ages varying from twenty to thirty are not all of one opinion. No Party will experience a landslide, nor be lifted to power solely on their enfranchisement.

With Winter Near.

In the coal-fields things go from bad to worse. A complete breakdown of the poor law is feared in Monmouthshire. Is the Government so completely deaf that it cannot hear?

Worse than "Dole."

In South Wales soup kitchens are talked of to stave off actual starvation. Only sheer lack of brain power in the place of good statesmanship will be content with the expedient.

Millions Profit.

During the first three months of this year the coal industry showed a profit of £3,497,463. There's something wrong with the management when pits close. Coal is wanted, and needed, everywhere.

Newport News.

A boom in the steel and tinplate trade is reported. Contracts for overseas orders are secured and works extending. Why adjacent coal-pits should close down is a mystery. The industries are inter-related.

Ships.

In some yards shipbuilding is at a standstill while others boom. Enterprise and new methods might open up all. Ships are wanted everywhere.

Brighter Days.

Nottingham has 1,000 fewer unemployed owing to settlement in mining industries. "When one member suffers all the body is hit" is gospel truth where trade and unemployment are concerned.

Roof Trees.

British building societies last year advanced £51,150,581 on mortgage, enabling more than 100,000 people to acquire homes of their own. We want many more thousands such home-owners.

Help Yourself.

Those who can buy a house get one. Those who can't are still victims of rapacity, filth and overcrowding. In housing, as other things, the weakest are still pushed to the wall.

Flag Danger.

"Don't honour the flag" is a good motto for those duped by spurious Treasury notes. Forgeries show a flag flying from the tower of the Houses of Parliament. Real notes haven't one.

Hurry Up for "Bullets" HUGE PRIZE!
(See page 39.)
£2500

We Win!

Our articles on the fruit and vegetable ramps have had quick results. The Food Council has decided to hold "a searching enquiry" into the matter. Now we shall see.

Canada Helps.

Vessels to cost £770,000 are ordered by the Dominions to be built at Birkenhead and further contracts are expected. Stirring trade can do more than charity to blow away the fogs of winter.

Also Engines.

Other shops will hum to the contract for eighteen super-locomotives for Rhodesian railways. Glasgow can do with the fillip. Workers there have suffered idleness long enough.

Their Handicap.

To help more blind people to earn their own living, municipal workshops at Glasgow have been extended. Hull wants a loan from the Ministry of Health for the same purpose. It must be granted.

The Tin Cow.

Tins of milk totalling 270,399,999, of which 230,400,000 are labelled "Unfit for Babies," come yearly into this country. With the land at liberty we could produce our own milk, all of which would be fit for babies.

Kiddies Killed.

Canadian children get milk with full cream and beat ours in health and stature every time. Skim milk, tinned and otherwise, is too much used in this country. It spells child starvation.

Splendid!

Portsmouth proposes to abolish 500 slums at a cost of one-third of a penny in the pound rate and erect 500 clean houses to let at 8s. weekly. The exchange spells both humanity and business.

Locked Land.

Between 1920 and 1925, allotment-holders decreased by a quarter of a million and are still dwindling. That land-hunger causes distress and disruption is a fact no Government in this country has yet faced boldly and squarely.

It's No Wonder.

Allotments won't flourish in this country until the land laws are altered. Men don't fancy tilling land and then seeing it sold over their heads as soon as it becomes fruitful and valuable.

A Fact.

Contact with Nature in one form or another is essential to man's spiritual and moral well-being. If the Church attacked the land laws it could do more good in a year than text slinging against "sin" does in a century.

Needed.

Modern life brings new problems. That's why the Institute of Accident Prevention has prepared a book for youngsters showing how to avoid mishaps. To keep whole is to keep useful.

Unequal.

Of £300,000 advanced as relief on loan during the coal stoppage, Doncaster Guardians have received back only £6,500. Miners cannot repay because of wage deductions for rent arrears by colliery companies. When sacrifices are asked they should be mutual—not all on one side.

The WORLD, the FLESH & the DEVIL

Cheap Herrings ?

After a six-million haul of herrings, they are fetching wholesale from 20s. to 35s. a thousand. Why should the public have to pay more than at the rate of two and three a penny ?

His Good Deed.

But for T. Bletsoe, who jumped fully dressed into the Avon, Arthur Hibbett might have been drowned with his two companions, Congratulations to the boy scout on gilding the distinction of his recently passed life-saving test !

Where Next ?

For seven years unable to find a house, a married couple, with six children, tenant a miserable cabin in a rat-infested boat on the Itchen. Authorities, only too right in ordering them to quit, are all too wrong unless they find other accommodation.

Amazing Generosity.

Winner of scholarships amounting to £350, Miss Doris Morgan, of Penygelli, is giving them all up to less fortunate pupils. Top girl in the county in brains, we are glad the finer distinction of graciousness and generosity is hers also.

Faulty System.

Seventy-five per cent. of London boys alone, according to the Toynbee Hall Warden, at fourteen are without ability to get or aptitude for work. An educational system that fails to equip scholars for life on leaving school is only a makeshift.

Friendly Landlord.

A Mitcham property-owner, Mr. Isaac Wilson, has refused to take the last payment of rent from his 120 tenants as the land is to be handed over to the new hospital. Such gestures do more than Acts of Parliament to unite landlords and tenants

Police Charges Fizzle Out.

No fewer than nine recent charges brought by the police, ranging from gambling to theft, have been dismissed and the unfortunate victims have been discharged. We would suggest that fewer atrocities might be committed if the police paid a little more attention to things that matter.

Splendid Pluck.

Blindness has not kept Donald J. McDougall, a Canadian ex-soldier, from astonishing success at Oxford, after winning the Rhodes scholarship at Toronto. His work is an outstanding lesson, and not least against the cruel futility of war, which kills, maims and handicaps the youngest, brightest and best.

Commission, but No Salary.

With the Liverpool Recorder, we deprecate the employment of a man on no salary, but on commission he may never earn. The British Vacuum Washer and Supply Company must alter its system if such employés as William Jones, bound over for a fraudulent conversion of £10, are to be made trusty servants.

Active Service.

Employé of one firm for three-quarters of a century, with never a week's loss of pay, Joe Davies, of the Borough, at eighty-two, continues his work. A year or two ago he offered to resign, but his firm refused, and presented him with £50. A fine testimony of the value of a man, and of his employer's recognition.

Helping Hand.

By finding jobs in the coalfields for some of the 160 students at the Rhondda Junior Technical School, coalowners are not only lessening juvenile unemployment at the moment, but the likelihood of strikes in the future. The well-trained, properly employed youth is father of the competent satisfied servant.

Tragic Interference.

Out of the congested area in which they are forced by circumstances to live, a few of Liverpool's young people came into one of the city's streets. Because they dared to laugh and joke, they were pounced upon by a constable. The magistrates dismissed the summonses, but, unfortunately, they could not restore life to the poor boy who hanged himself rather than appear in court.

Needs Teaching.

Deserting his wife and taking a young girl to Paris on £100 secured by false pretences were consistent, apparently, for Albert Owen Sweet, of Hendon, with his having been a schoolmaster. He has more to learn than can be achieved by a mere twelve months' hard labour.

A Fine Chance.

Seven thousand factory-workers can study anything from industrial management to gymnastics and music according to the Rowntree Cocoa Works educational programme. How we wish that other employers would realise that the foundation of all real progress is the education of the people.

Proof of the Pudding.

Since hot baths, separate cubicles and a new dietary have been provided for "casuals" at Newmarket workhouse, there has been a considerable reduction in the number admitted. We present the Health Minister with a ready-made argument in favour of his contention that slum-dwellers are best eliminated by landlords first providing them with a decent standard of comfort.

Poor Fellow !

Charged with stealing from the G.W.R. 1s. 3d. worth of coal, an unemployed boilermaker at Cardiff showed his rent-book paid up to keep a roof over the heads of his family. But when his children came from school wet through, and he had no means of drying them, he stole. His fine of 10s. was paid by the chairman and his colleagues, who added financial assistance as well. That Bench of magistrates is true blue.

The Human Machine

Courage

by E. R. THOMPSON, M.A

THERE is a vast difference between foolhardiness and courage. Many a man who thinks he is brave is merely being foolishly rash.

It was an old Greek philosopher who said that true courage was knowing when to be afraid.

The really brave man is never afraid of being afraid: nor is he ever afraid of being thought afraid.

Ask any man who went through hell in the war if he was ever afraid. In the majority of cases you will get the simple answer, "Terribly afraid."

The really courageous man knows that some things would make anyone afraid, and that the man who says he is not afraid of them is simply a fool.

Physical courage is not just rash foolhardiness, nor is moral courage merely martyrdom.

I have never admired martyrdom very much. There is an element of pig-headedness about the martyr that rather takes the gilt off the gingerbread.

I cannot help feeling that martyrs rather enjoy being martyrs. There is a certain spurious glory about the business which tends to obscure the fact that it is much harder to live for one's principles than to die for them.

ANYONE can die: it is the easiest thing in the world. It takes a really brave man to stick to his guns in the face of ridicule, contempt and persecution.

There is an unthinking rashness about both physical and moral foolhardiness that is, well, just foolishness.

True courage needs thought and reason, coolness and deliberation.

For the highest sort of courage is that of the man who knows that he is afraid—and yet goes on to achieve his object.

Too Late !

But for a fatal delay of two years in obtaining treatment, a Southwark married woman who has died from cancer would probably still be living. Others similarly "hospital shy" should for their own sakes remember that where cancer is concerned the stitch in time often affects a cure.

Bad Old Days.

For seventy long years Mr. Thomas Challenger, of Pontypool, has worked underground, and is still engaged as a shot-firer. Starting in the mines at seven years of age, he earned sixpence a day as a door-minder. Such sunshine as remains to him will be all the brighter by the thought that little children nowadays are not sent to work so cruelly.

Forlorn Home.

Bound over for twelve months for child neglect, Mrs. Galliers, of Adforton, has been guilty of resisting the workhouse by existing through the summer with her two boys in a ravine or decayed tree trunk. Her present house is a tardy remedy for the troubles that ought never to have been allowed to beset her in a civilised community.

Milk Filcher.

It is ironical to declare a man must be kept out of mischief and then send him to prison for six months. Further imprisonment has already been tried without effect on Ernest Robert Coombes, of Bristol. Might not a doctor do something for his unlucky predilection for drinking milk from bottles on house doorsteps ?

Pent Lives.

Some people run away with the idea that slums only exist in London, and that outside it there is house room for all. Don't believe it. In Bristol City, once the pride of the West, there are 629 cases where a man, wife and children pig together in one room. The heathen in his blindness is better housed than the civilised slave.

Dawdling Officialdom.

Five men lost their lives in the Pendleton Colliery on November 4, 1925, nearly two years ago. The Secretary for Mines has just issued a report on the causes. Now if the two years' delay could have given the men back their lives it might have been justified, but as it cannot, the delay is unpardonable.

His First Chance.

Sir Walter Greaves-Lord, K.C., M.P., boasts that he bound over a man sixty-five years old who had been convicted thirty times, and had spent twenty years in prison. He gave him his chance two and a half years ago, and he took it, and made good. From such a source the lesson should be fruitful to other men with power to give unhappy wretches a chance.

Easy Money.

Any man who would deliberately starve a dog must be more than a callous person, but when he takes money in addition for the animal's keep and fails to feed it he is something very much worse. Richard Duckham is such a man, and his "home" at Tollington Park, Finchley, should be boycotted by animal-lovers in the future. The fellow was fortunate to get away with a fine.

Release Them !

A magistrate well over eighty was chairman of the Bench responsible for sending two youths, Fred Wilkins, eighteen, and William Griffiths, twenty, to prison for a month for stealing a few potatoes when were they famished. Both have high characters, and are regular chapel attendants Monmouthshire is indignant. We predict that the Home Office will quash this sentence.

Newport Workhouse Complaints.

When four youths were charged at Newport with refusing to work in the casual ward, they put forward the plea that the beds were "too dirty for pigs." The magistrates decided to make an inspection and the result showed that the youths' statements were only too true. No one, therefore, will blame the justices for dismissing the prisoners, and it is to be hoped that the proper authorities will take immediate steps to mend matters.

He Didn't Forget.

Ten out-of-works, wearily tramping from Reading, found themselves stopped by a motorist, who chatted, and left them each with a Treasury note for £1. He was an Army major, who once himself "had been on tramp." Modesty made him refuse his name, but he couldn't disguise the fact that his heart was gold.

Strange Sentence.

That he found the set in a van and had no intention of stealing did not avail to save from one month's hard labour John Walter Duffett, an employee of the L.N.E.R., who received this punishment at Old Street for stealing miniature draughts, value 9½d. If a first offender, why not give him the benefit of the doubt?

A Foolish Quibble.

Just outside Shepherd's Bush Station, on the Metropolitan Railway, are two stalls—one where tea, buns and sandwiches can be obtained, and one where all kinds of luscious fruits are obtainable. According to law, the fruit-stall is compelled to close for business many hours before the tea-stall, which, as a matter of fact, can always remain open. How foolish are our law makers!

Life-endangering Laxity.

Pleading that it had to contend with great difficulties owing to the coal stoppage, the Wallsend and Hebburn Coal Company, together with the agent, manager and under-manager, sought to excuse the lack of adequate ventilation in the colliery. Each was fined £20, nor was the penalty severe. When human life is at stake, extenuating circumstances are out of the question.

The Wife's Plea.

With ankle broken by a kick, and her face bruised by a punch, Mrs. Alfred Broderick, from an invalid-chair at North London Police Court, pleaded that her husband, the aggressor, should not be sent to prison, saying her temper had started the trouble. Drink was the first cause, and it is to be hoped that Broderick, forgiven by his wife, and bound over by the magistrate, will now keep away from it.

Vim and Victory.

When a burglar attempted the house of Mr. Fred Martin, blind ex-M.P. for East Aberdeenshire, Mrs. Martin went after the intruder, and so scared him that he ran, but it was into the arms of the police, and a prosecution with conviction is the result. The days when women creep under the bed out of the way of danger are certainly over. Mr. Martin has cause to be proud of his wife.

Painful Publicity.

Now that the law protects the rich from having their matrimonial misadventures reported at length in the Press, it is natural that poor folk hanker after a similar veil of silence. Judge Woodcock, at Leeds County Court, agreed to hear a legitimacy case in a private room, but pointed out that he was not sitting *in camera*. Publicity is sometimes painful, but secret trials tend to bring worse things in their train.

Canada—"The New Homeland"?

Forty-eight thousand Hungarians recently emigrated to Western Canada, with the promise of work at twenty-five dollars a week; but no jobs were forthcoming. Colonel Gilbert E. Saunders, magistrate at Calgary, said: "They were lied to before they came, . . . and now they are making fine recruits for Communism." With this surplus added to others previously dumped and stranded, what chance is there for the genuine?

Honouring the Brave!

Woolwich Guardians have appointed a clerk to the medical superintendent at £3 18s. a week. But instead of selecting a married ex-Service candidate with five children, who had served the council temporarily and was fully qualified, the board appointed a youth of twenty-one, weak at figures, and whose shorthand speed was only forty words per minute. His previous salary was 30s. a week. An extraordinary jump for the youth, and a bad setback for a man who deserved better treatment.

A Dog Tale.

A reader who sent to E. Booth, of Wandsley, Jacksdale, Notts, for a pedigree greyhound, was disappointed with the animal delivered, as in his opinion the dog hardly came up to the advertised terms. Our investigations go to show that at least two trade journals have now closed their advertising columns to Mr. Booth on account of repeated complaints.

Old Scheme in New Guise.

"Increased incomes for the industrious" is the slogan of the Distributed Benefit Scheme, now being conducted from an address in Holland Road, London. The scheme and the address are at once familiar; nor is the slogan a new one. But when we last heard of the proposition it was known as "The Aidall Distribution Scheme," and we then said it was nothing more than a variation of the old snowball ramp. Our old views still apply.

Fleecing Football Fans.

"Prompt Payment" is the motto of W. Bloomfield, of Myton Chambers, Myton Street, Hull, who trades in the name of "Football Fortune." Unfortunately, the experience of many clients has been that matters have continued favourably so long as the fortune was in favour of the concern, but that there has been a different tale to tell whenever it was the latter's turn to pay out. Not to put too fine a point on it, clients have had to content themselves with excuses.

Exit Gwyndyr Williams.

Following our recent disclosures relating to the activities of a bogus curate in a North London parish, the offender, Mr. Gwyndyr Williams, has deemed it advisable to disappear. Williams, who is a forger and ex-convict, had succeeded in bluffing influential people right and left, and there is no reason to suppose that his serenity would have been disturbed had it not been for our intervention. The rumour now current is that Williams has fled the country. It is probably true.

Pushful Mr. Pullman.

Mr. G. Pullman, of St. John's Hill, Clapham Junction, London, S.W., has devised a wonderful racing system, which he describes as a "sound, sensible and profitable treasure." In a neatly printed booklet he tells of wonderful, proved results, yet, strangely enough, Mr. Pullman does not appear anxious to retire or to enjoy his winnings in peace. Instead, he prefers to devote much time to the business of hawking his system through the post. And if you don't bite at first, he will even modify his terms! How generous!

A Peculiar Prospectus.

In the recently issued prospectus of the Preliminary Expenses Underwriting Trust, Ltd., we read that the managing director, Mr. Henry Allen Ashton, has had upwards of thirty years' experience in company formation, registration and flotation. We also read that he has been "directly instrumental in incorporating nearly 200 companies within the last few years through the London Financial Service." We are not told, however, how many complaints have arisen as a direct result of his activities in the latter direction. This would not look well in a prospectus!

Universal Publicity Company.

With reference to the paragraph in our issue of October 1, concerning the Universal Publicity Co., of Wellington Street, Leeds, we are assured by its solicitors that the company has carried out its scheme of advertising coupons satisfactorily to those participating in it. We have no reason to doubt this, but we still feel that the agreement which the company makes with its customers should contain a clear statement of the prize-money and guarantees.

"John Bull's" Free Insurance Gift.

50 CHEQUES for £5 5s.

for Registered Readers.

See page 2.

Problems of Life

The Spirit of Forgiveness

by the Rev. R. J. CAMPBELL, D.D.

JOSEPH CONRAD wrote: "All the merit of proverbs consists in the concise and picturesque expression. In the surprise of our minds is found their persuasiveness. . . . As a general rule they are not true."

Dr. R. J. Campbell

Does this judgment apply to moral maxims? I think it does when they are merely cynical, but not when they represent the wisdom of successive generations.

Thus it is a shallow thing to say, "There is honour among thieves."

Experienced criminologists will tell you that the statement is false. Thieves are quite as ready to rob each other if it can be done with safety as they are to rob the rest of the world.

On the other hand, Shakespeare knew human nature well when he put into the mouth of Polonius the shrewd counsel:

"Neither a borrower, nor a lender be:
For loan oft loses both itself and friend."

The sentiment is not an admirable one, but no one can deny its relative truth.

The same might be said of Dryden's observation:

"Forgiveness to the injured does belong;
But they ne'er pardon who have done the wrong."

It is the same in meaning as the more concise epigram, "A wrong-doer never forgives his victim."

THESE sayings, like Shakespeare's, are true of a type. A mean nature does cherish spite against anyone upon whom it is conscious of having inflicted harm; but a noble nature will do just the opposite.

The popular proverb, "To err is human, to forgive divine," sounds well, but it does not bear analysis. To forgive is human as well as divine.

To be forgiven ostentatiously is, of course, rather galling to our self-esteem, especially when the forgiving is done by the person in the wrong.

Charles Dickens' detestable character, Pecksniff, was painted from life. He was an adept at forgiving people who had found him out.

To say you can forgive but cannot forget only means that you have not forgiven at all; it implies a grudge.

Nothing is ever utterly forgotten, but when we forgive we should put the thing forgiven out of our thoughts.

AN offender will almost never show himself as sorry for having hurt you as you may think he ought to feel. You must forgive him without that, and perhaps without the opportunity of telling him so.

We are supposed to be unable to forgive while an injury remains unacknowledged.

It is a mistaken assumption. The surest method of healing enmity is to ignore it.

To humiliate a transgressor does not help either him or you. And there is much to be forgiven in us all.

BUILDING SOCIETY'S FRAUDS

MASTER-SWINDLER'S HOUSING HOAX.

Sutcliffe's Search for "Suckers"

A PERSON named Mr. Edwin Sutcliffe has been very conspicuous in Birmingham lately in connection with an undertaking bearing the impressive name of the Progress Insurance and House Purchase Company, Ltd., and boasting offices in the dignified Colmore Row, to say nothing of sub-offices at Coventry, Crewe, Preston and Walsall.

As a matter of fact, he is the leading light behind this concern, and although he is a little man he has very big ideas, and is always exceedingly well-dressed and dapper, and has an eloquent vocabulary always at his ready command.

The company has for its object the provision of houses for the homeless, and its printed matter sets out to show how a person investing in the concern can obtain a newly-built house of his choice within a few months of paying a first deposit, the balance being spread out over a long period of years.

Dashing adventurer

There is apparently no need for the homeseeker to entertain the slightest doubt or fear, for, according to the company's prospectus, "large funds" are at its disposal.

On the face of it all, clients may be forgiven for accepting this statement without question. For Mr. Edwin Sutcliffe is himself a truly magnificent personage, who dashes about the Midlands in a fine grey Wolseley car.

But the Progress Insurance and House Purchase Company, Ltd., is not as stable and sincere as outward appearances would suggest?

It has no large funds at its disposal and Edwin Sutcliffe, Esquire, is a mere adventurer!

Several people have paid money to the company in response to its inviting literature; but they have not received their houses, nor can they obtain any satisfaction.

The experience of Mr. Millward, of Albert Road, Aston, may be cited as a case in point. Receiving the printed matter of the company in March last, he went to the Colmore Row offices and was granted an interview with the magnificent Mr. Sutcliffe.

For some time Mr. Millward has been in possession of a small grocer's shop at Aston, and has also carried on a dairyman's business. Doing well, he required larger premises, but not wishing to tie up too much capital he was naturally attracted by the Progress Company's offer.

Persuading a victim

Mr. Sutcliffe declared that a nice dairy could be built for him within three months so long as he paid down a stipulated deposit.

Land was actually selected in the desired neighbourhood. Then, before matters had progressed at all, Mr. Sutcliffe rushed round to his client one evening and in a burst of oratory confided that the land was likely to be sold over their heads unless it was paid for in full.

Mr. Millward was thus persuaded to part with £287, and so far as Sutcliffe is concerned, is still waiting for his new shop.

As the months passed he applied to Mr. Sutcliffe for some news, but he was always put off with excuses.

Latterly his calls at the Colmore Row offices have been still more unsatisfactory, for the doors have been closed and Mr. Sutcliffe has been conspicuously absent.

Sir Archibald Bodkin, K.C.B., Public Prosecutor, whose attention we direct to this article

Mr. Millward has been severely hit by his experience, for, banking upon the rosy prospects ahead of him, he actually disposed of his existing business in readiness to take over the new premises!

Vain applications

The Progress Insurance and House Purchase Co., Ltd., not only owes explanations to people like Mr. Millward as to what has become of their cash, but also to a number of tradespeople who have furnished the concern with goods which have never been paid for.

One firm, for instance, supplied building materials some months ago, and, with a bill in the neighbourhood of £100, applied in vain for its money.

Eventually, on discovering that others were in a similar predicament, it took the matter to court and recently obtained a useless judgment against the concern.

It would be futile to put the brokers in, for the bolted and barred office at Colmore Row is devoid of anything of value!

Apart from the grey Wolseley car, which was borrowed, a Standard car was obtained on a hire-purchase agreement from a local firm, and this was seized as the payments were in arrears!

Leaving the scandal of unbuilt houses and undischarged debts out of account for the moment, Mr. Sutcliffe and his company have other victims.

One is a widow, whose boy, aged eighteen, and fresh from a secondary school, was to be "articled" by the Progress Insurance and House Purchase Company with a view to becoming an architect.

For this "privilege" a sum of £80 was paid to Sutcliffe's company by the lad's relatives. But as the boy was learning nothing of value in the company's office he was taken away by his widowed mother, who has been trying ever since to get some of the money back.

Worthless shares

Then there is Mr. Percy Capper, of Walsall, who, in January last, at the age of twenty-four, got into touch with Sutcliffe through an advertisement.

Mr. Sutcliffe promised to "article" him also, and was paid £75 for that purpose. Later Capper was induced to become a director of the company—to join in the golden profits, etc.—and thus parted with a further £125.

His sole reward has been a few pounds in salary and a share certificate showing that 200 £1 shares have been allotted to him. These, of course, are worthless.

But what of Sutcliffe, who, as we have hinted, has now made himself scarce? Our discoveries concerning this amiable rascal are most enlightening.

Firstly, he is an undischarged bankrupt, and although he could not have traded in his own name on this account, the simple process of registering a limited liability company furnished him with unlimited scope.

Originally he was a grocer's assistant, but no counter could restrain his ambitious instincts. He opened a shop of his own in Worthing, and when that failed he became an insurance agent.

Colossal impudence

Then he started a business in Birmingham known as the "Commercial and Pleasure Transit Agency and Transport Clearing House" in partnership with another.

This led him to the Birmingham Bankruptcy Court in 1924, where he made one or two interesting admissions. One was that as an insurance agent he had collected £300 from people as premiums on insurance policies, and had not accounted for the money to the companies concerned!

He did not state, however, how he escaped prosecution.

This, then, is the individual who, still undischarged from bankruptcy, has had the impertinence to float the high-sounding Progress Insurance and House Purchase Co., Ltd., with the disastrous results already set forth.

We would urge all creditors to get together and put the concern into compulsory liquidation so that its complicated affairs can be unravelled by the court.

Motor-Cars for All?

Ten-year Purchase!

THE price of cars is falling and facilities for their purchase are constantly improving; but it has remained for the Automobile Syndicate, of Empire House, Piccadilly, to put forward a scheme whereby payments may be spread over ten to fifteen years!

How is it possible to make such a revolutionary offer?

In answer to this question, we cannot do better than quote the actual figures issued by the syndicate in connection with the purchase of a £265 car, spread over a period of ten years.

The actual cost is inflated, in the first instance, by the addition of delivery charges, insurance, registration tax, and legal costs.

A further sum, called first-year payment, is then added to bring the total up to £350, which is taken as representing the amount of the loan made by the syndicate to the prospective car-owner.

But the delivery of any make of car can be obtained before a penny has been paid.

Consoling promise

And so indulgent is the Automobile Syndicate that the new owner can drive his car away also, and use it for a full year before making a first payment of £46 16s.

Another year of pleasant, free-of-charge motoring follows before the second instalment becomes due.

This time £55 11s. has to be paid, and a similar annual payment must be continued until the tenth year, when the final instalment of £17 10s. brings the total amount paid up to £508 14s.

Thus, a twenty-one-year-old client is out of debt on entering his thirty-second year, and if his car by this time has developed squeaks and rickets, there is some consolation in the promise of a refund of £100 to be made as soon as his last instalment is paid up.

The Automobile Syndicate declares that this same system can be applied to house-purchase, bank overdrafts, or any kind of finance.

Now, what is the exact status of this syndicate?

Its note-heading imparts the information that it is owned and controlled by the English Trading and Development Company, Limited, and official records show that it was registered in January last.

A strong suspicion

Originally housed in Lincoln's Inn Fields, it is now to be found at Old Broad Street.

Its nominal capital is only £100.

From an advertisement issued by the syndicate, we notice the phrase, "No deposit or mortgage on car."

The concern, however, is not a philanthropic institution, and we have a strong suspicion that participants in the scheme have to produce something quite substantial in the way of sureties or securities before becoming "owner-drivers."

TRELAWNEY OF THE "SELLS"

A CROOK'S WEB FOR THE WORKLESS

Beware of the Blonde Book-keeper!

A LITTLE while ago a beautiful woman, who is a capable and experienced bookkeeper, and who possesses a wealth of fuzzy hair, which is much admired, obtained a post at a Lowestoft hotel in the capacity of cashier.

Mrs. Ansell, as she called herself, had not taken up her new duties long, however, before she rifled the cash-box and departed with all she could lay her hands on.

But in departing she showed a singular aversion from getting something for nothing and generously substituted a couple of cheques for the amount taken.

These cheques, which were signed in the names of "Sinclair" and "Barnes," were presented at the bank with well-founded doubts, for they came back dishonoured as there were no accounts there in either of those names!

Although we were unable to identify the lady involved when we first heard of this daring little coup, we had more than a suspicion that she might be a personal associate of a gentleman crook named Edward Trelawney Ansell, whose movements we had been watching for some little time.

Doubtful compliment

Our theory was not a rash one, for enquiry shows us that she is often to be seen in the company of Mr. Edward Trelawney Ansell, and actually passes as his wife.

She is hardly to be complimented upon this score, for Ansell is a mean and persistent swindler, whose chief delight in life seems to lie in parting out-of-work victims from their money.

He is, in fact, the perfect type of swindling "employer," and his exploits may be traced over a long period.

One of his earliest ventures was a concern called the "American Employment Agency," which was established some time ago in the West End of London by Ansell, who has many aliases, for the purpose of fostering trade between America and England.

Convenient cloak

In the name of the "American Employment Agency," which was really nothing more than a convenient trading cloak for himself, he advertised for canvassers and, agreeing to pay them substantial wages, induced several poor fellows to part with amounts in the neighbourhood of £15 as "security" against samples.

Confidence was inspired by his impressive manner and military bearing; but had the depositors known as much about Ansell as they later discovered, they themselves would have demanded the security.

When he had secured as many victims as he could in this venture, Ansell took flight from his office, leaving his employés without their wages, minus their "securities" and entirely to their own resources.

In one name or another Ansell has run many of these swindling employment "businesses." As Francis Edward King, for example, he opened an office a few months ago in Southampton Row, for the ostensible purpose of marketing a device to enable motorists to locate engine defects with a minimum of trouble.

His plan in this respect resolved itself into Ansell's usual game—that of plundering the unemployed.

From his Southampton Row office he advertised for salesmen, and as a security against what he called "stock and collections," he relieved many workless fellows of sums in the region of £10.

Then, as in the former instance, he suddenly departed. His victims, some of whom have complained to us, were thus callously defrauded and were left sadly in need of a device with which to locate the whereabouts of their "employer."

On another occasion, and in yet another name, he started the "American Guides and Information Bureau," which was supposed to have the welfare of American and colonial visitors at heart.

He advertised for gentlemen of good education, intelligence and refinement, and told applicants that he could offer them good posts as extra-special guides.

Disastrous return

Their duties, they were told, would be to conduct visitors of position and affluence upon sight-seeing tours around London and to Britain's most exclusive resorts.

Ansell, in this well-advertised scheme, obtained a lot of "deposits" from various dupes, individual payments being, in some instances, as high as £25.

In this way he netted many hundreds of pounds and then, without warning, he suddenly took it into his head to conduct himself upon a little private tour to some obscure and unknown resort!

On another occasion he posed as the English manager for a string of American business houses, and in this rôle proceeded to engage a number of agents, collecting cash "deposits" in

Edward Ansell

his favourite manner. Here, again, matters ended with his disappearance.

When it suits his purpose, Ansell can affect a convincing American accent, and doubtless this was acquired when, after the collapse of one of his schemes, he fled the country and sojourned for some time across the Atlantic.

At last, thinking that the affair had blown over, he ventured to return, was promptly arrested and sent to jail!

As a matter of fact, he has already been to prison for various frauds—in one instance for a term of penal servitude.

Apart from the names of King and Ansell, he has operated in the aliases of Trevor, Edwards, Clarence, Wilson and Taylor, and he is likely to select new names in any future campaigns.

Complaints against him are gradually accumulating, and we hope sincerely that action will be taken to frustrate his efforts to add to his long list of victims.

A BEAUTY-PARLOUR FACTORY

THE PERSISTENT POSTAL PESTS

AN amazing budget of rubbish, which emanated from a mail-order house in Newbald, York, has just come into our hands, and a few brief comments seem called for in order that out-of-work people may be protected from what is a very cruel practice.

For the offending budget was sent in the first place to a gentleman who innocently replied to an advertisement offering "clerical homework."

The initial terms sounded quite inviting. The work was open to either sex, and was said to present an exceptional opportunity for earning money indoors. Moreover, everything would be supplied for the worker and a stamp would bring particulars.

The first move

This offer was made by F. Youngson and Co., a concern which came under our notice some time back, when it was operating from Hull.

The head office is now given as Newbald, York, while Hull has been relegated to a "branch"; but apart from this change we can see no trace of amendment in business methods.

An initial enquiry brings a long circular letter headed "2s. per hour for addressing envelopes," and from this communication the would-be worker learns that he must first of all send 3s. 6d. for the company's "Instruction Guide."

Threefold choice

The gentleman whose case we are considering decided to comply with this requirement, and it was after sending 3s. 6d., returnable under certain conditions, that he was favoured with the budget which we choose to term "rubbish."

In the first place, there were three "home-work" propositions.

One was that the applicant should act as agent for Youngson and Co. in a sales-letter scheme; another was that he should start a Press-cutting bureau; the last was that he should buy parcels of circulars from the company and act as agent for disposing of various goods.

Mysterious casket

However, the above only constitutes one small part of the budget. There are wads of printed circulars setting forth innumerable suggestions.

Why not be a ventriloquist? Youngson and Co. will send you an instruction book for 1s. Or perhaps you would rather become a "small manufacturer and home mechanic."

If so Youngson and Co. have a handbook going at 1s. 6d., which treats, amongst other things, of the manufacture of soaps, glue, fish-slicers, washable distemper, floor polish and luminous paint.

Or perhaps you would like to make cheap galvanic batteries, or to make a person at a distance think of you, or (for some obscure reason) you may wish to make a horse appear as if it had the glanders? Enlightenment on these points can be had by sending 2s. 3d. for the "Treasure Casket of Mysteries." But Youngson and Co. have other things to sell as well as handbooks.

For 2s. 6d. they offer a formula for disinfectant, while a cheaper range of recipes includes "sauce for the million," "condensed milk, equal to any on the market," a "bust developer" and "fire grenades."

For the ladies

Lady clients are not forgotten. Hair-waving secrets, beauty clay, and hints for starting a beauty parlour are offered at varying fees.

It is not possible for us to devote space to any further items, though we have by no means exhausted the budget.

That any concern should be able to dispose of bundles of literature at 3s. 6d. a time on the slender pretext of offering "clerical homework" is scandalous to a degree, and it is a great pity that advertising managers cannot put a ban upon such offenders.

A NURSE'S AGONY

SMASHED AT SIXTY

Why Flout the Doctors ?

WHEN a person has devoted years to the service of others, it is a blow to find all means of livelihood suddenly taken away. Such a thing ought not to be done without full enquiry

THE alarming mortality of mothers at childbirth has been the subject of much discussion recently. It constitutes a grave reflection on the skill and knowledge of midwives, upon whose services, through economic necessity, working men's wives are obliged to rely, without the attendance of a doctor.

In face of these considerations, it is hard to understand why Nurse Mary Jane Alston, who has a most wonderful record as a midwife, should have been struck off the roll of the Central Midwives' Board, in a manner which constitutes a denial of justice as it is understood in this country.

Nurse Alston is now sixty-four. During the past thirty-four years she claims to have brought 2,073 children into the world without ever having lost mother or child.

A fine record

Since 1914, Nurse Alston has been in practice in the Townley district of Burnley, Lancashire.

During this time, Nurse Alston has been much more than a midwife. She has been a Dorcas among women. Many a poor mother owes her life and her child's life to the nourishing food with which Nurse Alston has supplemented her nursing skill.

One January night, Nurse Alston was called to attend Mrs. O'Hara, who lives at 5, Whitefield Terrace, Townley. The child was born at 4.30a.m.

The condition of the mother was such that the services of a doctor were necessary.

It was a bitterly cold winter morning with snow on the ground, and there was the greatest danger that the woman would bleed to death before a doctor could be fetched.

In the face of this emergency, Nurse Alston herself performed a stitching operation.

Harsh decision

The story of this unprofessional conduct came to the knowledge of the Medical Officer of Health for Burnley, who reported it to the Central Midwives' Board, and Nurse Alston was struck off the roll.

Had the attendance of a doctor at confinement been compulsory—an amendment of the law for which we have often pressed—this emergency, with its unfortunate consequences, could not have arisen.

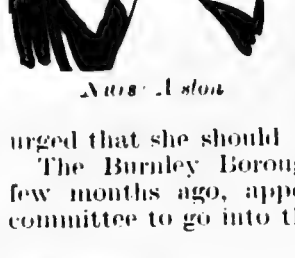
No notice had been given this nurse that any charge had been preferred against her. No opportunity was afforded her to defend her action. Without a moment's warning, her livelihood was taken from her.

At a subsequent meeting of the board it was decided that her application should not be further considered until she produced satisfactory evidence that she would be trustworthy as a midwife.

During the course of the ensuing year, under the supervision of the Medical Officer of Health for Burnley, Nurse Alston took a number of cases as a monthly nurse where a doctor was in attendance.

Last December, the Medical Officer of Health presented a report to the council as to his supervision of Nurse Alston's work, together with temperature charts to which reference was made in the report.

Both the report and charts were forwarded to the Central Midwives' Board, which informed the council that it was unable to take any further action.



Nurse Alston

The public interest created in Burnley was very considerable.

Many mothers who have been nursed by her have urged that she should be reinstated.

The Burnley Borough Council, a few months ago, appointed a sub-committee to go into the matter.

Four years' fight

The sub-committee's investigations resulted in a report recommending the council to ask the Central Midwives' Board to give Nurse Alston an opportunity of appearing before it.

It obviously believes that the board would restore Nurse Alston's name to the roll were she given an opportunity to state her case.

Several hundred mothers, together with eight doctors, have signified their willingness to sign a petition to the board. Four doctors are willing to come to London to testify personally as to her competence.

The board, however, refuses to reopen the case, and this poor woman, after four years' strenuous fight for justice, is now in receipt of relief from the parish where for eleven years she ministered to the poor and needy.

We want to know why the Central Midwives' Board should have the power to deprive a woman of her livelihood without giving her an opportunity to defend herself in person against charges which, in the opinion of many, could not successfully be maintained if elementary justice were accorded her ?

No Government Department should be given power in any administrative Act of Parliament to override the elementary rights of persons over whom it wields supervision, and we demand that Nurse Alston's case shall be reconsidered.

BIG BANK FORGER

LEVY LEVIES TOLL

A Prince of Penmen

FORGERS are among the most dangerous criminals. When banks are taken in by false signatures, fine ingenuity has been displayed. What a pity it is not used to better purpose!

CERTAIN banks are likely to be the poorer by many thousands of pounds in the near future unless immediate steps are taken by the authorities to round up an expert forger who is at present operating throughout the length and breadth of the country.

The expert in question is a man who has adopted a variety of aliases, but who frequently uses the name of Leon P. Levy.

He is a well-built, smartly dressed gentleman of forty-five, who is known to speak with refinement. He is of Jewish appearance, wears gold-rimmed glasses, and generally carries a rain-coat over his arm.

Posing as an expert salesman, he makes a practice of driving about the country in a splendid car—ostensibly in the capacity of representative of a big London textile house.

Only a few days ago a Cambridge bank was favoured with a first-hand example of his ingenious methods when Levy drove up in his car and tendered a cheque for £99.

Ingenious methods

This cheque was made out in favour of "L. P. Levy," and was signed in the name of a well-known client of the bank. As the signature appeared to be in order, the cash was handed to Mr. Levy in the form of £5 and Treasury notes.

Mr. Levy, who quite looked the part of a successful salesman, counted the money deliberately, and departed with a polite "Good-day."

When the client discovered that his credit at the bank had been diminished by £99 he naturally reported the fact and was astounded when he heard the facts.

He had never heard of any Mr. "L. P. Levy" and had certainly never signed a cheque in his favour.

Later the police made full enquiries into the whole transaction, and after a great deal of trouble discovered that a cheque which the client had despatched to a creditor of his firm had been stolen from the letter-box some little time previously.

It had never been presented at the bank, but its signature had undoubtedly served as a specimen for Levy when forging the cheque for £99.

Clever penmanship

That, in fact, is Levy's secret! He works hand in glove with a clever gang of thieves who specialise in the gentle art of removing business letters from office letter-boxes. In this way he becomes possessed of specimen signatures which he copies until able to reproduce them to perfection.

Then, having ascertained where his prospective dupe has a banking account, Levy secures a blank cheque, makes it out in his own favour, signs it and presents it in the manner already indicated.

A day or two prior to the Cambridge affair, he visited a bank at Withington in much the same way.

Indeed, the signature on this cheque, which was for £78, was perfect, and only a most accomplished handwriting expert could have pronounced it a forgery.

Amazing success

In this exploit Mr. Levy passed under the alias of "A. Arrows," but nevertheless got safely away with the money. The signature had been copied from a stolen specimen as in the other case.

The amazing success which has attended these forgery operations is evident from the fact that all the big banks of the country have been specially circularised regarding the disastrous activities of this clever schemer.

Levy, alias Arrows, etc., has recently carried out other clever coups on similar lines to those recorded above at banks in London, Malvern, Littlehampton, Birmingham, Weymouth, Manchester, Torquay, Whitby, Hove, Llanelly and Wolverhampton.

This little list of names gives a forceful idea of the extent of Levy's operations, and it seems almost incredible that one man should be able to operate the same form of fraud over such a wide area with repeated success.

In all he has obtained thousands by means of forged cheques, and it is small wonder that he has come to be regarded as the most successful forger extant.

Narrow shave

His cheques are always made out for sums in the neighbourhood of £100, and in the last few weeks he has succeeded in passing four separate cheques on branches of one of the big five alone.

Only in one instance has he been known to fail. That was when he recently paid a visit to a provincial branch of one of the big banks and tendered a cheque made out in favour of "G. Stone" and again signed by one of the bank's clients.

The teller who attended to him, however, did not quite like his manner, and asked him to take a seat for a moment while he consulted a superior. But when the teller returned, Mr. Stone, alias Arrows, alias Levy, had decided not to wait for the money.

But one failure amongst so many successes is not very encouraging, and we trust that this clever forger will not be permitted to remain at large.

BIG COAL COMPANY SCANDAL

THE PIT AND THE PITFALL

An Amazing Investment Ramp

IN the spring of this year, we were receiving enquiries respecting a strangely-conducted concern called the House Coal Association, Ltd., which had suddenly closed down its offices in Holborn and disappeared.

Referring to the aura of mystery which then surrounded the company, and disclosing certain details of its finances, we called upon the Board of Trade to investigate the whole matter without delay.

Shortly after we made this request, the Registrar of Friendly Societies appointed Mr. John Fox to conduct a full enquiry, and now that Mr. Fox has completed his task we would like to ask another question: *What is to be the next step on the part of the authorities?*

Alluring promises

The House Coal Association was registered in 1920, under the Industrial and Provident Societies Act, for the ostensible purpose of supplying its members with house coal at cost price.

Its chief administrators were Mr. Mark Parker, of Westbourne Terrace, W., and Mr. Stephen J. P. Pellatt, of Crowstone Road, Southend-on-Sea.

In its printed matter, the association stated that the money subscribed by depositors would be mainly utilised for the purchase of collieries, railway trucks, working charges and general expenses, and that membership would be limited as far as possible to the capability of the association to supply cheap and regular consignments of coal.

The nominal capital was £100,000, and so alluring were the promises made that large numbers of shares were disposed of at £20 each.

After the first year or so of its existence, the association had induced people to take up shares to the extent of £5,185. Half of this went in "expenses."

A prospectus was issued stating that a colliery had been acquired at Pentwyn, near Pontypool, which was to produce the coal.

How was it, then, that coal at cost prices was not forthcoming? That question has only just been answered, and answered in the course of the enquiry we demanded.

The colliery was badly ventilated and had to be closed, and was then practically worthless from the point of view of production. And it was not purchased by the association direct, but through a concern called Associated Chemicals and General Industries.

Roundabout proceeding

Surely such a roundabout transaction could not be economical?

Once more we can glean the answer from the enquiry we demanded. The directors of the latter concern, Messrs. Parker and Pellatt, were also the directors of the association, and were making a commission by buying and selling in this indirect fashion—not a commission for the shareholders, but for themselves!

What became of all the money subscribed?

Mr. Fox observed at the enquiry, after all kinds of evidence had been given about the curious methods adopted, that the three directors—Mr. Parker, Mr. Pellatt, and Mr. Huth (who stated at the enquiry that he had no hand in the promotion of the association)—seemed to have put into their pockets, directly or indirectly, £3,098.

Mr. Fox makes other charges against the directors which call for the fullest investigation.

Other irons

Amongst the various prospectuses issued by the association for the purpose of raising funds there were statements to the effect that a colliery had been leased to the association in Staffordshire.

A good deal of capital was obtained on this statement which, in the course of the enquiry, was found to be without foundation.

Thanks to this sort of conduct, the whole of the capital subscribed by unsuspecting people has been lost; and in view of the opinion held by Mr. Fox (after conducting a fortnight's enquiry) that "sums of money have been misapplied," some further light is necessary.

Messrs. Pellatt and Parker are also directors of twelve other concerns which have not exactly flourished.

They are as follows: The East London Glass Works (Ltd.), the Prahova Oil Lands (Ltd.), the Bordeni Oil Lands (Ltd.), the Associated Chemicals and General Industries (Ltd.), the F.P Syndicate (Ltd.), the H.C.P. Syndicate (Ltd.), the Pontnewynydd Coal and Clay Company (Ltd.), the South London Manufacturing Company (Ltd.), the Globe Glass Works (Ltd.), the Petrol Distributing Society (Ltd.), the Motor Petrol Association (Ltd.), and the Motor Fuel Corporation (Ltd.).

Mr. G. Stuart Robertson, K.C. Registrar of Friendly Societies

But it is to be hoped that the Board of Trade will now go very fully into Mr. Fox's reports on the House Coal Association, and take drastic measures to ensure that matters are thrashed out to a satisfactory conclusion.

Willing Mr. Millington

Much Too Confidential

READERS who are entering for our £2,500 Bullets Competition should be on their guard against a peculiarly misleading circular issued by G. Millington, 7, Warbeck Road, London, W.

Millington styles himself a "confidential competition solutionist," and is very confidential indeed.

"As you probably know," he says, "there are four distinct types of Bullets favoured by the Long Acre judges; no other type has a possible chance of winning at present."

This is the first we have heard of it, the four types apparently being what Millington terms the "inverted line," the "slightly-altered phrase" line, the "straight" line and the "double-meaning" line.

Useless lines

Mr. Millington, we beg to assert, knows nothing whatever about it. He encloses with his circular "four free Bullets for Competition 653," to illustrate what he means.

"Enter them, if you like," he says, "and send me 25 per cent. commission of any cash prize resulting. Is that a fair arrangement?"

Not only would this be a "fair arrangement": it would be a positively generous one, if the "free" lines were of the slightest use.

But, to judge from our postbag, Millington has sent the same lines to a host of people.

What is not explained

Millington states that he does not advertise in the Press because, in order to recover the cost, he would have to sell a large number of lines which he could not write himself. "I would have to employ hacks," he says, "and my clients would receive rubbish."

The truth is, of course, that no reputable paper which had an opportunity of studying Millington's present misleading circular would have anything to do with him or his advertisements.

How he is going to recover the cost of posting his circulars, which is heavier, proportionately, than that of advertising, he does not explain.

In one paragraph Millington informs us that "the average person is a sceptic, and justifiably so." We leave it at that!

Young Dancer's Ordeal

Foreign Contract Scandal

THE following story affords a moving example of the misery which may result where young girls enter lightly into contracts to appear in productions abroad without first of all weighing the conditions very carefully.

A little while back Miss Maisie Lowe, still in her teens, threw up a good position in service in order to take part in a side-show at a London exhibition.

This first taste of freedom and the footlights proved so strong that she could not bear the thought of going back into service again, but decided to devote herself to dancing as a profession.

Perilous adventure

Against the better counsel of her mother and friends, she eventually arranged to tour in Germany with a "West African" show, staged as "a high-class, exciting and laughable entertainment." Her salary was to be at the rate of £2 10s. per week.

Life with a touring side-show is precarious enough in one's home country, but to venture amongst strangers in a foreign land is folly in the extreme, as Miss Lowe was ultimately to learn to her cost.

To begin with, the contract was only of seven months' duration, and beyond that period the chance of future engagements was uncertain. To make matters worse, this girl had to travel in company with coloured members of the show.

Disastrous sequel

The sorry sequel was told in pathetic letters home. She had become a mother and was too weak to continue her work and was having to pay others to look after her child.

An effort is now being made for this unhappy girl to be brought home; and while her bitter experience will serve as a warning to others, it is disquieting to think that such a state of affairs should be possible.

Surely the authorities should take immediate steps to render it impossible for young girls to be taken out of the country in this way by irresponsible people? There should also be an enquiry into the present case.

A Happy Home

For

21/-

Monthly

You can purchase a piano from us without missing the money. So write NOW and let us tell you how you can save pounds and secure a highest grade Upright or Horizontal Grand immediately you pay a trifling deposit. For over 77 years Crane's Pianos, Organs and Player-Pianos have been world famed for excellence. We pack free and pay carriage to any address. Free trial allowed. Every credit transaction treated with utmost privacy. Send TO-DAY for illustrated catalogue No. 45.

Crane

and Sons, Ltd.,
Hanover Street, Liverpool.

We Trust You

You can buy a highest grade British-made Gramophone *direct from our works* on easy monthly terms without local people knowing that you are buying on credit. After initial deposit you have **NOTHING MORE TO PAY FOR ONE MONTH.** 30 mahogany and oak Cabinet Gramophones, Table Grands and light portable instruments to choose from. **Model 605, 35/-** to record buyers. Sent packed free and carriage paid anywhere in Great Britain on 10 Days' Free Trial. Absolute satisfaction guaranteed or money refunded in full. **Factory soiled instruments from 20/-.** Write ***TO-DAY*** for bargain catalogue and prices — ***and save pounds.*** Also ask for particulars of Saxophones, Banjos, Melodeons, Jazz Outfits, Violins, Mandolines, Ukuleles, at cut prices.

Mead

COMPANY (Dept. G149), BIRMINGHAM.

STIFFNESS

"Had it not been for Elliman's Embrocation I should have remained a cripple up to the present moment." A.B. Esq., Romford, England.

ELLIMAN'S eases pain wherever it is applied —all trace of stiffness disappears. Use Elliman's as directed in the Free Book on Massage and you will have a sovereign remedy for all your aches and pains. Elliman's is as necessary to the active and vigorous as to the weak and the invalid.

ELLIMAN'S
EASES PAIN

INVALUABLE FOR LUMBAGO, STIFFNESS, SCIATICA, MUSCULAR RHEUMATISM, SPRAINS, BRUISES, CHEST COLDS, SORE THROAT FROM COLD.

TESTED JB

For animals, ELLIMAN'S ROYAL EMBROCATION 1/6 & 2/9.

A FREE BOOK ON MASSAGE

A 20-page book on massage, with much useful information on the treatment of the complaints for which Elliman's may be used, sent free on application.

ELLIMAN, SONS & CO., LTD., Dept. M, SLOUGH, BUCKS.

For human use, ELLIMAN'S UNIVERSAL EMBROCATION 2/- & 4/- *of all chemists.*

WANTED

One Hundred Persons (either sex) who have the ambition to earn a nice sum from now until Xmas in their spare time.

Would you like some crisp £1 notes to spend just as you please? Then, if you are enterprising, you can have the thing you so much want this very Christmas by selling Private Christmas Cards to your friends and acquaintances. This is the way. Address a postcard to us asking for one of the beautiful Sample Books. This book and full particulars will be sent you by return of post, quite free of charge. Perhaps you have had experience as an agent in previous years. If so, you will realise that a back number in Sample Books is useless to an enterprising agent. Our productions are miles ahead of all competitors. Get a real live money-making book, filled from cover to cover with irresistible designs — hand-painted, celluloid, jewelled, calendars, and novelties in unsurpassed variety.

This beautiful new edition-de-luxe is acknowledged by experts to be far ahead of anything previously issued. No risk, no outlay. Remuneration most generous, and many valuable prizes in addition. Apply:

FIRTH, GRAHAM & CO., Dept. F.126 **Corporation Street, Accrington.**

Most people miss most of the sunlight. There isn't very much of it, and what there is generally disappears before 'knocking-off' time! But the remedy is to have an Aladdin Lamp in your home. The light it gives is the next best thing to daylight—it is *unsurpassed by any other form of artificial lighting.* It has an incandescent mantle but burns ordinary paraffin, without pumping or pressure, at a cost of less than a farthing an hour. No smoke or smell. Just a wonderful diffused 80 c.p. light. The standard table model costs but two guineas (shade 6/- extra). See one at your ironmonger's to-day.

Aladdin

INCANDESCENT PARAFFIN LAMPS

Write for particulars and for your county list of stockists to: Aladdin Industries, Ltd., 624 Aladdin House, 118 Southwark Street, S.E.1
West-End Showrooms: 48 Mortimer Street (near Oxford Circus), W.1. Paris: 8 rue d'Aboukir

NASAL HYGIENE abolishes Colds and Catarrh

Keep the nasal airways clear and disinfected if you would abolish Colds and Catarrh and the other serious respiratory diseases that start as a "Cold." Abolish all respiratory dangers at a stroke by using Nostroline Nasal Specific daily for nose health and comfort. A protective touch of 'Nostroline' inside your nostrils gives lasting security against Colds, Catarrh and other nose infections. It soothes and heals from nostril to lung. Doctors everywhere advise the use of 'Nostroline' as the best means of insuring Nasal Hygiene and abolishing Colds and Catarrh. TESTED JB

NOSTROLINE
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Stops HEAD COLDS, NASAL CATARRH, SORE THROAT, and HAY FEVER. Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES.

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GRAVES

Coach body, panel ends, upholstered Cresketta leather cloth, leather lined hood, Storm Apron, 12in Wheels, wired on Tyres, 'Wilfreda' Cradle Springs, &c. In 6 Shades. Price **£3:10:0**
Terms: 7/- now, and 7/- per month.
Full Approval. Catalogue Post Free
J. G. GRAVES Ltd. SHEFFIELD

7/- NOW

ENGLISHMEN find it very hard to understand America's aloofness from the League of Nations. The reason is simple. Americans feel they have been swindled. What they fought for was to end war—and it has not been ended

The Cauldron of Hate

by PHILIP WHITWELL WILSON

A DOZEN times a week I am asked by my English fellow-countrymen why it is that this inscrutable United States—the land of Andrew Carnegie who built the Palace of Peace at The Hague and of Woodrow Wilson himself—refuses obstinately, year after year, to enter the League of Nations.

Germany is in the League, even Ireland is in the League, but the richest and the most self-righteous country in the world, as she is regarded—the country that actually proposed the League of Nations—deserts its own ideals.

What is the explanation?—if, indeed, an explanation be conceivable.

What I have to do is not to defend the attitude of the United States, but to explain it.

To begin with, let us get the question stated in exact terms. At Geneva, many Americans are doing a vast amount of valuable work. Indeed, on the Disarmament Commission, the United States is officially represented.

What we have to consider is the reason why this country has not taken one specific step—namely, signing the Covenant as a full member.

As long as President Wilson was alive, it was possible to say that politics kept the country out of the League. But that phase of the controversy now belongs to the past.

The people's view

If the United States is not in the League, do not lay the blame on the wicked millionaire. People like the Morgans are strong Leaguers, and for a simple reason.

Whatever else is to be said about big business, it is at least international. Into her vaults the United States has gathered half the gold of the world.

This gold is the basis of credit, which means that the bankers must lend money abroad. They think that the League of Nations may prove to be a security for peace, and peace is the security necessary to their investments. This time, the Rockefellers are not guilty.

On the whole, the highbrows or intellectuals are in favour of the League. In the United States there are half a million students at college. Professors are to be numberd by the thousand, and nine out of every ten of them followed Wilson.

The Churches, too, are quite ready at any time to go to Geneva. On their programme also you will find that the millennium has a place. It is not the clergy who have lost faith in the covenant.

Who, then, is against the League? The answer is, *Nobody, except the man in the street.* It is the people themselves who are emphasising the isolation of the United States. It is neither financial opinion nor political opinion or religious opinion, but *public opinion.*

Even the Democrats, once led by Woodrow Wilson, refuse to include the League in their platform, and with all his personal influence, President Coolidge cannot carry the country even into so harmless an institution as The Hague Court.

Swindled by Europe

When the League was under discussion in the Senate, the newspapers printed pages about the terms of the Covenant, including Clause X.—*which nobody troubled to read.* All the talk about "reservations" to this phrase and that sub-section was no more than abracadabra to the man in the street.

The idea that got into his head was simple. *Rightly or wrongly, he considers that he has been swindled by Europe,* and he does not intend to be swindled a second time.

You may think that this is a strong statement. It is. But it is a statement that applies as much to Canada as to the United States.

The idea that Europe has played a crooked game is not American merely; it is an "oversea" idea. It is an idea everywhere prevalent in the New World. The pledges of European statesmen are regarded with mistrust.

Insane hatreds

You ask why? Let me give the reason as Americans give it. They say this:

"Washington and the other founders of our Republic told us to steer clear of European complications. For a hundred years or more we have followed their advice and have watched with amazement the arming of Europe, her frequent wars, her insane hatreds and her apocalyptic plunges into battle and bankruptcy.

"We see how fully justified were the warnings which, in advance of these follies, we received.

"In 1916 Europe was, as usual, committing suicide. For her quarrels we were in no way responsible. We scarcely knew what she was quarrelling about.

Yet when she appealed to us to send over men and money in order to settle the business, we did so; but on one condition.

"What was that condition? It was stated in a thousand speeches, on a million placards, in propaganda, in movies, in sermons and in prayers. *We were entering a war to end war.*

"We were not fighting the German people; we were 'liberating' them from the Kaiser. Win the war and the prize would be a permanent peace. Germany would be disarmed. With Germany disarmed, the Allies also would follow suit."

On the strength of that pledge, there were 65,000 young men of the United States who laid down their lives. Yet no sooner was the victory won than the pledge—so says the American—was treated as a scrap of paper. The Kaisers vanished, but the Allies themselves continued the militarism.

A last laugh

Woodrow Wilson told Italy that it was more important to her to live next door to a friendly Jugo-Slavia than to hold—and incidentally to impoverish—the city of Fiume. Italy preferred Fiume to friendship.

Woodrow Wilson told Rumania that it was more important to her to live next door to a friendly Russia than to hold—and incidentally to alienate—Bessarabia. Rumania preferred Bessarabia.

Woodrow Wilson told France that it was more important for her to be reconciled to Germany than to raid the Rhine and insert ridiculous reparations into the Treaty of Versailles. France preferred her raids on the Rhine and her ridiculous reparations to a reconciliation with Germany.

When Woodrow Wilson politely hinted to them at Paris that promises are made to be kept, they laughed in his face, told him that he was no statesman, but only a professor.

It is a lesson that the United States will not soon forget. It will prove to have been a "last laugh."

Still, the League of Nations was started. I am myself a fanatic in its defence. But what is "the acid test" of its success? In one word, it is disarmament. Unless the world disarms, the world will arm, and with an armed world, a world war is certain. Nothing can stop it.

Mr. Philip Whitwell Wilson

Pertinent question

The only fact that matters to the man in the street over here is the fact that, at Geneva, the world refuses to disarm. There are interminable commissions, experts wrangle and raise difficulties, but nothing happens.

As long as this goes on the man in the street says, as Senator Borah says, that his country can do no good and may get into a good deal of trouble by stirring the cauldron.

The weakness of this logic is, of course, that if there be a world war, the United States may be drawn into it anyhow, but you cannot expect the man in the street to see as far as that.

There is almost a car for every home. Henry Ford is just about to bring out a new model. Life is pleasant. Sufficient unto the day are the enjoyments thereof.

Also, you must remember that citizens of this free country have been reared under a written Constitution, interpreted by a Supreme Court. They have been told that the Covenant of the League of Nations commits a member of the League to fight against any nation that breaks the rules.

That is a grave liability and—as it is put on a hundred platforms—are the boys from the Mississippi to be butchered for the sake of the Balkans on the banks of the Danube? Are they? After all, the question, however crude, is quite pertinent.

Disarmament the crux

It is a question asked by every British Dominion that has joined the League; and for this reason, it has been found impossible at Geneva to put a precise meaning to the undertakings contained in the Covenant.

When Lord Robert Cecil tried to cross the "t's" and dot the "i's," the British Commonwealth turned down his treaty of mutual assistance, and when Ramsay MacDonald drafted his protocol there was a similar fiasco.

The New World, whether British or American, will not give guarantees of intervention to an old world that still insists on remaining an armed camp.

That, put into a nutshell, is the whole story. Disarm Europe and you will disarm hostility to the League in the United States.

Adventures of the BISTO KIDS

Their good deed.

The Kids took a satisfied sniff,
For some Boy Scouts were having an outing,
And were cooking so busy as if
They had given up all thoughts of scouting.
But I think its agreed,
There was really no need
For by cooking with Bisto they did their good deed,
And the Kids loved the flavoursome, savoursome whiff,
And the Boy Scouts did too, there's no doubting.

BISTO
for Soups, Stews and all Meat Dishes.

TESTED JB

"Burlington" (Regd.)

17'9

BLACK AND TAN.

A large range of other styles : from : 10/11 to 27/9

Burlingtons are wonderful value!

For fifty years F.H.W. have been devoting scientific study to the problem of giving the best shoe value possible.
Burlingtons are the result. Finest materials, perfect fitting, good style, long wear—these you are sure of with F.H.W.'s long reputation. The wonderful prices and great variety are achieved by the huge, economical organisation of F.H.W. They are not only distributors, but makers as well!

TEST BURLINGTON VALUE BY POST.

Order a pair of Burlingtons. Simply state size, and send a pencil outline of your foot, with remittance. (Foreign orders must include enough for postage.) Examine the shoes in your own home. Try them on! We send goods post free in U.K., *and guarantee to satisfy you.*
If you wish, first send postcard for Burlington Catalogue, which shows a variety of styles.

Freeman, Hardy and Willis, Ltd.
500 SHOPS 500 SHOPS
106, Rutland Street, Leicester.

Truth in Advertising

The statement here reprinted concerns the quality of the tobacco in Army Club Cigarettes. It is made by the Chairman of Cavanders Ltd. with full sense of his responsibility to his Company and the Public.

(*a*) There is not a Virginia Cigarette sold *at any price* which, in our belief, contains a higher grade tobacco than that used for Army Club.

(*b*) Among cigarettes at 10 for 6d. we are convinced there is not *one brand* made of tobacco which approximates to the quality of that used in Army Club.

In plain words this means that (*a*) You cannot smoke better cigarette tobacco than you get in Army Club, whatever you pay for it. (*b*) You cannot smoke cigarette tobacco of this quality in any other cigarette at 10 for 6d.

WE, the manufacturers of Army Club, make this unqualified statement in the interests both of ourselves and the public. We believe that the man in the street has every right to know what he is paying for when he buys his cigarettes. And we believe, as purchasers of the costliest and highest grade Virginia tobacco obtainable, that it is our duty to ourselves and our shareholders to inform the public that we are convinced that in Army Club *alone among cigarettes at ten for sixpence* is such quality of tobacco obtainable. The truth of this statement cannot be effectively challenged. Furthermore, we are able to give a definite assurance that this quality will be maintained in every Army Club sold, because we have already secured stocks of this same tobacco sufficient to last until April, 1929. TESTED JB

ARMY CLUB

"JOHN BULL'S" GUARANTEE

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

TESTED JB

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.—ODHAMS PRESS LIMITED, Proprietors of "JOHN BULL."

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Antikamnia—the wonderful pain relieving remedy will soothe away any severe pain and give immediate relief. Headache, Toothache, Rheumatism, Neuralgia, Neuritis, and other pains which attack men and especially women vanish when one or two Antikamnia Tablets are taken. Doctors and Dentists throughout the world have been prescribing them for over 35 years. A-K Tablets arrest Colds, Grippe, Fevers and promote sound natural sleep in cases of restlessness and wakefulness. Millions used annually. Your nearest Chemist sells Antikamnia. Prices 1/3, 3/- and 7/6. Write for Free Sample.

Anti-Kamnia

Quick Relief from Pains and Aches

AK—FREE COUPON

Please send me free of all cost Trial package

NAME.....

ADDRESS.....

TESTED JB

A.L.18 Dept., 46, Holborn Via., London, E.C.1

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To H.R.H. the PRINCE OF WALES, K.G., K.T., St. James's Palace, S.W.

YOUR ROYAL HIGHNESS,—In extending a hospitable welcome to the American Legionaries you urged great English-speaking peoples of the world to see to it that their links are not those of mere sentimental association, but strong and practical ties to unite us in the big task of maintaining peace in a world "which is realising that continued peace is absolutely necessary for its very existence." That puts the whole case, and to add to it would be to spoil it.

JOHN BULL.

To the Rt. Hon. WILFRID ASHLEY, M.P., Minister of Transport.

DEAR SIR,—Your three prizes offered for novel and artistic ideas for small country-side garages is an interesting beginning of a great idea. Why utility should be synonymous with ugliness is a puzzle that no one has yet solved. A petrol pump is a necessity in these days. You do well to insist that it need not disfigure the landscape.

JOHN BULL.

To the Rt. Hon. Sir ALFRED MOND, M.P., Lowndes Square, S.W.

DEAR SIR,—Few will seriously dispute your claim that it pays better in the end to turn out goods of the highest quality than to manufacture inferior articles at a lower price. All that is needed is a general all-round prosperity which would increase consumptive capacity, and place people in a position to afford the best. It is unemployment and low wages which lead to the production of trash. JOHN BULL.

To the Rt. Hon. AUGUSTINE BIRRELL, Elm Park Road, S.W.

DEAR SIR,—When opening an exhibition by the British Industrial Films, Ltd., you remarked, "It is sometimes said people prefer the bad to the good," and immediately went on to denounce the statement as a lie. You rightly argue that there is still a vast, untapped audience of intelligent people for educational and wholesome films, and that the best only is good enough. The sooner producers recognise this fact the better will it be for them and for us all. JOHN BULL.

To the Rt. Hon. ARTHUR HENDERSON, M.P., Eccleston Square, S.W.

DEAR SIR,—The matter of factory inspection was engaging your earnest attention when the exigencies of politics threw you out of office. But for this it is highly probable that the tragic fire at the Film Waste Products, Ltd., would never have taken place, since I am informed that the available staff is now so overworked that it is practically impossible to carry out annual inspections. Economy at the risk of human life is criminal extravagance. JOHN BULL.

To The SECRETARY, Royal Veterinary College, London, N.W.

DEAR SIR,—Lovers of animals will welcome the decision that the diploma of the Royal College (M.R.C.V.S.) can now be given to women. As a profession, the care of animals is very suited to women. The only pity is that your college has been so reluctant to admit female students. To stand aloof in these days of equal citizenship is to earn the title "back number." JOHN BULL.

To Mr. ERIC W. TOWNSEND, Lamorna, Cornwall.

DEAR SIR,—You are aghast that fiction prepared for boys' reading should so often consist of lurid stories of "the next war," since our standards of heroism are altering. In the light of science I agree with you that to teach youngsters to look upon war as their opportunity is to teach them, by auto-suggestion, to destroy themselves.

JOHN BULL.

To Mrs. HALLIE EUSTACE MILES, Chandos Street, W.C.

DEAR MADAM,—Your protest against permitting dust-carts to be driven through the public streets without coverings is timely. I, like you, have often seen the refuse from these vehicles blowing all over the place, and it would be criminal folly to allow this wholesale broadcasting of germs to continue. Rely on me to back up any efforts you care to make to stop it. JOHN BULL.

To Mr. MONTE BAYLY, Variety Artistes' Federation.

DEAR SIR,—I agree with your view that a variety agent should be satisfied with a commission equivalent to an artiste's salary for one week. Times are hard for music-hall performers, hence any attempt to lighten the lot of these useful citizens, whose laughter-making propensities sweeten the world, meets with my hearty approval. Too long have they been forced to submit to bare-faced extortion. JOHN BULL.

To The DIRECTORS. Gothic Engineering Works, Edmonton.

GENTLEMEN,—Many of your employees rise at 4.30 and travel long distances in order to commence work at 8 a.m., and hitherto it has been the custom to allow a short break for light refreshment. When you decided to put an end to this privilege the workers struck, and I, for one, cannot find it in my heart to blame them. I am glad to see you agreed to negotiate and exercise a little "give and take." JOHN BULL.

To Mr. R. H. RHODES, Harts, Everton, Lymington.

DEAR SIR,—I, like yourself, believe that preservatives in food, whether harmless or not, are only there to disguise dirt. As a milk-producer, you find it possible to keep both milk and cream, without preservatives, long enough for all ordinary purposes. But it must be produced by clean methods, and only from healthy cows. In that last proviso you present the whole crux of the question. JOHN BULL.

To Mr. ALWYN PARKER, Foldsdown, Thursley, Godalming.

DEAR SIR,—I agree that the belief that taxation of the rich is a sort of manure out of which prosperity for the poor is bound to grow is based on fallacious argument. The finances of all nations are strained by expenditure on bloated armaments and the interest claimed by the rapacious maw of war debts. That is the real task for true economists to tackle. JOHN BULL.

To Mr. NEIL BULL, District Surveyor, Battle.

DEAR SIR,—Walking along the sea front at St. Leonards, you observed a head in the water and plunged in, swimming out fifty yards in full toggery of riding breeches, top boots and spurs. There you dived and brought a struggling woman of fifty-four to the surface, who was in consequence removed to safety. It was a very gallant deed. JOHN BULL.

Straight from the Shoulder

SIR WILLIAM JOYNSON-HICKS:—"What would the great Gladstone say if he saw the Liberal Party of to-day?"

Or great predecessors of any Government Office who could see the present occupants?

* * *

SIR AUSTEN CHAMBERLAIN:—"We have not yet reached the point where war is impossible."

A step or two further by Great Britain can make it extremely improbable.

* * *

SIR FRANCIS ACLAND:—"Allotment-holding is the antidote to and the antithesis of Bolshevism."

Wherefore the present land laws that prevent men having allotments are Bolshevism's ally.

* * *

MARQUIS OF READING:—"Already there is the dawn."

For some. On others, unemployed, prosperity cannot break.

* * *

ROBERT LYND:—"Working like a nigger is the greatest game invented by man."

And keeping men out of work who want to work the meanest.

YOU NEVER KNOW, YOU KNOW

[The practice of "cutting in" at dances may reach this country.]

for 6d now!

YOUR Chemist or stores can now supply a bottle of Milton for 6d. The demand for a smaller trial size has been so enormous that one has now been produced at 6d—*same quality, full strength*, exactly the same as in the larger bottles.

EVERYONE who has ever used Milton realises what a Godsend it is—for scores of different uses. Its various uses are fully described in the folder enclosed with the bottle.

HERE ARE TWO OF THEM:

FOR ARTIFICIAL (FALSE) TEETH—Milton will clean them while you sleep or while you dress—no work, no brushing, no loss of time—absolutely no harm to the teeth. Your dentist will confirm this. Full directions with every bottle.

FOR A CLEAN, HEALTHY MOUTH—A few moments per day spent in rinsing the mouth with a little water and Milton works marvels. A huge proportion of sickness and suffering is caused by unhealthy gums, rotting teeth, or through germs which attack you only by way of the mouth—such as Pneumonia, Typhoid, Diphtheria, Sore Throat, Tonsilitis, or the universal Pyorrhoea. They cause loss of time, loss of energy, loss of health, loss of enjoyment—often loss of job, perhaps loss of life--but *always* expense and loss of money. *You can avoid all this for 6d.* We have overwhelming proof from the very highest authorities that Milton renders the whole mouth and throat healthy and disease-resisting, that it instantly kills every germ, and that it is absolutely harmless to the mouth, throat, teeth, or to you in any way. It is completely safe, even if you drink it. And it is *the only safe* safeguard.

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Without Fear or Favour—by the Editor

THE TEN-SHILLING MYSTERY

A MONSTROUS BLOOD TAX

The Robber in Between

UNLESS the coming winter is going to see a volume of sheer misery and distress such as this country has rarely known, the Cabinet will have to tackle in deadly earnest the problem of the unemployed miners.

In the county of Durham alone no fewer than one quarter of the miners are unemployed, and even those who are fortunate enough to remain employed are threatened with an imminent wage-cut from their already meagre earnings.

This is the sort of thing that is going on all over the country, and we cannot too seriously emphasise the danger of the position that will arise unless adequate steps are taken before the winter sets in.

A very illuminating sidelight on one of the causes of the miners' misery is shown in statements recently made to us by a coal retailer living in a northern city.

Last December this man started in the coal trade with a capital of £15. To-day he owns four lorries and horses and a motor wagon. He employs two of his sons and another man, paying them each a minimum wage of £3 per week. He is maintaining himself, his wife and the younger members of his family in comfort, and is even saving a little money.

Yet he is selling coal at 10s. *per ton less than the price charged by the local Co-operative Society and the majority of coal-dealers in his city.*

COAL which he buys at 21s. per ton he sells at 1s. 7d. per hundredweight, and he asserts that the gross profit of 11s. 8d. per ton is ample to cover all his overhead charges and show him a reasonable net profit.

In a daily paper we read that the Cardiff City Council has just signed contracts for coal at prices ranging from 20s. to 23s. 11d. per ton, delivered. A member of the council said that he had to pay 57s. 6d. a ton for similar coal. In each case the price covered transport to the same city.

Not even Mr. Philip Gee could deny that somewhere there is a huge discrepancy which needs explanation.

We do not in the least begrudge the carter of the coal a reasonable price for his labour, but if the man who carts the coal is worth £3 a week, clearly the man who digs the coal by the sweat of his brow and at the risk of his very life is worth at least that and a good deal more.

IT is monstrous, too, that there should be such a wide difference, not only between the price of coal at the pithead and the price of that same coal at the railway siding, but even between the price of coal at the railway siding and its retail price.

The 10s. per ton difference between the economic retail price as demonstrated by our informant, and the inflated retail prices that rule in almost every town, would solve all the misery of the miners.

The one fact that no Government has yet had the courage to tackle is that between the pithead and the retailer there are factors and sub-factors taking profits out of all proportion to the services rendered by them.

It is not too much to say that the unemployed miners and the terrible distress in the coalfields alike depend on this mysterious ten shillings which nobody has yet been able to trace.

We think the time has come when the Government should ruthlessly control the price of coal as it controls the price of gas. If some of the inordinate profits at present being made were put on to wages there would still be enough money left to make coal-owning a very profitable occupation, and raise the standard of life for the finest set of men in the country to a level that would at least be human.

The Rt. Hon. Col. G. R. Lane-Fox, M.P., Secretary Mines Department

CLEAN UP SOCIAL LIFE!

The New Crime Wave

THERE is no doubt that this country is undergoing the unhappy experience of being deluged with crime. Facts speak for themselves. Before the horror of one sensational murder has died down, another with even more shocking details has taken its place.

Daylight raids, smash-and-grab crimes, hold-ups are of daily occurrence. Even more disquieting is the prevalent use of firearms.

We are not alone in these distressful manifestations of violence. America has her own crime problem, and it is even of larger and more serious dimensions than ours.

She has set herself to combat it by increasing the grim severity of her laws. In New York, a man, Thomas McCarthy, has been sentenced to a life term of imprisonment for stealing tenpence.

The new law permits such sentence if the prisoner has had three previous convictions. McCarthy had been sentenced nine times for petty theft.

In Michigan, a man, Fred Palm, has gone to prison for life for stealing a pint of gin. This may reduce crime or it may not. It is more debatable than capital punishment, which in this country is demonstrably proving itself unequal to stopping murder.

We should prefer to see all crime attacked from the standpoint of prevention.

It would have been a miracle beyond human credence if Europe could, for several years, have engaged in an orgy of killing and destruction such as the last war, and seen no aftermath in the shape of individual wrongdoing.

But the war is receding into history, a new generation is appearing, and still crime is on the increase.

For a great deal of it unemployment is to blame. Youngsters leaving school find the good and wholesome outlets for their energies, regular remunerative employment, dammed up. They drift, become "street-corner boys," and end by linking up with evil.

Wastefulness, extravagance, the gambling spirit are spreading over the land like a blight. What begins with the wealthy is copied by the less well-to-do until it reaches the man who takes what he wants, and if he cannot get it by fair means then he gets it by foul.

To plead for a bracing-up of the moral sinews of the nation is not a bid for puritanism. No one wishes to see life reduced to one dead level of all work and no play.

But neither should life be all play for some while others have no work, nor even the wherewithal to eat. The disregard of men and women forced into idleness, doomed to herd in slums, because houses "cannot" be built, is folly that can have but one end.

We are taxed up to the hilt. But we are spending that taxation on the wrong things. When we can see clearly enough to distinguish the real issues of life and death we shall use our intelligence to clean up the social system. Then not only crime but the incentives to crime will cease.

A REAL MAN

The Church Thunders

THE well-fed parish priest, whose ambition is dining with the squire and whose recreation is fox-hunting may or may not still exist in remote country places.

Even as a traditional figure he is out of tune with modern times. He is being replaced, in the towns at any rate, by a keen human personality, alert to the stress and strain of life, full of passionate indignation against injustice, throbbing with intense desire for the salvation of human life.

Not, be it marked, salvation in any visionary sense, due in a remote after-life, but salvation from filth and dirt and the horrible handicaps which make any sort of decency for thousands of his fellow-creatures impossible.

This new mood has never been more clearly expressed than by Dr. W. W. Hough, the Bishop of Woolwich.

Borrowing a coster's barrow in the market-place, he sprang on to it and without ceremony opened the first of a series of meetings to "get at the people he could not meet in church."

In trenchant words he tore to shreds the conventional opinion that regular attendants were necessarily religious or even understood the gospel they professed.

"Christianity is not a sop," he declared, "it is dynamite. I am profoundly discontented with life as I see it. Gain is the main motive and it produces cruelty.

"The amount of cruelty being inflicted in England to-day is simply terrible. If Glasgow is the most Bolshevik city in the Empire it is because half of its people live in one-roomed houses."

Dr. Hough speaks the simple truth. Christianity *is* dynamite. Believed and practised, it would have blown foul slums to smithereens centuries ago, and the world would never have heard of Bolsheviks.

A Strange Press Agent

by A. G. GARDINER

THE British Constitution allows liberty of thought, liberty of speech, liberty of action. In no other country is there the same freedom. When hotheads look to Russia and Rome for patterns of government, the British people shake their heads and smile

Mr. George Bernard Shaw

THE world would be a dull place without Bernard Shaw. He goes through life trailing his coat-tails defiantly, tweaking our noses, pulling our legs and clouting our ears. For him there are only two Parties in the State. He is one of them. The rest of us are a mob of congenital idiots whose only useful function is to clamour at the pay-boxes in order to hear ourselves held up to derision.

The odd thing is that the more he mocks at us the more we love him. And we love him chiefly because he always gives us sport, an unexpected "View, halloo," a rattling run for our money and plenty to talk about in the evening.

That is the case with his latest appearance as the champion of Mussolini. He has let loose the cat among his own Socialist pigeons, and the dovecotes are strewn with the flying feathers of controversy.

A bitter shock

If there was one comrade of whom all good Socialists were proud it was Comrade Bernard Shaw. If there was one villain of whose villainy all good Socialists were convinced it was Mussolini.

And behold Comrade Shaw steps forward in the lists to defend Mussolini and to justify the ways of Fascism in Italy. He is not shocked at Mussolini's policy of dosing his opponents with castor-oil or whipping them off to exile, or, as in the case of Matteotti, putting them out of the way even more effectively.

Revolutions, he says, are always bloody affairs. He does not like the blood. But he does like revolutions. He loves the strong man, whether his name is Lenin or Mussolini, who can seize the reins of power, crush his foes and govern with the iron hand.

He is sick of the rose-water Socialists who talk but do not act, and who cling to the outworn creed of democracy and representative government. He is all for the tyrant who will stand no nonsense from anybody.

Avalanche of bunkum

Give him a Cromwell, a Napoleon, a Lenin, a Mussolini, and he will lick his boots. Talk to him of Parliaments and liberty and he explodes in scornful laughter. He does not hate democracy, like Dean Inge, but he has contempt for it.

The people are a mob of unruly children at the best, and a mob of imbeciles at the worst. They are as incapable of self-government as a herd of cattle and flounder about in blind stampedes wherever fear or panic drives them.

To talk of self-government is like talking of the passengers running an express train. If all the passengers had a hand in running the train every railway journey would be a catastrophe. The engine-driver must be the tyrant of the train and the ruler must be the tyrant of the mob.

He must govern it wisely if he can, but he must govern it ruthlessly. He must trample on individual liberty and drive the foolish democracy before him like a herd of swine.

In this way they will, apparently, by some unexplained miracle, secure economic justice while losing all political liberty. It does not appear to matter what creed the tyrant professes. Mr. Shaw seems equally ready to take Leninism or Fascism so long as he can have it raw and get rid of that hollow sham of democracy and Parliamentary government.

It is not surprising that the Socialists stand aghast at this avalanche of bunkum. If Socialism means anything, it means political equality and the power of controlling the executive. And here is the most eminent of Socialists preaching the gospel of the divine right of tyranny and the duty of the mob to obey.

Grotesque comedy

It is quite the funniest comedy that Shaw has ever staged, and it may be unfair to treat it seriously, but it raises in a grotesque form the great issue which is being fought out in Europe.

That issue is whether democracy is to survive. It is easy to gibe at democracy and undeniably its institutions are on trial.

We may agree with Mr. Shaw that the object of government is to discover the strong man and to give him the task of ruling. There are only two ways of discovering him. One is by the votes of the people—that is democracy. The other is by the personal force of the individual—that is dictatorship.

The essence of democracy is that it chooses its rulers and can depose them. The essence of dictatorship is that the ruler is imposed by force and cannot be dethroned except by superior force.

The first act of Lenin when he seized power was to sweep away the Parliamentary idea. The first act of Mussolini when he seized power was to wipe his boots on the Italian Parliament.

If Mr. Shaw means anything, he means that he wants some dictator to arise and wipe his boots on the British Parliament. He regards that institution as effete and demands a hero who will rule by his own strong arm, and knock all the nonsense about self-government out of our stupid heads.

What Britons will not stand

I do not deny that the Parliamentary method has its defects. It means bargaining and compromise. It means the flattery of the mob, appeals to the emotions and even corrupt bids for power. But it functions.

If the country does not like its rulers it can depose them peacefully and constitutionally and substitute others. It does not run the train, but it does decide who shall run it and broadly in what direction he shall run it.

Democracy gives us equality of status, liberty of thought, liberty of speech, liberty of action. There is no other system of government that has been invented by man which secures the same freedom for all and the same protection for all against wrong and violence. There is no other system by which a stable society can exist.

Men are not a flock of sheep. They will never permanently consent to be treated as a flock of sheep. I do not believe they will consent, even in backward countries like Russia or Italy. In this country dictatorship would not be tolerated for a day.

If by a mistake some Mussolini or Lenin in the person, say, of Mr. Winston Churchill, could seize the reins of power and ride roughshod over Parliament, he would disappear by nightfall.

There are no sneers so silly as those against Parliamentary government. If we destroyed it to-day, we should have to recreate it to-morrow. England has never tolerated Cæsarism and it is not likely to hanker after it now with the ghastly object-lessons of Moscow and Rome before its eyes.

A Tonic for

"A house divided against itself cannot but fall." No words more aptly describe the present relationship of Capital and Labour

I HAVE been reading a book by Blasco Ibañez, the Spanish novelist, and one passage in it has stuck in my memory:

"As shipowner, Ulysses now underwent numberless experiences whose existence he had never before suspected. He went through the anguishing transformation of the actor who becomes a theatrical manager, of the author who branches out into publishing, of the engineer . . . who becomes the proprietor of a factory. His romantic love for the sea was now overshadowed by the price and consumption of coal, by the maddening competition that lowered freight rates."

Mr. A. F. Holt

The experience of Ulysses Ferragut is the experience of every employé who joins the ranks of the employers. That is the great argument in favour of co-partnership.

A workman co-partner in a business sees business from both the workman's angle and from the employer's angle; and the cause of most industrial trouble is that the employer and workman each sees business from a different angle; each is convinced that the other has entered for what one of my correspondents calls "the do-ing stakes."

EACH is quite honest in his belief. An employer who, say, owns a ship is, like Ferragut, overshadowed by the price and the consumption of coal, obsessed by cargo price-cutting, and the members of his crew curse him as a skin-the-wind, find it impossible to share his fears or enter into his thoughts, and are out to oppose instead of to sympathise or help.

I remember a case in point—a little collier on which I occasionally went for a trip some years ago. The chief engineer was left some hundreds of pounds. He invested it all in the boat—it was a one-boat company—and he immediately from being careless as to costs became over-careful.

From being concerned only with the drawing of

Huge Sugar Plot!

by **E. ROFFE THOMPSON**

A GRASPING hand is reaching out across the Atlantic from the Spanish Main—that old haunt of pirates and buccaneers—to rob the British housewife's sugar-basin. If sugar rises in price you may put it down to a long-drawn-out and carefully engineered conspiracy!

IT is always difficult to persuade the Englishman that anything that happens outside the shores of this island affects him.

Cuba, for instance, is a long way off, and the average Englishman is not interested in Cuba.

I am going to try and interest him in Cuba. I am going to try and show him why he should take a very keen interest indeed in what happens outside these shores.

I am going to try and show him that what happens in Cuba has a very direct and painful effect on the pockets and the stomachs of those English men and women who live, shall we say, in Whitechapel.

The connecting link between Cuba and Whitechapel is sugar. And because of what has happened in Cuba, I rather suspect that sugar in Whitechapel is going to cost its consumers more.

Sugar bulks largely in the housewife's weekly budget. The annual amount of sugar eaten by the population of this country is something like 83 lb. a head.

It is easy to see at once that what happens to sugar is a matter of some importance to every man, woman and child in the country.

Restricting combine

Nearly three years ago a number of powerful banking groups in Wall Street in New York entered into negotiations with a big Cuban sugar trust to form a combine which would restrict the growth of sugar.

As in the case of tea, to which I referred a fortnight ago, this was not all ca'-canny. It was just "business."

The effect would be to prevent any natural movement of prices whereby in times of plenty the housewife would be able to get the benefit of cheap sugar.

The syndicate planned to hold up out of the market large stocks of sugar which would only be unloaded on the public when prices had been forced skywards.

Now what happens in Cuba is of considerable importance to us, since out of the 2,121,321 tons of raw and refined sugar we imported in 1925, by far the largest proportion came from the canefields and mills of Cuba and Santo Domingo.

The plot—for it was nothing else—hung fire for a time because the Wall Street banker and the Cuban sugar-grower were a little dismayed by the immense financial backing necessary to control the world's output of 25,000,000 tons of raw sugar, worth at least £300,000,000, which control they would have to get if their little scheme were to succeed.

The cat out of the bag

The sugar bankers might be dismayed; but they were not to be defeated. In January, 1926, a trade organ of the sugar-growers of Manila in the Philippines let the cat out of the bag. It admitted that there was a plot on foot to cut down the sugar crops in Cuba in 1926.

It said: "Reduced prices generally mean curtailed production in some sugar-producing countries—Cuba, for instance. The curtailed production generally results in a year or two of good prices."

And Mr. Ogilvie, President of the Cuba Sugar Cane Corporation, said in 1926: "Higher prices are needed to enable the Cuba Sugar Cane Corporation to pay dividends on its preferred stock."

Well, the sugar plot is in full swing. The higher prices are going to be obtained, and that is why I said at the beginning that what happens in Cuba is of very great interest indeed to those who buy sugar in Whitechapel; because it is we who are going to pay those higher prices for which the sugar-growers are clamouring.

A committee of Cuban growers asked the President of Cuba to cut down the 1927 sugar crop in that island to about 4,000,000 tons, a million tons below the average figure.

That is bad enough, but they are not stopping there—not by a long chalk.

Strenuous efforts are being made to engineer a world shortage of sugar. What they want is an agreement with five of the largest sugar-producing countries in the world to regulate "the world's production to estimated requirements."

The Rt. Hon. Sir Philip Cunliffe-Lister, K.B.E., President of the Board of Trade

Deliberate manipulation

That is their way of putting it. My way of putting it is that what they want is to "keep down the production of sugar in order to keep up the price."

And it is not only sugar that will be dearer. Jam, confectionery, cakes, sweets—every article into which this essential of life enters—will go up in price if this plot succeeds.

Those who are in intimate touch with the trade say that, as a result of this deliberate manipulation of the sugar crop, sugar may increase at least a penny per pound.

The British housewife is paying already from 80 to 100 per cent. more for sugar than she did in July, 1914.

I cannot see any reason why she should be expected to pay any more. There are lots of reasons why she might quite reasonably expect to pay a little less.

As in the case of tea, what has been done before may quite reasonably be expected in the future. There was a wicked ramp in 1923, when Cuban sugar-growers engineered an alleged shortage of 700,000 tons of sugar. Prices soared.

There was an orgy of speculation and the American Government actually started proceedings in an effort to break up the rings, and forbid speculation in sugar unless it was backed up by actual ownership and control of the commodity concerned.

How to stop food gambling

And actually at that time sugar was more plentiful than in the three years previous!

It is clearly no good merely to set up a Food Council in this country to watch plots to manipulate the people's food. Nothing short of an international agreement to abolish all gambling in food will be effective.

There is nothing whatever, nothing in justice, morality or humanity, to excuse anyone who tampers with food in order to increase its price by artificial means.

Food is hard enough to come by for millions of our people; to increase its price is to play very literally with life and death.

Unless we take steps to check these wicked ramps we have no right to do other than a famous playwright did when he called humanity "A stagnant pool of rottenness in this madhouse called Earth."

or Tired Tim

by **ARNOLD FREEMAN HOLT**

£30 per month he became anxious for the earning of that sum and all the other sums entered on the wage list.

He had £900 in the boat. The boat itself was worth £23,000. He told me, after a year as shareholder-employé, that he thought it would pay the company if they gave the members of the crew the odd £3,000 in shares, so as to give them a personal interest in the ship. He was convinced, from his own reaction to his investment, that the giving of that proportion of shares to the crew would pay.

He was quite certain that £23,000 minus £3,000 given to the crew would return a much bigger dividend than the original capital of £23,000.

I AGREED with him. His conclusion is the conclusion of every employer I have known enlightened enough to take his workpeople into partnership. So far as partnership in industry is concerned, the odds are always on the man who gives getting.

If an employer gives part of his business to his employees the return of the part he has left will be greater than the former return of the whole.

The moment a man is given, or acquires, a personal interest in the concern which employs him his whole attitude alters. The policy-framers of the Labour Party know it.

They know that from being content with whatever an employer will pay him he becomes intent on making the business pay, more content with life, less interested in class-warfare, since, having become employer as well as employed, class-warfare means his own house divided against itself.

IF a workman is given a share in the business which employs him he enjoys the sense of ownership with, as a brake, the responsibility of ownership.

The actor doesn't see eye to eye with the producer unless and until he has money invested in the production; the firebeater doesn't worry about coal consumption unless and until he is interested in the payment of the coal-bills; the engineer doesn't care a hang about overhead costs unless a reduction in costs means something to his pocket.

Co-partnership—can anyone argue against it, except the extremist? His opposition is actually an argument in favour. He depends on suffering and hardship for the success of his propaganda.

How Well You Look !

"I have only Kruschen Salts to thank."

This is the sixth enthusiastic testimonial from the same man. Kruschen Salts continue to keep him fit, free from rheumatism, happy and cheerful.

"I am writing you again to express my sincere gratitude for the continued success I have maintained through my daily dose of Kruschen. Only last week a representative of a leading Insurance Co. met me (who saw me a few months ago when I was crippled with rheumatism). His first remark was how well I looked and how I could now move about. I replied, 'Yes, I have only Kruschen Salts to thank.' He remarked 'Really.' I replied, 'Certainly,' and he said he was feeling 'off colour' and would start the Kruschen habit next day. My business brings me in contact with scores of similar cases and I always recommend Kruschen Salts."

26th June, 1927. JAS. F. WOOLNER.

Why not take this man's good advice? Do as he says: "Start the Kruschen habit next day." Buy 1s. 9d. bottle to-night and start to-morrow.

Kruschen Salts

Good Health for a Farthing a Day.

Think what you get for a single farthing. Not just one salt. Kruschen is a perfect blend of those six natural salts which are vital to your bodily well-being. The analysis is on the bottle.

TASTELESS IN TEA.

Every day you must have these salts, or things go wrong inside you. Every chemist sells Kruschen in 6d., 1/-, and 1/9 bottles. A large bottle contains 95 daily doses, enough to last three whole months.

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SWINDLING SOLICITORS: Grave Facts

STAINS UPON THE LAW

A Shield against the Shady

THE legal profession is a peculiarly privileged one, and the professional organisations for legal practitioners are extremely powerful bodies.

The Incorporated Law Society is naturally very jealous of the professional honour of its members. If a solicitor robs his clients he may be punished by the society by being deprived of the privilege of practising his profession, and he may also run the risk of a criminal prosecution initiated by the society.

This does not, however, recompense the poor client who has been robbed, for his losses ninety-nine times out of a hundred are never made good.

In our view, the Incorporated Law Society should regard itself in honour bound to deal with this side of the question in the interests of the public at large and the well-being of the profession it controls.

Helpless victims

It should not be an overwhelmingly difficult thing for it to devise a scheme whereby property and moneys entrusted to a solicitor are adequately safeguarded.

It may be, of course, the society does not possess the necessary power over its members, and if this is the case we say that it must obtain it from Parliament without delay.

It may be, also, that the society has already considered the question, but has found difficulties in the way.

We propose, however, to suggest for its consideration one way in which the matter might be dealt with, for hardships brought on helpless victims by defaulting solicitors regularly come before us.

A case in point has been brought to our notice during the past few days.

A single woman, who was the owner of a business of which her brother was the manager, suddenly discovered that her solicitor who had acted for the family for over thirty years had applied to his own uses moneys paid over to him on her behalf.

Sad sequel

In order to meet the accounts the business had to be sold and various legal costs incurred. The woman and her brother were stripped of everything and the workhouse gapes before them.

Her solicitor had endorsed cheques made payable to her, paid the cheques into his own account and spent the money.

Victims rarely obtain redress in these cases, and, even when they are able to recover something, it is usually but a very small part of what they lose.

The other week we referred to the case of E. A. Mallett, who, in addition to being a defaulting, is also an absconding, solicitor.

He, as others have done before him, mixed his clients' money with his own, and used it as though it were his own, with the result that many of the people who trusted him bitterly regret their trust.

Mr. David Figur

Another defaulter was David Figur, who formerly practised at Norway House, Cockspur Street, London. This solicitor "acted" in cases referred to him by the Poor Persons Department of the Law Courts.

Some of the "poor persons" were seeking divorce. They paid Figur just what they could scrape together—usually sums of from £5 to £10—and then found that their interests were neglected.

Useless punishment

These were, perhaps, cases of little importance (although not so to the poor people concerned), but there was at least one case in which this shady solicitor succeeded in "lifting" over £1,000.

Figur acted for a Mr. Linden, of Tottenham Court Road, who wished to buy some property, and who had arranged with his bank for the advance of a substantial sum on mortgage.

Figur estimated that £1,000 would be required, including £350 for legal charges and stamp duties (about £200 above the solicitor's recognised scale), and Linden handed him a cheque for that amount.

The purchase of the property was carried through, and the key handed over by Figur, who said that he would furnish the land certificates. When, however, the bank began to press for them as a security for the loan it had made, they were not forthcoming.

When the Law Society investigated the matter they found that Figur had misappropriated the money and they struck him off the rolls—but that didn't give Mr. Linden back his £1,000.

A more substantial case, to which we have made reference on more than one occasion, was that of the Martins, Alderman J. W. Martin, three times Mayor of Reading, and his brother, F. W. Martin, who were sentenced to three years' imprisonment for embezzlement.

Helpless ladies robbed

The worst of their defalcations were at the expense of helpless ladies whose trust in their solicitors was complete.

One of them was Miss Phœbe Cash, a frail old lady, who rejoiced in the possession of a pretty home in Melrose Avenue, Reading.

The Martins had been her solicitors for fifty years, but even that long connection was not long enough to deter them from helping themselves to £900 of her money, as a result of which she had to sell her home and her health was seriously impaired.

Another victim was Mrs. Woodland, a widow. Her husband, as a result of careful self-denial on the part of both, had succeeded during his lifetime in buying three houses. Two of these houses Mrs. Woodland found purchasers for.

The Martins acted as her solicitors in the transaction and they pocketed the purchase-price, £1,400, and because of the robbery the widow in failing health was unable to buy the nourishment she needed.

The cases quoted are but a few out of many. They are quoted in order to show the urgent need of some system whereby clients can be guaranteed against the loss of their all. It would not be difficult.

Men in positions of responsibility, such as municipal officials and bank clerks, are required to take out a fidelity bond so that if they prove dishonest neither the ratepayers nor the bank can lose.

Why should not the Law Society impose a similar condition upon its members?

Privilege abused

London solicitors now pay an annual fee of £9 to the society, country solicitors £6. Why should not the annual fee be increased so as to cover the cost of a fidelity bond?

If it is done we shall no longer hear of people stripped of their possessions by defaulting lawyers. Insurance companies would make defalcations good and a stain would be wiped from an honourable profession.

If the Law Society cannot move in the matter, then it is the duty of Parliament. Parliament placed solicitors in the privileged position they now enjoy. That privileged position makes it easy for a dishonest lawyer to swindle unsuspecting clients.

Parliament, therefore, should safeguard the clients by compelling each solicitor to pay an annual sum into a fund out of which defalcations could be made good, or take out a fidelity bond which would guarantee a client against loss.

EDDIE GUERIN | ALFONSO SMITH

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During the past three years I have received from you over £312 in wages for work sent you under my agreement, and have earned quite a nice sum by selling work locally. Your machine and work guarantee have proved a very great boon. I am able to turn all my spare half hours into money by having my machine always at hand. I bless the day when I first heard of your offer of employment.

Yours faithfully,
L. READER.

To:
The South British Manufacturing Co., Ltd.

The above is a copy of a letter received from Mrs. Reader, the original of which—and many others like it—can be seen at our offices. These letters are proof that the Golden Fleece Knitting Machine can help you to a larger income.

It's the *extra* money that makes all the difference. Your income may be steady but you cannot shut your eyes to the fact that something more every week would be a great help. The Golden Fleece Knitting Machine has enabled thousands of women who cannot go out to work to find profitable occupation by their own firesides.

How do they do it? Simply by knitting hosiery. Not by the old slow process of hand-knitting, but by using the up-to-date Golden Fleece Knitting Machine, which can turn out a pair of fine seamless wool socks in half an hour. Some experts produce a sock in ten minutes.

GUARANTEED EMPLOYMENT

Every Golden Fleece worker is guaranteed a constant market for the hosiery she knits. The South British Manufacturing Company who supplies the machine undertakes, for a period of three years, to purchase the entire output of hosiery knitted according to their instructions. All you have to do is to receive the yarn from the Company, knit it up into hosiery, and return them to the Company, when you will at once receive payment for the wages due to you, together with a new supply of yarn.

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The South British Manufacturing Company has specialised in the manufacture of high-grade seamless socks and stockings, which they sell through the shops. They enjoy a constantly increasing demand for home manufactured knitted socks.

During three years the Company has paid £20,000 to home workers for hosiery knitted in their own homes. Every worker has had the right to send his or her entire output of hosiery—knitted to instructions—and has received every week payment for the work done.

The Company has recently introduced a new line of boys' stockings, which are being advertised extensively and a big demand has already been created, with the result that the Company must have more workers at once.

500 WORKERS WANTED

Anyone who reads this offer and who has time available for home knitting is invited to fill up the coupon below and post it at once.

READ WHAT SOME OF OUR WORKERS SAY

Miss J., Kent, writes:—
"I now write to tell you what a blessing the knitting machine is proving. I only wish I had bought the machine earlier, as I realise now I should have been earning much more money. I only bought the machine a month ago—it is splendid to be earning money in so short a time."

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— but when you're not there

They're well wrapped up when they go out. Their shoes are sturdy, their coats warm. Yet, in spite of all you do, they catch cold.

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Q66

A MONOPOLY TO SMASH

by **JOHN STRAIGHT**

PRIVATE land "ownership" keeps land out of use and workers out of work. It is a foul sin against mankind and Nature. Neither in law, morality, nor religion is there the remotest justification or excuse for the offence of private land "ownership"

THE latest unemployment figures are about 1,100,000. Something over £1,000,000 a week comes out of the pockets of those who are in work to maintain those who register at the employment exchanges.

They tell us that the employer contributes his share of the "dole." But where does he get his share if not out of the labour of his workmen?

Whichever way you choose to look at it, therefore, the fact stands up clear that the workers are maintaining the non-workers.

This is the position in Britain to-day, despite the demonstrable fact that *there need be no unemployment.*

As soon as a sufficient number of the workers and the workless grasp and understand this unassailable, unquestionable truth, and make their voices heard when candidates are seeking re-election, then, very soon, there will be no unemployment.

An obvious truth

The simple fact remains absolutely unalterable—there is no need for unemployment because there is work waiting for all those willing to do it. And "in England, now"!

Every thinking person can unearth this fact for himself if he will just delve into the question of what employment really is. All employment is simply *the use of land.* Every worker is a land-worker, none excepted.

The coal-miner is obviously using land, so is the farm labourer, and so are all those who get their living directly from the soil. These forms of employment are universally recognised as uses of land. A child knows that without land there could be no coal-mines and no farms.

All this is largely elementary, yet some people find it difficult to believe that the occupations of, say, aeroplane-pilot, or deep-sea diver, or office-clerk, are just the utilisation of land.

Where would the 'plane pilot be without the materials of which aeroplanes are made? What is the only source of those materials?

Where would the deep-sea diver be if there were no land beneath the ocean for him to dive to, or boats or land for him to dive from? Where would he be without his diving outfit, and where does that outfit come from?

Freedom of choice

Where would the clerk be if he had no books to "clerk" in, or if there were none of the goods that form the subject of all his various clerical debit and credit and other entries? Where do the ledgers and the goods come from but the one and only possibly source—land!

Where would the engine-driver be but for the metals produced from mother earth and made into trains and engines for him to drive? or for the land distances that called the locomotive into being?

Where would the music-hall entertainer be if he had no platform—either of wood in the music-hall, or in the open giving his show from the ground itself—or if there were no "users of land" to patronise him?

It is clear that if we can find enough land to use then we can,

Mr. John Straight

directly or indirectly, absorb all the workless. Nor would it be in any way necessary to compel workers to go "on the land." If there is enough land to use and a person is willing to work, he can take his choice of employment.

Brains going to rot

The man who likes agriculture can go to it; the man who likes coal-mining can go to it; the man who likes clerking can go to it—all can satisfy their individual preferences if there is enough land for all to use.

Is there enough land to provide work for everybody? The question almost answers itself. In Britain alone during the last two or three years no less than thirteen million acres of land have been deliberately allowed to go out of use.

Is it any wonder that a million people are idle simultaneously? Thirteen million acres represents about twelve acres per head of our present registered unemployed.

But that is only a fraction of the total amount of land available. There are hundreds of great estates doing little more than bearing flowers and trees to provide recreation and relaxation for their so-called "owners."

A friend recently returned from a visit to the head gardener of one of these estates near Amersham. Fruit lay rotting on the ground. No one was allowed to touch that fruit. The "owner" of the estate seldom entered the orchards, the gardener was forbidden to pluck any of the ripe fruit or take any that had fallen.

Yet in the adjoining village the housewives were complaining about the high price of apples and pears and plums.

That is the sort of thing that is going on all over the country. On the one hand acres and acres lying idle with nature's produce going to rot; on the other side of the picture over a million workers lying idle with brains and energy going to rot under the pernicious "dole" system.

Idle lands—idle hands; simple, direct cause and effect. Get the idle hands on the idle lands. Get those thirteen million acres back into use, into the fullest, most productive use possible.

Fortunes for all

If they are coal-lands, let's get the coal up. If they are farm lands, get people farming them intensively. Those thirteen million acres alone could solve our present "unemployment problem."

But what of the other millions of acres available?—some of the richest land in the world and sufficient of it to make every family in the country more prosperous than has ever been dreame of—nearly seventy-seven million acres all told, in Britain alone, most of it only in partial productivity, and in the Dominions thousands of millions of acres.

The Empire Marketing Board tells us that of forest-land alone our Empire has 1,850,000 square miles. Any and every square mile might yield a fortune to those willing to work hard on it. Let each unemployed person have access to just one of those unemployed square miles of forest.

The "unemployment problem" collapses at one stroke and the general demand would be added to by over a million mouths, minds and pairs of hands clamouring for things denied them for years.

It all sounds so perfectly feasible and practicable that you ask, "Why can't something of the kind be done at once?" To that I give the only possible answer—I refer you to those who call themselves land "owners."

The greatest fraud

The private land "owners" are the people who are keeping over a million of their fellows in poverty and distress. The land was provided for all to live by; the land is the one and only means of existence that nature has provided for her creatures; those who cannot have free success to the land must either pay or starve.

The terrible enormity of the crime of land "ownership" is that a small group of people have stolen the one means of life for all. Those outside the small group (the "landless," the masses, the millions) must either pay or perish.

The swindle of land "ownership" lays exposed as the greatest fraud in the history of mankind. Let those who have been defrauded now stand firm for their rights. When private land "ownership" is smashed there will be permanent, well-paid work for all.

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Be sure of a happy time in your home this winter. Let BAR ONE —the best 10 for 4d. cigarette— bring the newest and brightest dance and song records to you. And BAR ONE are a joy in themselves —pure Virginia tobacco with fine flavour—a real man's smoke. Write for the Bar One Gift Book and list of newest free Scala Records and ask your tobacconist for a packet of BAR ONE to-day.

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"Ain't She Sweet"—*Fox Trot*
"I don't mind being all alone"—*Fox Trot*
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GOOD SMOKES—

THESE MANIKINS!

—Mild, Fragrant and Satisfying—I've smoked 'em for years.

On the tramp when the old pipe tires, Manikins are a welcome change.

For a five minute puff I light a cigarette—but when I settle down to real enjoyment it's always a Manikin.

Smoke Satisfaction! That's what I'm after, and — That's what Manikins give me.

Sweet, Ripe Tobacco! —Tobacco that's not too expensive for a careful man who likes and knows the good things of life.

You get some Manikins to-day—You'll be as delighted as I was when I bought my first packet years ago.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

In Sunshine Ward
by PHILIP INMAN

IT is not to be wondered at that at times human nature rebels. When one has been shamefully treated, forgiveness must be difficult at least. Generally, however, the better side of Nature prevails—and what wonderful relief to both parties is then experienced!

ONE MONTH TO LIVE!

"I'VE called in answer to the wireless message," said my visitor, a young woman in the early thirties. "You are Mrs. Turner?" I ventured. "No," she replied, "I'm her cousin. There's not a Mrs. Turner now."

For a moment I wondered what my visitor meant. "You mean that she's dead?" I queried. "No," she went on. "Mr. Turner left her years ago. She heard that he had been killed abroad and she has married again."

Here was something altogether unexpected. I had thought there might be no response to the "S O S," but I had not foreseen such an eventuality as this. But my visitor was speaking again.

"Last night I was 'listening in' and I heard Jonathan Turner's name mentioned. 'That must be Annie's husband,' I said to myself, and this morning I went over to tell her about him being in the hospital.

"She didn't believe me at first, and then she said, 'Well, if it is him I'm not going near. He treated me badly and I've done with him.' It's him all right," concluded my visitor, "for I've just been upstairs to see, and, my word, doesn't he look bad."

And he was bad. This is what had happened before the wireless "S O S" was sent out. A man calling himself Jonathan Turner stumbled into my room in a state bordering on collapse. He mumbled something about it hurting him to talk, and as he was obviously very ill he was given a bed in the observation ward.

The fatal verdict

Later that day I heard the medical verdict on this man. He was suffering from tuberculosis of both lungs, or, as it is generally called, galloping consumption.

When he knew his fate, Jonathan Turner betrayed no emotion. In a cold, passionless voice he asked the doctor, "How long do you give me?" And when he heard the words, "Probably a month," he whistled under his breath. The next day I sat by his bedside and at his request I listened to his story. He had lived in South Africa, and had only reached England two or three days before. "I thought that if I could get here something might be done for me.

"But that was not the only reason," he went on, and a note of tender wistfulness crept into his voice. "I've got to put it right with somebody and I've got a month to do it in." He sighed deeply, and then in the same low tones he went on.

Blissful content

"Soon after my marriage ten years ago I got myself into a scrape and went abroad, leaving my wife behind. I left her at a time when she needed me most, for she was expecting a nipper—her first baby. For years I lived on my wits, gambling, drinking, and the rest.

"Then I made up my mind that I would make good, and for the last twelve months I worked like blazes intending to save sufficient to come home and find her. Then this thing came on," and he put his hand on his chest. "My God," he muttered brokenly, "help me to find her before it's too late."

And here in my room was the answer to his petition. His wife had married another and she refused to come to him in his dying days. What a problem it seemed.

It was no light task to persuade that woman to change her mind. Pride had a good deal to do with her refusal. Her second husband had turned out no better than her first, and though she still bore his name, she was living apart from him.

When at last she did come to the hospital she was an object of pathetic pity. Her clothes were worn and hung loosely upon her, and as she walked up to the ward she trembled with fear. Jonathan Turner was waiting to greet her.

Philip Inman

"It's good of you to come, Annie," he said, "but I'm sorry to see you like this."

It may have been the sound of his familiar voice or the pitiful condition in which she found him, but that woman broke down completely and burst into tears.

And in those tears Jonathan Turner found forgiveness. "John," she whispered, "my poor John."

Every day, until he passed away, that woman came to see him and the bitter memories of ten long years were swept away. Just before the end he opened his eyes and his hand sought hers.

"I'm content, Annie," he murmured. "I've not deserved it, but I'm content." And she held his hand as he passed into the Unknown.

The Sentence of the Court

PETTICOATS AND PANIC

A Deptford Die-Hard

TRYING to look like a 100 per cent. he-man, Councillor J. C. Harvey pleaded "Not guilty" of making a false declaration as to his age.

"According to himself," said Mr. Watchdog, K.C., "the accused is a bachelor, aged forty.

"Women jurors may have no difficulty in believing the first part of this statement, but the matter with which we are concerned is this gentleman's allegation regarding his age.

"Cynics sometimes discount the theory that married men live longer than bachelors by suggesting that it merely seems longer. Similarly, the time this bachelor has spent in a, to him, disordered world, may seem shorter than it actually is.

"But even after making all allowances for such illusions, it is impossible to believe that a man professing his pre-Adamite views can seriously believe that he was born as recently as 1887.

"For evidence as to his age I rely chiefly upon a statement made by the accused himself when he heard that Mrs. Drapper, a member of the National Food Council and a Labour member of Deptford Borough Council, is likely to be elected Mayor of Deptford.

"'I object,' said the accused, 'to sitting under the chairmanship of a woman. It is bad enough for women to have votes.'

"I suggest that this attitude, at this time of day, is impossible in any male unless he has not yet emerged from his first childhood or has long since entered his second.

"A person cannot pretend to be only forty when he talks like this: 'The attitude of modern women in endeavouring to ape men gives me cause for alarm as to the future of this dear old country.'

"This survivor from the troglodyte age furthermore states: 'If men had the courage of their convictions women would not have votes, neither would they be tolerated so much in business.'

"At least, Councillor Harvey has the courage of his mental restrictions, for he tells us—and I don't know whether to regard it as a threat or a promise—that if Mrs. Drapper is chosen mayor he will resign."

* * *

Mr. Strawsplitter said that the thought of a woman mayor was a nightmare to his client, who had conscientious objection to petticoats in proximity to the parish pump. Admittedly, Mr. Harvey's views were a little old-fashioned; but he (counsel) urged the jury to treat this as a case of arrested development, rather than fraudulent misstatement of age.

* * *

"The prisoner may not be married," said Mr. Justice Bull, "but it is plain that he is the spiritual spouse of the late unlamented Mrs. Partington, whose attempt to keep back the Atlantic with a mop was not more ludicrous than his effort to put down woman with a display of heavyweight dignity.

"The lord-of-creation attitude which this gentleman has taken up leads him to suppose that everything is at sexes-and-sevens merely because the time is past when, for political purposes, women were classed with bankrupts, lunatics and white mice.

"If the grey mare has not yet proved herself the better horse, she has at least shown that, unlike some bipeds of the opposite sex, she is not a perfect ass.

"As the freedom of the shes is an established fact, the prisoner must resign himself and his seat to the inevitable. I therefore direct that his threatened resignation be accepted with profound suppressions of regret."

'No Rheumatism Now —thanks to Bishop's Varalettes'

Countless thousands have been able to say after enduring the torture of rheumatic pains and gouty twinges, "At last I am free!" Why should you, then, endure unnecessary suffering?

Rheumatism, as doubtless you are aware, is caused by Uric Acid, which is responsible for so many ailments—and yet it can be eliminated so easily. Bishop's Varalettes go straight to the root of the trouble, and this is the way they act:

They are taken in water as a pleasant effervescing drink, and on entering the blood stream are carried to every portion of the anatomy. Wherever Uric Acid has accumulated in joints, muscles, or organs, Bishop's Varalettes, coming in contact with it, form a chemical combination by which Uric Acid is changed from a dangerous waste product into a harmless compound which the organs of the body easily expel.

By taking Bishop's Varalettes regularly for a few weeks the system is gradually freed of Uric Acid, pain and inflammation disappear, muscles become supple and joints flexible, and the relief is generally permanent.

For 30 years Bishop's Varalettes have been recognised as the one unfailing remedy for Rheumatism, and we will cheerfully refund in full the 7/- paid for a 30 days' Course of Bishop's Varalettes where the treatment has been faithfully followed and no relief obtained. Under this generous guarantee, will you not give this genuine old remedy a trial?

HINTS ON DIET-*FREE*

It is essential that sufferers from Rheumatism should avoid certain foods and beverages which are known to produce uric acid. This subject has been fully dealt with in an interesting and authoritative pamphlet which has been specially compiled for use with Bishop's Varalettes. Among other useful information, it gives a list of all the uric-acid-forming foods and drinks which must be directly avoided, together with the wide range of permissible foods, of which the richness and variety may surprise you.

This book should be in the possession of all who are subject to Rheumatism, Sciatica, Neuritis, Lumbago, Gout, etc., etc., as a reliable guide to health.

A copy will be sent post free on application to the makers:

ALFRED BISHOP, LTD.,
50, Spelman Street, London, E.1.

Bishop's Varalettes are made by:—
ALFRED BISHOP LTD.
Manufacturing Chemists (Est. 1857),
50, SPELMAN ST., LONDON, E.1

TESTED JB
BISHOPS VARALETTES

Bishop's Varalettes may be obtained of all Chemists at 3s. and 7s., or post free from the makers, as above.

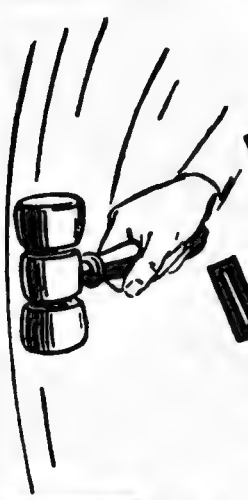
LET ME BE YOUR FATHER.

I have acted as father and adviser to thousands of others. I give advice free, and when I do so I feel the responsibility of a father, either in advising a career or in guiding our students to success. Having been the self-constituted father and adviser to thousands of others, it is possible I may be able to help you and guide your footsteps so that you may make a success of your life.

Thousands of people think they are in a rut simply because they cannot see the way to progress. This applies particularly to Clerks, Book-keepers, Engineers, Electricians, Builders, etc. They do not realise that in these particular departments the demand for the well trained exceeds the supply, also they do not realise that about 1/- per week will pay for all necessary books and tuition and that by studying in spare time they can qualify for the higher and better paid positions. In Technical trades and in the professions, employers are frequently asking us if we can put them in touch with well trained men. Of course, we never act as an employment agency, but it shows us where the shortage is. In nearly every trade or profession there is some qualifying examination, some hallmark of efficiency. If you have any desire to make progress, to make a success of your career, my advice is free; simply tell me your age, your employment and what you are interested in, and I will advise you free of charge. If you do not wish to take that advice, you are under no obligation whatever. We teach all the professions and trades by post in all parts of the world, and specialise in preparation for the examinations. Write to me privately at this address:—The Bennett College, Dept. 31, Sheffield.

J. H. Bennett

F.R.S.A., M.I.Mar.E., A.I.Struct.E., M.B.I.P.S., etc.
Governor of
THE BENNETT COLLEGE, Ltd., SHEFFIELD.



LAST WEEKS LAST CHANCE £1000 for 1/-

WOMENS HOSPITAL BALLOT

In aid of
THE ELIZABETH GARRETT ANDERSON HOSPITAL

£2000 IN PRIZES FOR A 1/-

PRIZES		
1st Prize	- -	£1,000
2nd "	- -	£500
3rd "	- -	£100
4th "	- -	£50
20 Prizes of	- -	£10
20 "	- - -	£5
50 "	- - -	£1

THE PRIZE MONEY has been deposited with the Bankers of the Fund.

SEND IN YOUR BOOKS.

94 MONEY PRIZES

Do not delay, but send at once for a ticket in this Ballot, which is being run in aid of the first hospital in the British Empire founded and staffed by women.

Tickets 1/- each

SEND FOR A BOOK OF 12 TICKETS TO SELL TO YOUR FRIENDS, 10/-

Address all communications to the MANAGER,
WOMEN'S HOSPITAL FUND,
20, Corner Buildings, 47, New Oxford Street, LONDON, W.C.1.

TRY THIS SIMPLE PLAN

If you have a child who pulls faces at ordinary milk, don't let him go without what is necessary to his health and strength. Take a thin slice of bread or a biscuit and spread it nice and thick with Nestle's Milk. In this way he will get plenty of milk in the safest form in which you can give milk to any little boy or girl.

NESTLÉ'S MILK

Beard Softening Explained

Colgate's lather soaks your beard soft with *water*; that is why it never fails to give you a quick smooth shave.
The soap in Colgate's is needed to remove the oil film that covers every hair in your beard so that millions of tiny water bubbles in the lather can get right down to the base of each hair and soak it soft next to the skin where the razor works.
Colgate's gets your beard thoroughly wet, soft and pliable. The razor glides through your beard, cutting it cleanly and leaving your face cool and comfortable for all day.

Softens the Beard at the Base

COLGATE'S SHAVING STICK

Now Reduced to 10D.

or in Handsome Nickel Box 1/-; or in "Handy Grip" Nickel Box 1/3

Refills for Handy Grip 10d.

Worlds Winged to Women

THE BOB-HAIR'S BOOBY-TRAP

by MABEL HORNER

"THAT country is the richest which nourishes the greatest number of happy and noble human beings. There is no wealth but life."—John Ruskin

IS work a blessing or a curse? There has been a lot of foolish talk lately, the kind of talk which betokens loose thinking, implying that work is a nuisance, something to be got rid of at the first possible moment, so that in the moments of leisure men and women may really begin living.

To my mind that is a dreadful idea. Work, the employment of one's faculties to enrich life and make the world a brighter and a better place to live in, is the biggest blessing man and woman can have. Only the very old, the children and the ailing should be excused work.

If work is hateful, unrelieved drudgery, if the worker goes to it with reluctance and leaves it at the first possible moment as one escaping from prison, then there is something wrong with the work itself.

As for leisure, it is only truly enjoyable when it has been earned. If leisure in itself made men and women happy, then those with money enough to employ others to do all their work would be invariably happy, but they are not. Leisure is no blessing at all unless it is properly used. When leisure is forced upon human beings through unemployment it is horrible.

Amazing decision

I do not think it can be laid at the door of women as a sex that they dislike work. They have too long shouldered the family burdens of the world for that.

But there are any number of men to be found who will declare that any woman on the register of an employment exchange who will not snatch at the first job offered is either snobbish or idle.

I have heard such exclaim, "No woman in this country need be out of a job. I have no patience to see women and girls line up for the 'dole.' There is always work waiting in domestic service."

Let us examine this sweeping statement.

In the first place, even mistresses badly wanting maids have been known to pick and choose. They prefer a girl of eighteen or twenty to elderly women of forty, fifty, or even sixty. They even show preference for trained domestics instead of snatching at "helps" who all their lives have worked in mills or as typists and shop-assistants.

Apart from this difficulty there is another much more serious problem, which we can consider in the light of letters and newspaper cuttings now reaching me from Lancashire, the very hub of mill-land.

Mrs. Barbara Wootton, who told the Industrial Welfare Conference that the object of adult education is to help us to enjoy the blessing of leisure

At Stockport nine mill-girls who refused to enter domestic service have been declared ineligible for unemployment benefit. Alderman M. B. Farr, secretary of the Mossley Card and Blowing Room Operatives' Association, is amazed at this decision, which has been submitted to various courts and is now solemnly ratified from London.

The domestic service offered to these unemployed mill-girls was at a public-house, and they were required to "live in."

The girls, through their representatives, have fought their case, they have explained that they would take any sort of a job in a mill, but they refused domestic work, not because they disliked it, but because they are unsuited for it, and they have lost.

It is not idleness, but common-sense which makes them refuse this work. Yet they are disallowed further unemployment benefit and they want to know if it is just?

In the words of one girl, "Thank God I am only a contributor, not a 'dole' drawer; but if we girls are forced to pay our contributions, whether we like it or not, how is it the Government Department concerned can withhold benefit as it pleases?"

Gross injustice

The whole affair is, as every right-thinking woman will agree, a gross injustice. The sight of a multitude of people starving in the midst of plenty is not agreeable to a civilised community. To avoid it the National Unemployment Insurance was instituted.

Too many people have dropped into the habit of speaking of the "dole" as a charitable institution. They forget that not only the State, but the individual employer and the individual worker, all contribute their quota, and that it is supported by thousands of workers who year after year pay in weekly contributions from which they will never experience personal benefit.

But what is more often forgotten is the fact that domestic service is not counted among the insured trades.

If a mill-girl is forced to take a place for which she is entirely unfitted there is more than the misery of unsuitability to be considered. She automatically drops out of the ranks of insured workers for the future.

That is a very gross injustice, and one which women themselves must set themselves to remedy. With the great increase shortly expected in women's voting strength, the doing of such a bit of elementary justice to their own sex should be fairly easy.

THE DANGEROUS TRADE

A Word of Warning to Women

WHICH is the more dangerous, staying at home or walking in a busy street? Nine persons out of every ten, if asked the question, would unhesitatingly reply, "The streets." The other would probably smile, deeming the matter too obvious to be worth consideration.

Yet they would all be wrong. The Safety Council of Providence, U.S.A., for the first seven months of this year, carefully compiled local statistics. Fifteen motor-car fatalities were reported during that period, but there were thirty-two fatal accidents in *homes*.

Old people are usually conducted across busy thoroughfares; at home they may fall through descending the stairs alone. Younger people in congested areas are learning to be careful; at home amid thronging household cares there is no policeman to warn them back if the chair, table or step-ladder they stand on is unsafe.

Startlingly sudden

Mrs. H. Leyland, of 2, Holme Street, Eagley, Bolton, was merely attending to one of her little children ill in bed when the startlingly sudden accident occurred. Bending down to lift the child from the cot, by some means the latter collapsed.

Mrs. Leyland's arm was firmly imprisoned, and before she could be released she suffered a severe fracture above the right wrist. It was more than a month before she could attempt household work again, and someone else had to be deputed to undertake all her duties.

A very similar accident occurred to Mrs. E. Sim, of 34, Malmesbury Road, Southampton, who saw her toddling grandchild in danger of falling. She hurried along the hallway to save her, but herself slipped, and falling heavily sustained a fractured right arm, while the little one escaped unhurt.

In a perfect world women may not be required to rub windows with cloths to clean them, but as things are, they must do so or submit to their little homes being darkened.

Do it now!

Mrs. A. Page, of 26, Derwent Street, Leigh, Lancs, had to mount a step-ladder to clean hers. The ladder slipped, and Mrs. Page, falling with it, was severely hurt. Being over fifty years of age, her recovery was not quick. She was laid aside for quite a considerable time.

Mrs. M. Drake, of 49, Park Street, Clydach Vale, Rhondda, was even more venturesome. Houseproud, she attempted to repaper the parlour ceiling by herself. The steps collapsed under her, and it was fortunate she escaped, even with a fractured arm.

Such accidents, apart from the pain and injury, are costly. Doctors need fees, and the home costs more when the mother is not able to fulfil her never-ending round of duties.

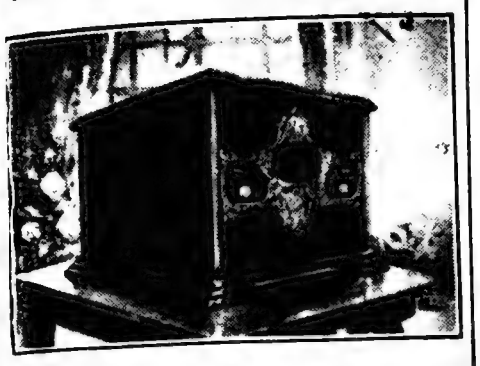
These readers were all *registered* and so received the JOHN BULL cheque in their need.

Are you eligible for similar help should an unexpected accident happen to you? If you are not, why not register NOW?

£5 for a Few Words

Write on a postcard the name and address of a Window Display competing in JOHN BULL'S Great National Window Display Competition which attracts you most and a short description of it not exceeding thirty words. Send the postcard, with your own name and address, to JOHN BULL, "Stars" Department, 85, Long Acre, London, W.C.2. A Prize of £5 will be awarded weekly for the best description sent in. All windows competing show the JOHN BULL "Star." If your local tradesmen do not know of this great competition, tell them all about it and win an additional prize. The winner this week of the £5 is Mr. A. Cracknell, 19, Centenary Road, Goole, Yorks. Full particulars on page 29

BEFORE BUYING YOUR WIRELESS SET



Ask these questions ! !

WILL IT WORK ANYWHERE WITHOUT AN ACCUMULATOR ?
Owners of the new Cabinet Model General Radio Set will never need to get Accumulators recharged !
A Filonator (patented throughout the world) is supplied instead of an Accumulator and can be recharged instantly in your own home by simply inserting special compressed tablets costing 1/- a charge which lasts six weeks with average use.
The Filonator is much more reliable and efficient than the old Accumulator ; it has no acid—no fumes—no danger—and lasts much longer. **No other Set has this advantage.**

HAS IT A " MAGNETIC - CONE " LOUD SPEAKER ?
The new patent "magnetic-cone" type is the very last word in Loud Speaker perfection. It gives greater volume with exceptional sweetness of tone and a fidelity of reproduction completely surpassing the ordinary horn and cone types.
The now unnecessary horn has been dispensed with and this new Loud Speaker built into the polished walnut cabinet of the set. This big step forward is to a great extent responsible for the handsome appearance of the new General Radio Set. **No other Set has this Loud Speaker.**

HAS IT DOUBLE-FILAMENT VALVES ?
The Cabinet General Radio Set is fitted with the new type 1.4 volt valves, designed specially by the leading Valve Manufacturers to give maximum efficiency with the General Radio Filonator. The DOUBLE Filament secures double power and double life for each valve. **No other Set has these Valves**

IS THE TUNING SELECTIVE ?
Selective tuning is often promised but rarely obtained. Tuning-in on the new General Radio Set has been made so easy by the new patent " ASTATIC " vario-coupler that only one control is needed, and yet it gives so fine an adjustment that you can get the station you want at maximum strength without the slightest trouble. The tuning covers all the European stations without any additional coils. **No other Set has this tuning.**

IS IT INSTALLED FREE ?
All General Radio Sets are installed free of charge in the homes of the purchasers by the Company's local engineers. Each set is tested, demonstrated and left playing perfectly and two free after purchase calls are given in addition. **No other firm gives this service.**

IS IT AN " ALL-IN " PRICE ?
Some firms quote a low price for their sets and then charge extra for the Royalty and for the valves and batteries, etc. General Radio believe in a straightforward policy and an " all-in " price.
General Radio Sets are complete to the smallest detail. All accessories are included, the Royalty is paid and there is nothing else to buy at all. The full price is only £12, and if desired easy payment terms of 20/- down and 20/- a month for twelve months are available. (No references required.) Never before has so remarkable a set been offered to the public at so low a price. **No other set offers so much value.**

SEND FOR CATALOGUE L.11

GENERAL RADIO

GENERAL RADIO COMPANY, LTD.
235, Regent Street London, W. 1

Showrooms : 105, Regent Street

"A Pine Forest in Every Home"

PEPS

TAKE a Peps tablet out of its silver foil jacket, place it on the tongue and *breathe* into throat, chest and lungs the pleasant healing fumes given off as the tablet dissolves.

The Peps volatile medicine reaches the innermost recesses where liquid cough mixtures cannot penetrate. Peps tablets soothe and heal the sore, inflamed membranes and protect chest and lungs against the trying weather that lies ahead. Coughs, Colds, Sore Throat, Bronchitis, etc., quickly yield to this unique breatheable Peps treatment.

Because their healing and chest strengthening effect is so like the famous curative Alpine air, Peps are now known universally as "A Pine Forest in Every Home."

for COUGHS, COLDS & BRONCHITIS

1/3 and 3/- per box, of all chemists, or sole proprietors, C. E. Fulford, Ltd., Leeds. The large size box includes a handy aluminium phial suitable for carrying a supply of Peps for the Vest Pocket or Ladies Handbag.

A Penny a day—

pays for this Wonderful Dictionary

GET IT NOW !

Pay for it while you are using it.

"A Miniature Encyclopædia."
OVER 70,000 Satisfied Users.

Mr. W. W. B., Wandsworth, S.W.13 :—"I am greatly impressed with its arrangement and potential usefulness; it is a miniature Encyclopædia, and worth its weight in gold."
J. W. Taylor, Esq., Berwick-on-Tweed :—"I must say I am perfectly satisfied with the book. It is an ideal and up-to-date work, the clear type making reference a pleasure."

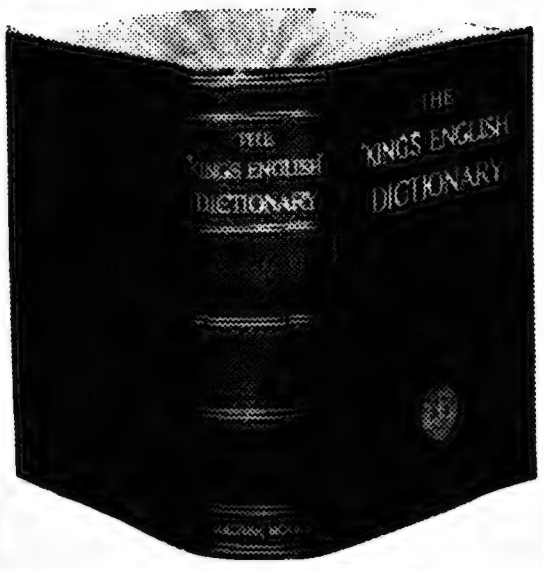
THE BOOK YOU NEED.

Concise, Complete, Up-to-Date.

1927

The Best Book of Universal Information on the Market.

Historical, Biographical, Biblical, Scientific and Literary Sections. Compact size, light weight, open type, handsome appearance.



Actual size 9½ ins. x 6½ ins. x 3 ins.

HOW TO SPEAK AND WRITE CORRECTLY and nearly 150,000 EXPERT DEFINITIONS OF WORDS.

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Get it for the Children. It will help them in their studies

Write for Free Booklet To-day

BRITISH BOOKS, Ltd., 86, Strand, W.C.2. Please send me, without charge or obligation to order anything, your Free Book on THE " KING'S ENGLISH " DICTIONARY, New Edition, with particulars of your offer to send the book at once, payment to be made by a few monthly payments of half-a-crown only.

NAME .....

ADDRESS .....

DATE ..... J.B., 564

Free 5/- Gift *for every* "John Bull" Reader

Help to increase Trade and earn a handsome reward !

ONE of the most gratifying results of JOHN BULL'S Great National Window Display Competition is the interest taken in it by our readers. Housewives everywhere are bringing the Competition to the notice of their local dealers.
JOHN BULL feels that something more than mere thanks is due to those who are co-operating so keenly in our scheme to "sell more goods." This week we offer to every reader who first persuades a local trader to enter for our Competition a Free Gift of a 5/- Fountain Pen, fitted with a 14 ct. solid gold nib, iridium tipped.

"John Bull" is awarding the following Prizes to Traders for Window Displays of articles advertised in "John Bull" between now and December 31st.

1st Prize
£500
2nd Prize
£100
3rd Prize
£50

50 Prizes of One Guinea, One Thousand Diplomas of Merit as well as Gold, Silver & Bronze Medals

The simplicity of the scheme and the glittering prizes will make a big appeal to the Trader. All that he has to do is to select any one line of goods advertised in JOHN BULL and display it in his window ; take a photograph of the display and submit it to JOHN BULL. Small shops and big stores stand an equal chance—and it is not necessary to devote the whole window to the display.
For the best displays the big cash prizes appearing in this announcement will be awarded. Think how delighted your local trader would be if he won the first prize of £500 through your introduction.
Show this announcement to your local trader. Let him read about the scheme and then fill in the coupon below, upon receipt of which a special outfit containing everything necessary for him to compete will be sent to him. Be sure to sign *your* name also on the coupon below in the space provided. Immediately the photograph of your trader's window display is received by JOHN BULL your Pen will be sent to you.
Now is the time to get busy in your district before someone else secures the Pen that might have been yours. Show your dealer this announcement to-day.

R

JOHN BULL'S NATIONAL WINDOW DISPLAY COMPETITION

OVER £700 IN CASH PRIZES.

TO
"JOHN BULL" NATIONAL WINDOW DISPLAY COMPETITION, Dept. J.B.3, 85, Long Acre, London, W.C.2.

The Trader signs this section.

Please send me without obligation full particulars of the JOHN BULL Window Display Competition. I am a bona-fide trader and attach my billhead card or business notepaper

NAME .....

ADDRESS .....

.....

DESCRIPTION OF BUSINESS.....

The "John Bull" Reader signs this section.

I have introduced your Window Dressing Competition to the above Trader, who undertakes to enter. Upon receipt of his photograph, please send me your Free Gift of a 5/- Fountain Pen.

NAME .....

ADDRESS .....

.....

PLEASE WRITE CLEARLY.

DATE.....1927.

N.B.—Not more than one Gift Pen will be sent in respect of each Window Display arranged.
22/10/27 J.B.

STONE'S
GINGER WINE

Stone's, the Original Ginger Wine, can be obtained from Wine Merchants and Grocers everywhere. Famous since 1740.

WHY SHOULD ANY MAN LOOK SCRAGGY?

Here's the way to put on Flesh.

If you knew you were so thin and so much underweight that even your friends thought you skinny or scraggy, and someone told you a certain way to put on at least 5 lbs. of good solid flesh in a month, wouldn't you take his advice?

Well, here it is. Take Cod Liver Oil! No! Not in its old fishy tasting, nasty, smelling form, but in its new guise of little sugar-coated Tablets. Cod Liver Oil, as all Doctors know, is the richest known source of the marvellous, body building, flesh producing vitamins, and they constitute an absolutely certain remedy for all who are underweight. McCoy's Cod Liver Extract Tablets are just the body building elements extracted from the Cod Liver Oil and concentrated into little sugar-coated tablets, with no taste, smell or unpleasant after effects. They do all the oil itself could do, and more, because you can slip a box in your pocket and take them after every meal, so that you get the full benefit.

They're so certain to do you good that if you take them as prescribed for a month and haven't put on at least 3 lbs. and feel better in every way, the makers will refund your money.

Any chemist will recommend McCoy's. 1/3 and 3/- the box.

In case of difficulty send direct to McCoy's Laboratories, Norwich.

Human Documents

A Young Wife's Downfall

Widower's Sad Plight—Doubtful Liberty—Hire-Purchase Risk

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"I AM twenty-four years of age and since I married four years ago I have had everything a girl's heart could wish for until I foolishly threw away the substance for the shadow.

"My husband is a good fellow who neither drinks nor gambles, and during the first two years of our married life I found perfect happiness. I am sorry to say that now we are on the verge of a separation.

"Our home is practically broken up through my addiction to betting. About a year ago my sister came to live with us, having secured a job as a waitress.

"She began to act as agent for a bookmaker, collecting bets each day from the girls with whom she worked, and it was she who gave me my start in gambling.

"Her stories of the money made by other girls never came true in my case, and often at the week-end I found myself owing more than my housekeeping money.

"AFTER a time my sister went away, but I kept on betting with another bookmaker, hoping to get straight, but I only got deeper into debt and at last I started selling things out of the house.

"I know it has nearly driven my husband mad, and he might have left me long ago but for the sake of our little one, three years old, and another we are expecting shortly.

"For the past four months my husband has given me no housekeeping money, just leaving me a little each day.

"He says he can't trust me to handle money, and I am afraid it is true, for he has even to hide his Sunday clothes to prevent my pawning them.

"What hurts me most is that each pay-day he takes his wages to his mother and asks her to pay the debts I have run up. I know I have tried him sorely, but now he treats me with contempt.

"I cry myself to sleep nearly every night, but he takes no notice, and I am afraid he has turned against me for good.

"I am thinking of leaving him after the baby is born. His mother will look after it, and I can go back to work. Don't you think that best?"

"HUMANIST" says: *I am afraid you are not only very foolish, but very selfish. How can you coldly think of leaving your children simply because your own conduct has compelled your husband to take steps which have wounded your vanity? Pull yourself together, give up gambling, and try to show your husband that you are again worthy of the trust he once reposed in you.*

* * *

"I HAVE lately had the sad misfortune to lose my wife, a real good mother and a man's pal, and I am left a widower with six little children, whose ages range from ten to two years.

Men Mothers

"I am in anything but good circumstances, but I must consider myself lucky in having regular work, although my wage is a very small one.

"I have had to get a woman in to look after my children, paying her so much a week. I have been able to manage up to the present, having saved a little money, but now my savings are nearly all gone and I am at a loss to know how to carry on.

"I am very much attached to my kiddies, and if I had to break up the family and send them to homes it would be the last drop in my cup of sorrow.

"The State rightly makes provision for a widow left in similar circumstances. Should not the same be done for a widower, at least to the extent necessary to enable him to pay someone to look after his motherless little ones?

"It would take a great load off a bereaved father's mind to know that the children would be well cared for during his absence at work, and surely it would be of great benefit to the children to be kept in the affectionate atmosphere of their home instead of being sent to institutions which, however carefully conducted, can never be the same."

"HUMANIST" says: *I deeply sympathise with you. The plight of men mothers like yourself is almost as pathetic as that of their children. I am afraid, however, your suggestion is impracticable. If you apply to the local maternity and child welfare centre, you may be able to hear of a good woman who would be willing to look after your little ones during the daytime for payment within your means.*

* * *

"I AM a girl of nearly nineteen. I am at present engaged in business, which is very uncertain and seems to offer no prospect whatever of advancement. My duties are almost purely mechanical and, to put it plainly, my heart is not in my work.

Leaving the Nest

"I shall shortly have an opportunity of taking up nursing. Of course, I shall have a lot to learn, but it would be more interesting than my present drudgery, and I should have something to look forward to.

"Unfortunately, my father and mother are utterly opposed to the idea.

"The only reason for their objection that I can see is that before going to business in the morning and on my half-holiday I help my mother with the housework.

"Because of this they say it is unfair and selfish of me to want to leave home just when I am useful and able to relieve my mother of some of the bother of looking after the younger children.

"I am told I am old enough to leave home, with or without their approval. I should like to be definitely assured on this point, and to have your advice generally before accepting the offer I have received."

"HUMANIST" says: *You may leave home without your parents' approval, but that is not to say that it would be wise or kind of you to do so. Do not imagine that you would escape the drudgery of housework in learning nursing. You would probably get more of it and in less pleasant conditions than you have now. And do you not owe it to your mother, in return for all her care of you, to try to lighten her burden? Think well before you leave the nest.*

* * *

Forgotten!

MANY widows and orphans—pitiable little things left behind by men who died after serving their country—have no State support and are in danger of being forgotten. You can supply their pressing needs by subscribing to "The Greatest of These—" Fund. (See page 38.)

"A FARM servant with his wife and three young children, neighbours of mine, have been the victims of a terrible catastrophe. The man's earnings are so small that at the best of times they have only the bare means of existence.

Fire Havoc

"Recently their cottage was burnt to the ground, with all their clothing and furniture, the latter including a sewing-machine which they were acquiring on the instalment system, and on which nearly £8 had still to be paid.

"The poor woman hoped that with its help she might be able to earn a little money to eke out her husband's wages, but now all that is left of it is an unrecognisable lump of metal.

"These people had nothing insured. Who must bear the loss of the machine? It seems heartbreaking that they should be hampered in their efforts to recover from the blow they have received by such a debt."

"HUMANIST" says: *I am afraid they are liable for the payment of the machine which was destroyed by fire while in their possession. I can only hope that the firm will deal indulgently with them. I consider that all hire-purchase firms should be compelled to insure their goods so long as they remain unpaid for, even though it might add a trifle to the price.*

* * *

Willing to Wound

"I have recently been discharged from my job under a cloud following a series of petty thefts of which I am entirely innocent. I have been to the police and done my hardest to induce my late employer to charge me so that I could vindicate myself. This he refuses to do, but he hints to business acquaintances that he discharged me for dishonesty."

"Humanist" says: *There is nothing more cowardly than the attitude of a man who is willing to wound and yet afraid to strike. Consult a lawyer with the view of taking action for defamation of character.*

Silly Seventeen

"I am a young Scot, seventeen years of age, madly in love with a girl two years my senior. We wish to get married, but my mother strongly disapproves. I understand that I can decide for myself when I am eighteen. Is this true, or is there any way of getting married now?"

"Humanist" says: *According to Scots law, apparently a boy of fourteen may marry a girl of twelve without parental consent on either side, but I hope no one except lunatics would dream of doing so. At seventeen you are far too young to marry. Take mother's advice—and mine—and wait a few years.*

Nosy-parker

"I have a friend who is unmarried and has had a child, which she has registered in its father's name. Should I not notify this to the Registrar at Somerset House, as I don't think it fair to legitimate children?"

"Humanist" says: *What a pal your friend has! It is perfectly legitimate for a child born out of wedlock to have its father's name inserted in the register with his consent and approval, and the matter concerns no one but himself. Don't be a "nosy-parker" seeking trouble—for others.*

What is Your Trouble?

Free Advice and Guidance.

Prominent Medical Men have demonstrated that a large number of the so-called minor ills and other troubles from which Modern Men, Women and Children suffer, can be directly traced to a faulty and ill-balanced Diet, Lack of Exercise and Wrong Living generally.

Do Not Waste Time and Money on "Cranky" Systems.

By natural, simple, economical and easy methods of Mental and Bodily Health, Mr. Eustace Miles, M.A., has, during the last twenty years brought back the real joy of living to many thousands of sufferers and others who have taken advantage of his skill and vast experience.

Do Not Delay.

Every one who would appreciate a little FREE ADVICE and GUIDANCE on this very important subject should write to Mr. Eustace Miles, the great health expert (Dept. B.J.), 40, Chandos Street, London, W.C.2.

Do not delay; remember YOUR HEALTH IS YOUR FORTUNE; so why not take the first step towards getting it right TO-DAY?

Mention any ailments, and give full details of all foods and drinks at each meal, and give an outline of your average day's occupation. Write name and address in CAPITALS, and enclose 1½d. stamp for postage.

HOW HOSPITALS CURE SERIOUS LIVER, KIDNEY, & BLADDER DISORDERS.

A'ice Landles, qualified nurse, says, Drink "Saltrated" water for permanent results.

This is the time hospitals experience a rush of dangerous functional disorder cases. The system becomes loaded with accumulated carbonaceous waste and poisonous impurities, which clog the eliminative organs, so there is constant absorption of toxins into the blood. Then follow stomach, kidney, bladder, and skin troubles, rheumatism, neuralgic headache, backache, catarrh, influenza, biliousness, jaundiced liver, or even appendicitis, dropsy, and Bright's disease. Toxins and bacteria excite the heart, poison the nerves, deprive the body of disease-resisting vitality, and you have no energy to do anything, or say you are irritable, sleep badly, and have weak nerves from over-work, worry, etc. The real trouble is auto-intoxication, or self-poisoning. Otherwise you could not have such symptoms. Try drinking occasionally a level teaspoonful of refined *Alkia Saltrates* in a half tumbler of water, and notice how quickly your mind clears, your eyes brighten, and your whole body becomes absolutely fit, as the system's great filters and blood refiners (the liver and kidneys) begin to work properly again. This pleasant-tasting and remarkable curative substance can be supplied at slight cost by any good chemist.—A.L.

PHOSFERINE a Real Help

"HAVING derived so much benefit from Phosferine for some months past, I must let you know how different I feel of late. Last year I began to get very depressed and my nerves were dreadful. I suffered a lot from toothache and neuralgia, and although I kept at work, I was thoroughly ill. After a few weeks I decided to try Phosferine, and even within a week I began to feel the benefit. I persuaded my two sisters to give it a trial, as they are both of a very nervous disposition, and could not sleep at night. They both seemed much better after taking a few bottles, and I am pleased to tell you that we would not be without Phosferine in the home. We all three sisters are shop assistants, and we find Phosferine a real help to us to carry on. I shall never be tired of recommending Phosferine to my friends, and I hope others will benefit from it as my two sisters and myself have done."—Miss E. CHAPMAN, (23, Camden Street, Islington Green, N.1. *5th March, 1927.*)

From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.

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PHOSFERINE

THE GREATEST OF ALL TONICS FOR

Influenza	Neuralgia	Lassitude	Nerve Shock
Debility	Maternity Weakness	Neuritis	Malaria
Indigestion	Weak Digestion	Faintness	Rheumatism
Sleeplessness	Mental Exhaustion	Brain Fag	Headache
Exhaustion	Loss of Appetite	Anæmia	Sciatica

From Chemists Liquid and Tablets. The 3/- size contains nearly four times the 1/3 size

Aldwych

YOU CAN HAVE IT RIGHT AWAY For 1/9 NOW

I guarantee to please you because I supply QUALITY instruments only, guaranteed for FIVE YEARS. Any Horn, Hornless, Table Grand, Portable, Pedestal or the famous "ROBEYPHONE" sent on 14 DAYS' FREE TRIAL. PACKED FREE AND CARRIAGE PAID. First instalment secures immediate delivery. Thousands of testimonials. Money refunded if dissatisfied. WRITE FOR MY FREE LISTS AND CHOOSE A QUALITY INSTRUMENT AND AS MANY RECORDS AS YOU LIKE.

Chas. T. Robey Ltd THE WORLD'S PROVIDERS, Dept. 3 COVENTRY.

YOUR HAIR'S "Danger Period"!

Autumn Weather Change Causes Epidemic of Hair Trouble.

HALF A MILLION HAIR-HEALTH OUTFITS FREE THIS WEEK!

Thousands of men and women during the last few days have been startled at the sudden deterioration in their hair. A well-known Specialist says this is due to the sudden Weather Changes, Fog, etc. During Hot Weather the hair usually grows faster, but at the present period of the year it begins to wither, atrophy and appear generally dull and lifeless.

This is the "Danger Period" for your hair, and if you have already noticed that it is getting "dull" or coming out you must stop the deterioration **at once.**

To-day's magnificent Offer of a FREE four-fold HARLENE HAIR-HEALTH OUTFIT has come, therefore, at a most opportune time. All who send the Coupon below together with 4d. in stamps to cover cost of postage and packing will receive the following absolutely Free Hair-Growing, Hair-Improving and Hair-Beautifying Gift:—

1 A Bottle of "HARLENE," The World's greatest Hair-Grower and Beautifier, which stimulates the hair to healthy growth, and by its tonic "champagne-like" action restores lustre and prevents brittleness. "Harlene" is invaluable to both men and women with Weak Hair.

2 A Packet of "CREMEX" Shampoo, the most delightful and most effective Shampoo ever discovered. It is unequalled for effectively banishing Scurf and Dandruff. The sumptuous lather is refreshing and its action on the hair most beneficial. "Cremex" also encourages the waviness of the hair.

3 A Bottle of "UZON" Brilliantine, a Product of absolute purity and aristocratic refinement. The gloss and finish which it imparts to the hair, and its discreet subtle perfume, add a touch of distinction unobtainable by other means.

4 "HARLENE HAIR-DRILL MANUAL" explaining the world-renowned and universally practised "Hair-Drill" and containing invaluable advice relating to the hair and its care.

"Harlene" Preparations can be obtained from chemists and stores all over the world at the following prices:—"Harlene" at 1/1½, 2/9 and 4/9 per bottle "Uzon" Brilliantine at 1/1½ and 2/9 per bottle. "Cremex" Shampoo Powders at 1/6 per box of seven Shampoos (single packets 3d. each), and "Astol" for Grey Hair at 3/- and 5/- per bottle.

FREE GIFT COUPON

Detach and Post to EDWARDS' HARLENE, Ltd., 20, 22, 24 and 26, Lamb's Conduit Street, London, W.C.1.

Dear Sirs,—Please send me your Free "Harlene" Four-Fold Hair-Health Outfit as announced. I enclose 4d. in stamps for postage and packing to my address.

NOTE TO READER.

Write your FULL name and address clearly on a plain piece of paper, pin this Coupon to it, and post as directed above. (Mark envelope "Sample Dept.")

N.B.—If your hair is GREY, enclose extra 2d. stamp—6d. in all—and a free bottle of "Astol" Hair Colour Restorer also will be sent.

JOHN BULL, 22/10/27. JB

Hall's Wine

The Supreme Tonic

A short course of Hall's Wine will recharge you with vitality and build up your power of resistance to Autumn colds and chills.

Large Bottle 5/6

Of all Wine Merchants, and Grocers and Chemists with Wine Licences.

STEPHEN SMITH & CO., LTD., BOW, LONDON, E.3.

360

£10 FOR £6

THE WORLD'S GREATEST 3-SPEED CYCLE OFFER

Read the specification and be fully convinced.

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RENOLD CHAIN

MIDDLEMORE'S

Three Coil Spring Saddle Frame enamelled and lined. Lady's or Gent's Model same price. Carriage Paid. Terms: 8/- now, & 8/- monthly. Full Approval Write for Catalogue Post Free.

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If you need more exercise

roll your own cigarettes. With A.G papers you will find it light, pleasant and profitable.

AG CIGARETTE PAPERS

The *BEST* the world produces.

Our Letter Parliament

Tackle the Food Gamblers!

Useless Wrangling—Pie-Crust Promises—Traps for Amateurs

THE futility of the Food Council to regulate prices has been exemplified during the past few days, and the injunction to "Watch Your Tea-Pot!" by Mr. E. Roffe Thompson was an eye-opener to the general public, who were informed last week by a slip pasted on the packet "advanced 2d. per lb." The tea must have been in stock. It would be infinitely better to save public money instead of wasting it in enquiries and officialism, from which no practical saving to the housewife ever results.—*A. E. D., Essex.*

Who Cares?

When tea producers restrict output, it is time the consumers had some legal protection against the attempt to raise prices beyond the free play of supply and demand. A policy of *laissez-faire* in food matters will not help the co-operation so vital to our struggling industries.—*M. H., Sussex.*

The Old Game

We are thankful to JOHN BULL and Mr. E. Roffe Thompson for their straight talking and open exposure of the food profiteers. Why should the Government allow somebody to collect the fourpence taken off the tea? Are they interested in the tea trade? It seems to me the old game of heads I win, tails you lose with the profiteers, but some day JOHN BULL will have them beaten.—*Wee Wages, Scotland.*

Creating Crime

Mr. E. Roffe Thompson does well to expose the great food ramps. But will the public and the Government do anything to restrict the activities of such combines? Here is a clear case of profiteering which is a great hardship on the common people. It engenders bad feeling everywhere, and creates that dissatisfaction which is directly responsible for strikes, unrest and even a certain amount of crime.—*J. Butler, Hull.*

Food Speculators

What is needed badly is to have the law amended, making it illegal for any speculation to take place with the people's necessities. If that is done it will sweep away the whole of the useless middlemen who at present stand between the producer and consumer, creating artificial prices.—*D. M. B., Blantyre.*

"Cornering" Morals

Do market gamblers ever consider the ethics of their own methods? If the worker reserves his labour with the object of making his work last longer, the heavens are called to witness the injustice, but the price of food can be forced up by market speculators, and the excuse given for this is that it is "business."—*W. L., Everton.*

Housewives' Club

Everything possible should be bought in the wholesale market—potatoes by the sack, tomatoes and fruit by the basket or box, and so on. Groceries can be bought on the same lines—sugar by the sack, tea by the dozen pounds, matches by the gross, etc. A ton of coal costs less than four people must pay for 5 cwt. each. A few neighbours clubbing together and the thing is done.—*E. B. W., Jersey.*

Useless Middlemen

The findings of the Food Council will continue to be of no avail, as the article by Mr. E. Roffe Thompson clearly shows, until its decisions are backed up by adequate action against the middlemen, whether the article be fruit or tea. "Smart business" continues to juggle with the people's food, and reap large profits. These middlemen are in reality useless, and as such should be vigorously suppressed.—*A. R., Sunderland.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

No "Next Time"

I agree with Mr. A. G. Gardiner in JOHN BULL of October 8. It matters little who was responsible for the great mistake of the war. Attempting to fix the blame will not bring back a single life, or right a single wrong. Far better to occupy our minds in ensuring that there will be no "next time" than to indulge in useless recriminations.—*T. R., Notts.*

What Spirit?

At a great rally in Berlin last week General von Hindenburg said to officer representatives of the regiments in which he had served: "The old spirit still lives; that spirit will restore our former prestige." What spirit does he mean? Militarism and the mailed fist? Yet he denies Germany's guilt of starting the Great War, and the German delegates' attitude at the Geneva Conference of the League of Nations is one for peace and trust. Have we still to keep our eyes on Germany?—*W. H., Stockport.*

The Greatest Evil

Captain Garro-Jones' suggestion, in JOHN BULL of October 8, that Britain should propose the universal disarmament of aircraft and their prohibition for war purposes is not very helpful. Certainly, those countries who have the lead in air armaments would refuse to consider the scheme; secondly, every commercial airplane can be adapted to war purposes; and, thirdly, the proposed economic penalties would be futile as a deterrent. War is the gravest economic penalty that threatens any nation.—*L., London, N.W.*

Fishy Excuse

Upon asking a friend why kippers are so difficult to get under 3d. per pair I was told: "The fishermen 'dump' all their 'surplus' fish so as not to have a 'glut' on the market." This past winter herrings were selling at 5s. and under per cran (approximately 1,000 herrings), yet Edinburgh and, I believe, Glasgow retailers couldn't sell them under 4d. per pair. Who does the dumping, the fisherman or the fishmonger?—*Caller Herrin', Abbeyhill.*

Printers' Pie

(Half-a-Crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SOUTH WALES EVENING EXPRESS":—"A daughter of the shopkeeper pluckily seized the bomb, AND PLUNGED INTO A PAIL OF WATER."

"SHIELDS DAILY NEWS":—"The houses in —— have not once had a coat of paint. The WORD WOOK is falling to pieces for the want of it."

"CONNACHT TRIBUNE": —"The farmer's daughters came dressed in the latest PARISH FASHIONS."

"GRAND MAGAZINE":—"He kept on taking her hand and WALKING ABOUT THE ROOM WITH IT, and she smiled up at him and permitted it."

"CASSELL'S MAGAZINE":—"She said there was no denying the fact that THE GIRL WAS HER BOARDER'S BROTHER."

"LIVERPOOL POST & MERCURY":—"When discovered they were peacefully sleeping in a field, WRAPPED IN SATURDAY PENNIES."

Cheap Trips

The British railway companies are trying to recover the trade lost to the motor traffic. Having just returned from Ireland it might be interesting to them and your readers to know how the Irish companies are fighting the motors. I had a trip of 111 miles for 2s. Trips are also advertised of seventy-six miles for 1s. 6d., and the excursion fare between Belfast and Dublin is three-quarters single fare.—*A Clydeside Workman.*

M.P. with a Conscience

A few days ago, Sir Robert Newman, M.P., our local Parliamentary representative, was invited to attend a meeting of the local Conservative Association to explain why he had dared to oppose the Government on recent legislative measures. Sir Robert's reply was short and to the point. "Before I will blindly support a policy I have no conscientious belief in, I will resign." If only more Members of Parliament would remember their election promises what an ideal state would follow.—*E. W. G., Exeter.*

Accommodation Addresses

The best way to stop the criminal use of accommodation addresses is to make it compulsory that the fact is clearly indicated on all correspondence emanating from and addressed to them. Further, all letters received at an accommodation address on which that information was missing should be handed over to the police at the risk of forfeiture of the privilege.—*H. B., Sussex.*

A Dismal Picture

In some of the towns in the next valley to ours, Nantyglo, Blaina, and others, men are receiving one meal a day, and that at the communal kitchens. They have been stopped the "dole," relief is denied them, yet they are not supposed to starve. Whole rows of streets have houses with just tables, chairs, and a bed or two. All the collieries have been closed for weeks.—*E. C., Tredegar.*

Song-Writer Snags

I wish to thank you very much on your outspoken article, "Songs You Cannot Sing." In answer to an advertisement for song poems, I sent along a poem. By the reply I got I was a genius. My words put to music would make a big hit. For £3 10s. the firm would supply the music, then it would introduce me to song publishers, who would publish the song for me on large royalty. Then the snag came. The song publishers wanted a fee of £20. I hope young authors will take notice.—*J. H., Ancoats.*

A Square Deal

It may interest you to know that I despatched an order for a musical instrument to a London firm on Thursday. It was delivered on Saturday noon, beautifully packed and in perfect condition. It is a source of satisfaction for readers to know that when dealing with advertisers in JOHN BULL they are certain of a square deal.—*S. M., Smethwick.*

Gambling Gluttons

It is hardly fair for Mr. A. F. Holt in JOHN BULL of October 8 to make greyhound racing the scapegoat for the weakness of gamblers who do not know when to stop betting. The "bookies" in poor neighbourhoods make their livelihood out of betting on horse-racing and football, and the money now gambled on dog races was previously thrown away in some other chanceless gamble. An inveterate gambler will bet on anything.—*L. W., Liverpool.*

Fix it with **GLOY**

THE DAINTY PASTE

The handiest adhesive for home and office is Gloy. It is clean and economical. It never goes hard or sour. Every bottle is sold complete with brush. Get it from your stationer.

Prices :
11d. 1/4 3/-

A. WILMS COLLIER, LTD.
8th Avenue Works,
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My word, they're tough!

That's what makes them last so long. Cheap to buy, easy to fix and comfortable to wear —*they're real money-savers.*

"JOY-PED"
'NAIL-ON'
RUBBER SOLES
Phillips Second Quality.

Ladies' .. 1/3 per pair.
Men's .. 1/11 per pair.
Of Bootmen and Leather-sellers everywhere.

FREEMANS
Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Linos, Drapery, Gramophones, Wireless, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT.

Enquiries for Agency Invited.

LAVENDER HILL, LONDON.

ARE YOU A VICTIM TO CONSTIPATION?

"SINCE 1918 I have been a victim to constipation," says Mr. E. S. Western, a tobacconist, of 4, Deanery Road, St. Augustine's, Bristol. "I had cruel headaches and a dull, nagging pain about the loins. On a morning I felt tired, drowsy and dizzy, and after a day in the shop was absolutely done up at night.

"One day a customer told me about Bile Beans. I took this vegetable pill, and was very pleased with the gentle regulating action on the bowels and the absence of purging or griping. As I kept on with Bile Beans I lost that early-morning fed-up feeling and those awful regular headaches. My health and spirits revived, too, and I can honestly say life has been a lot brighter since I commenced with Bile Beans. I recommend this splendid remedy to all constipation sufferers." In sealed boxes only. Of chemists everywhere at 1/3 and 3/-.

SEND FOR FREE TEST! Test this famous vegetable pill without expense. For free sample address postcard (1d. stamp) to Bile Beans, Leeds. Be sure to mention "John Bull," 22/10/27.

earn money at home like this

THE IMPERIA KNITTER enables you to make money in your own home with certainty and regularity, money to save if you work only now and then, money to live on in comfort if you make it your occupation. All sorts of beautiful and useful articles can be produced, from hosiery to jumpers, and even knitted costumes. We show you how to work the Imperia Knitter, and at once you can begin to earn.

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and pay the best rates, or you can sell to private customers and shops as well if you want to, and soon work up a sound little home business, with a sure income for life. Even in spare time it is easy to make a pound or more a week.

Don't Miss This Chance.

Call at our showrooms and see the Imperia Knitter in action. It is the latest perfection of Knitting Machines. Its speed is wonderful, its work perfect, and it is so easy to operate. If you can't call, write for

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Read it, study it. It opens up a sure way to a regular income for man or woman, free dom from money worries and the risk of unemployment.

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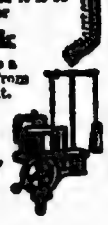

Dr. Cassell's speedily cure serious cases

Dr. Cassell's cure debility in *the only way* . . . nourishment of the whole system. Their fourfold action restores the appetite and digestion, blood and nerves. Take the case of Mrs. Lanham, one of thousands cured by Dr. Cassell's. Her disordered nerves starved themselves by weakening her digestion and gradually everything went wrong. She was only half alive . . . until a fortnight's course of Dr. Cassell's cured her. Her symptoms may be yours. If so try her cure to-morrow.

Mrs. A. Lanham, of 49, Manson Road, Mill Hill, Cambridge, writes:—"For many years, since my first baby was born, I have been a wreck. Headache, backache, nerves, sleeplessness and indigestion, in fact, I have never been able to join in pleasures of any kind. I have now been taking Dr. Cassell's Tablets for little more than a fortnight, and I am quite happy and strong again. What a God-send Dr. Cassell's Tablets are."

DR. CASSELL'S TABLETS
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1/3 and 3/- per box
Sole Producers: Veno Drug Co. (1925) Ltd.

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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 2

Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Hardin. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St. (53.LD.), London, W.1

SEVERE CHEST COLD QUICKLY CURED

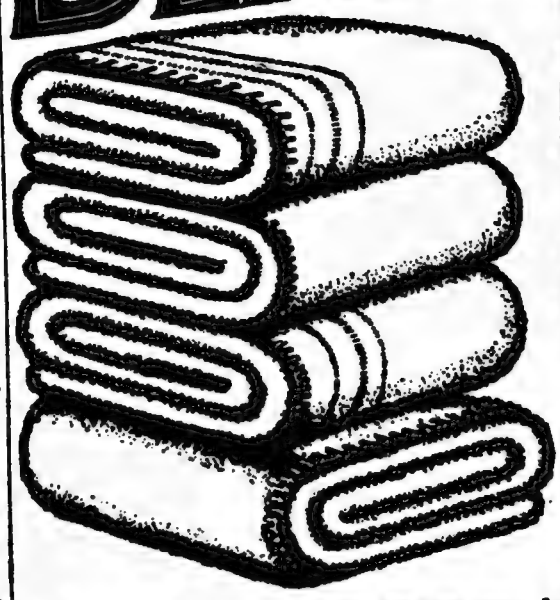
Dear Sirs, Manchester.

I was in the grip of a severe cold on my chest and throat. I decided to try a bottle of your Balsam of Aniseed. After the first few doses I experienced very great relief, and by the end of the week I was absolutely rid of all trace of my trouble. I shall always be pleased to recommend your efficacious remedy.—Yours faithfully (Miss) K. ATKINS.

Powell's BALSAM of ANISEED
The CERTAIN CURE for COUGHS & COLDS.
1/3, 3/- & 5/- PER BOTTLE From Boots, Taylors, Timothy Whites, and all Chemists and Stores.

Issued by Thomas Powell Ltd., London, S.E.

NOW'S THE TIME TO BUY YOUR BLANKETS



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NO MIDDLEMAN'S PROFIT

WONDERFUL OFFER OF 6 EXTRA HEAVY *for* 6D. DEPOSIT.
"CANTERBURY" BLANKETS
to Our Old Friends
The "JOHN BULL" READERS

Genuine Super-Quality "Canterbury" Blankets, direct from the looms to you for 6d. deposit. Full Size—Full of Warmth—Full of Comfort. Just the Blankets you want to keep you snug and warm during the Winter nights.

Really thick, durable, hard-wearing blankets with strongly whipped edges—no shoddy stuff about these. Impossible to get elsewhere—made exclusively for us—a wonderful bargain at a remarkable low price. Sent upon receipt of 6d. deposit and 6d. to cover part cost of packing and postage. Send 1/6 after receipt and 1/6 weekly until only 13/6 is paid. Cash with order price, or within 7 days, 12/9 only. Or two pairs of these magnificent "Canterbury" Blankets sent upon receipt of 1/- deposit and 1/- to cover part cost of packing and postage, 2/6 after receipt and 1/6 weekly, or 5/- monthly until only 23/6 is paid. Cash with order price, or within 7 days, 25/- only.

Cash refunded if dissatisfied and blankets are returned unsoiled within 3 days of receipt.

DON'T DELAY. SEND NOW. PRICES WILL BE MUCH HIGHER WHEN WINTER IS REALLY HERE. YOU CAN'T GET BETTER VALUE FOR YOUR MONEY ANYWHERE. YOU ARE BUYING BLANKETS AT WHOLESALE PRICES BECAUSE THERE IS NO MIDDLEMAN'S PROFIT TO PAY.

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NO LIMIT
ON SINGLES, DOUBLES,
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Lists and Particulars on Application.

WRITE TO-DAY — DON'T DELAY.

5, DRURY STREET,
GLASGOW.

"DUGGIE NEVER OWES."

FOOTBALL

For
ABSOLUTE SECURITY,
FAIR DEALING and
PROMPT PAYMENTS

Send your Commissions to

White, Fisher & Co.,

144m, West Regent Street,
GLASGOW,

WHO ARE
HERE TO-DAY AND EVERY DAY.

WRITE FOR OUR COUPON.
FIVE LISTS TO PICK FROM.

Become a "Whitefisherite,"
AND BE SATISFIED.

YOUR WINNINGS
ON YOUR BREAKFAST TABLE
AND NO DEDUCTIONS WHATSOEVER

RACING AS USUAL.

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APELLE OR ORBINDOS?

My Cambridgeshire Fancies—Good Code Winners—The Goods for Doncaster—A German Crack Two-Year-Old Coming

INQUESTS are never very savoury affairs, and I do not intend to hold a prolonged one on the Cesarewitch. Try Try Again, my first choice, was beaten "at the Bushes."

SAINT REYNARD, whom I put up as the best long-shot when writing prior to the race—he was on the 33 to 1 mark at the time—was a trifle unlucky to lose, inasmuch as he was pace-maker in the closing stages, but I think the spoils went to the best horse and jockey—on the day.

JOHNNY DINES deserved the great ovation which he received. He knew a long way from home exactly what Eagle's Pride had to do and when to strike. If his challenge had been delayed another couple of seconds there would have been another story to tell.

THE most remarkable fact about the 9 to 1 winner was that although soundly backed it was practically untipped. The only sporting writer in any of the daily papers to give Eagle's Pride was "Solon" in *The Sporting Life*.

OF the unplaced division, it will pay to follow La Douairiere—finished fourth and travelling faster than the first, second, and third as the horses flashed passed the judge—and Bois Josselyn, the best of the invaders.

I UNDERSTAND that Bois Josselyn remains at Newmarket to contest the Jockey Club Cup at the Houghton meeting next week, and the owner is also hopeful of winning races with Golden Hope II. and Kitty III.

ABBOT'S SPEED did the code followers a good turn by winning the Duke of York Handicap just as easily as he captured the Jubilee, and what I saw of Hunt the Slipper in the race was sufficient for me to code Captain Boyd-Rochfort's filly in the Heath Plate at headquarters. I must say that I did not anticipate 8 to 1.

APELLE, whom I have coupled with Orbindos in the Cambridgeshire, finished fifth in the Duke of York. The Italian horse was backed for pounds, shillings and pence, but I was told on the course that there was not much stable money about.

"Atty" Persse, Apelle's trainer

I HAVE seen Velocity, Cantilever, Honeywood, Long Set, and Insight II. down the course at Kempton, and run away with the big handicap at the Houghton Meeting three weeks later, so I still have hopes of Apelle, although the general opinion at the moment is that Weissdorn is a certainty.

ORBINDOS, like Brer Rabbit, is lying low. Gwilt's vastly-improved four-year-old has been round about 14 to 1 in the ante-post betting lists for some time past. I have great faith in Orbindos finishing in the leading flight, but he is not well in. In the Lincoln, Orbindos second, carried 6 st. 12 lb. Weissdorn, sixth, had 9 st. The weights next Wednesday are Orbindos 7 st. 9 lb., Weissdorn 8 st. 4 lb., a difference of 21 lbs. I shall give my final selection in the code. It will probably be Orbindos, each way.

Pawky will pick up a Nursery before the fall of the curtain.

Lodore, a two-year-old by the St. Leger winner, Royal Lancer, is considered useful. The youngster is in F. Darling's stable.

South Wales c. should be noted for a Nursery. He was unplaced to Silver Isle and Pobleda at headquarters, but ran well.

Wykeham is coming back to form. The gelding ran close up in Clatter's race on Cesarewitch day.

Caramond should win the Stockton Autumn Handicap on Saturday.

Tuffan is a likely one on the same day. This youngster was a hot order last time out.

THIS week's problems are set at Doncaster, Stockton, and a two-day mixed meeting at Sandown Park. Wallpaper should be noted for the Stanley Nursery at Doncaster. She has been the medium of two plunges in similar races recently. The first missed fire, but the second came off all right. I am going to give Temible another chance in the Harewood Handicap. The compiler of the weights has given him a light impost, and I suggest Caustic for the Clayton Handicap. On the final day, I like Ballyvoy and Niantic.

THE Hwfa Williams Memorial Stakes at Sandown Park on Friday is a minor Cesarewitch. I am frightened of St. Reynard, but, with a little stronger handling than she received at Newmarket, La Douairiere will probably win for the Aga Khan. Severn Tunnel gelding is my selection for the Trafalgar Nursery. He was nearly knocked over at the start of his last race.

THE Hurst Park Great Two-Year-Old race this year will take on an international complexion from the presence of two French juveniles, and the German crack youngster. The French are The Hermit II., belonging to Mr. Macomber, and M. Leon Mantacheff's Monrad. The German runner will be Herr Haniel's Contessa Madelena. I do not think the latter has been beaten. She is sired by Louviers, who was owned by a well-known English sportsman.

"SILVER RING."

"Soccer" Selections

WEEK-END COUPS.

6 HOME.—Newcastle, Bristol C., Bradford, Brentford, Glasgow Rangers, St. Mirren.
5 HOME.—Blackburn, Newcastle, Bristol C., Brighton, Glasgow Rangers.
4 HOME.—Everton, Oldham, Rochdale, St. Mirren.
3 AWAY.—Bury, Leeds, Celtic.
3 DRAWS.—Manchester U. v. Derby, Torquay v. Charlton, Hearts v. Motherwell.
3 HOME, 2 AWAY.—Cardiff, Bradford, Norwich, Leeds, Halifax.
1 HOME, 1 AWAY, 1 DRAW.—Southend, Celtic, Bolton v. Liverpool.
SPECIAL 5 HOME (LEAGUES I. and II.).—Blackburn, Newcastle, Bristol C., Oldham, West Bromwich.

FORECASTS FOR OCTOBER 29.

THE LEAGUE.—DIVISION I.
HOME WINNERS.—Arsenal, Burnley, Bury, Derby, Liverpool, Sheffield U., West Ham.
AWAY WINNERS.—Everton, Huddersfield.
DRAWS.—Aston Villa v. Newcastle, Leicester v. Cardiff.

THE LEAGUE.—DIVISION II.
HOME WINNERS.—Barnsley, Hull, Leeds, Manchester C., Notts Forest, Port Vale, Preston, South Shields.
AWAY WINNERS.—West Bromwich.
DRAWS.—Swansea v. Clapton O., Wolverhampton v. Stoke.

THE LEAGUE.—DIVISION III. (Northern)
HOME WINNERS.—Accrington, Bradford C., Darlington, Doncaster, Halifax, Lincoln, New Brighton, Wigan.
AWAY WINNERS.—Bradford, Chesterfield.
DRAW.—Hartlepools v. Rochdale.

THE LEAGUE.—DIVISION III. (Southern)
HOME WINNERS.—Bristol R., Charlton, Coventry, Merthyr, Plymouth, Queen's Park Rangers, Swindon, Watford.
AWAY WINNERS.—Southend.
DRAWS.—Gillingham v. Brighton, Newport v. Brentford.

THE SCOTTISH LEAGUE.
HOME WINNERS.—Celtic, Dunfermline, Bo'ness, Falkirk, Hibs, Motherwell, St. Johnstone.
AWAY WINNERS.—Hearts, Glasgow Rangers.
DRAW.—Raith R. v. Kilmarnock.

Be wise *before* the event. Read
"The Sporting Life"
For All Sport. 2d. Daily.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow News Record, Irish Independent, Sporting Man, The Sheffield Mail, Leeds Mid-day Sporting Special, Birmingham Mail.

D A H J I M Q K O E Z G X T
2 Y N U S R B V C W L F 3 P

How to read the code: In place of the letters or figures advertised in the daily papers, read those above or below the line as the case may be. OYZW2CH would read CALEDON.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, October 19, to Tuesday, October 25.

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Hot Dogs to Follow

JASSERAND, our selection for the Greyhound Hurdles Championship, that carried with it *The Sporting Life* trophy, just failed after a great race with Bonzo, but at the same time bore out our anticipations of his improvement.

WE still retain belief in this dog. He is not far removed from being the best hurdler in the country, and he should be supported on every occasion he runs.

ANOTHER hurdler that one is apt to overlook is Fanny's Chum, the third dog in the championship. Prior to that event he sustained a bad fall that rather intimidated him, but he is regaining confidence, and will soon be "showing the way" to many other more-fancied competitors.

AGAIN, if he does not clash with Jasserand, What Do You Know or Bonzo, there is little doubt that Spot One, that clever hurdler belonging to Major C. Moss, provides a sound investment on every occasion.

IN fact, a little discretion in estimating chances of our leading hurdlers appears to provide a better medium for successful backing than anything we have on the flat.

BUT, at the same time, so far as the flat events are concerned, Three of Spades, Spray, Jarabub and Celtic Chieftain at the White City, certainly present possibilities, especially the former, who has improved in speed and track tactics in a remarkable way within the last few weeks.

AT Manchester, Broomshaw Lass, Spanish Blue Boy, Fair Ann, May Miss, and Brisk Elf are at their best at the moment, and should be carefully watched in future adventures. Brisk Elf, in fact, should win a big race very soon.

THE Birmingham Kennels at both Hall Green and King's Heath contain potential champions in Brendon's Beauty, Full Power, Another Surprise, Mona, Porcelain, and Whiffin, the latter, especially, revealing real determination.

ROMAN DOPE at Liverpool, having now won a valuable race, should, with ordinary luck, provide a source of profitable investment for some time to come, while Charming Peggy, Our Boy and Matchless may spring a surprise at any time.

WHY INDIGESTION OFTEN GETS WORSE

Stomach trouble gets worse if you don't treat it properly, and ulcers may form before you realise. Excess of harmful stomach acid causes indigestion, sours and ferments the food, and attacks the delicate stomach lining. The fermented food then forms still more acid—a vicious circle and a dangerous one. Merely to stop the pain of indigestion is not enough. For full protection against chronic acidity and stomach ulcers you must use 'Bisurated' Magnesia. It neutralises acid instantly, and thus, by removing the cause of the trouble, gives quick relief. 'Bisurated' Magnesia is safe, too. It is the one remedy which soothes, heals, and protects the inflamed stomach lining. Don't take risks with ordinary preparations which may be harmful—get a 1s. 3d. package of 'Bisurated' Magnesia from your chemist. It is sold in both powder and tablet form, and either will give you instant relief.

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If you are thin, weak, nervous, or run down, Blood-Iron Phosphate will not only help you to put on flesh, but it will also help you to look and feel stronger and better than you have for months. This is due to the fact that Blood-Iron Phosphate is a reconstituent tonic remedy containing *assimilable* iron to enrich the blood, and organic phosphate to nourish the starving nerves. As a result, thin people soon fill out into normal fine-looking men and women with calm, steady nerves. Go at once to any good chemist and get enough Blood-Iron Phosphate for a fortnight's trial; it costs only 3s., and is certain to do you a world of good. Anyway, you don't risk anything, for Blood-Iron Phosphate is so good that you can try it under a guarantee of satisfaction or money back—a proof of its real merit. Better try it to-day.

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VARICOSE ULCERS & ECZEMA.

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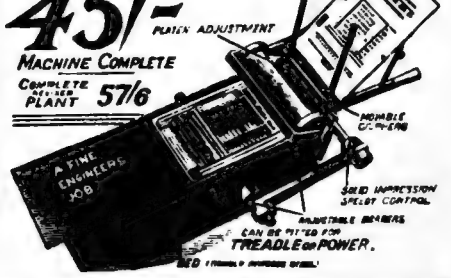

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Mr. Henry Brackman

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Mr. Henry Brackman, 58, Gt. Suffolk Street, Southwark Bridge Rd., is a young man, 26 years of age, who has been suffering from Rheumatism and Sciatica for the past year. He has tried other medicines, but failed to get any relief. I am writing on his behalf to inform you that he has been cured by ASPRO only. He is a customer of ours at the chemist shop, and we supplied him with the ASPRO. Please find enclosed his photo, also photo of our chemist shop where he obtained his supplies of ASPRO.

Mr. Brackman wishes me to convey his grateful thanks for relief obtained from ASPRO. Kindly also make use of our own testimony.

(Signed) E. J. DAVIES, Chemist.

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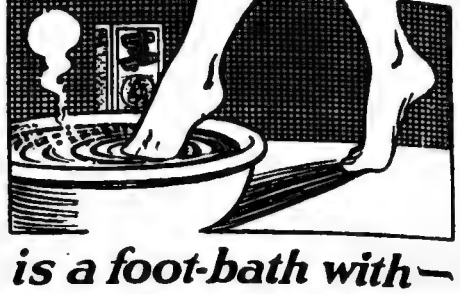

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REUDEL BATH SALTRATES

No more sore, tender, tired, aching, and swollen feet. Weak arches, corns, callouses, blisters, or any other bad foot troubles soon go. The thick hardened skin of which corns and callouses are composed contains no nerves or blood-vessels. In fact, the upper layers are dead. It is not the top that causes such pain. It is the little pointed part which extends down into the toe and presses on sensitive nerves. Cutting the top off or burning it off with caustic liquids and plaster is wasting time. Also, it is dangerous. Instead of such temporary expedients, soak your feet in the "Saltrates" water, prepared by dissolving a handful of Reudel Bath Saltrates in a gallon of hot water. This will dissolve the oil and sebaceous matter from hardened, calloused, and "corny" skin, leaving it so soft that corns are easily picked out, root and all.

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Zam-Buk is a unique herbal balm famous alike for its healing, soothing and antiseptic properties. It is absolutely unequalled as a first-aid for injuries and a cure for obstinate skin disease.

Zam-Buk Soap is the most highly medicated soap in the world and is invaluable to all skins requiring special care.

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HEALING BALM & MEDICINAL SOAP.

Zam-Buk 1/3 & 3/- box. Soap 1/- cake.

JOHN BULL *Replies*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

ACTRESS (Taunton).—"I could fill any theatre." Try dieting.

H. E. (Chester).—"Did you get my last letter?" We hope so.

D. B. (Dorking).—"She wore an air of distinction." Anything else?

P. S. (Coventry).—"I pick out the winner with a needle." And get it?

M. N. (Cheam).—"There are fortunes in speculations." Lost yours in one?

J. O. R. (Cambridge).—"I know the King's English." Why, of course he is.

E. S. (Preston).—"Do you put anything in your bath?" Only ourself.

MRS. McG. (Aberdeen).—"I believe in every Scottish family having a motto." Such as "Never give up"?

G. G. (Horton).—"Have you seen the new big horse fly?" No, but we've seen the old cat jump.

A. V. (Boxmouth).—"A tall man took my arm and escorted me along the street." What was the charge?

L. N. (Moor Park).—"I don't know why I have written to you." We share your wonderment.

L. N. (Lancaster).—"I know what you'll think of the enclosed article." Then why did you bother to send it?

A. T. (Balham).—"I don't let my left hand know what my right does." We have met that sort of piano-player before.

F. E. (Sutton).—"I don't believe in repeating what has been done before." When did you wash last?

G. N. (Sussex).—"Help yourself and heaven will help you." Help yourself and heaven help you!

C. C. (Leigh).—"I cannot keep a keen edge on my razor." Make your wife a present of a pencil-sharpener.

G. D. (Honor Oak).—"My wife is a great bargain-hunter." Did she get you as a remnant?

E. T. (Peterborough).—"Do you know whom I regard as one of the cleverest men in the country?" Good heavens, we didn't know we knew you!

MRS. B. (Lancaster).—"I do not acknowledge her though she lives in the same square." But not in the same circle, we gather.

S. N. (Rochampton).—"A scientist says that at one time all men were jelly-fish." Some of our politicians still are, judging by the way they wobble.

A. W. (Thirsk).—"When she was so pale I didn't care for her looks, but now she has quite a good colour I think her really pretty." It seems she's managed to put a new complexion on the matter.

DON'T go to the dogs, as so many have done, by acting desperately in the time of adversity. Seek the counsel of JOHN BULL'S *Free Advice Service, and take the course known by experts to be the safest and soundest. Simply send particulars, with stamped, addressed envelope. You will never regret it.*

R. B. (Penge).—"I don't like your paper." Lonely fellow!

B. Y. (London, E.).—"He called me a half-wit." What a flatterer!

R. T. (Wanstead).—"I'll call on you—that's a promise." It's a threat.

E. F. (Bursiem).—"October is here!" You sleuth-hound!

BERT (Letchworth).—"I rode down the main street on a donkey for a wager." Did someone shout "snap"?

W. P. (Guildford).—"She dared me to kiss her just after she had been using her lipstick." And did it come off?

P. D. (Newark).—"Many politicians spend their holidays fishing." Getting fresh red herrings, maybe, for their constituents.

P. S. (Canterbury).—"How long shall the ungodly triumph?" You seem to be doing well, anyway!

G. N. (Islington).—"What is nicer than a glass of water after a long and dusty walk?" A bathful.

MRS. A. (Cardiff).—"My husband is only 5 ft. 1 in." Guess he felt even smaller the day he got married.

MOTORIST (Bath).—"When I landed in the road on my head, I was stunned." Yes, it is a hard world.

P. D. (Wivenhoe).—"I think all wars are wicked." The League of Nations will be awfully bucked.

CLARENCE (Elmstead).—"She offered me a penny for my thoughts and I accepted." Profiteer!

M. D. (Bude).—"Lend me your ears." Have a heart. How could we listen-in?

H. M. (Margate).—"I enclose some free verse." We don't want it even at that price.

B. H. (Ealing).—"Our lodger's such a nice young man." It's years since we heard that song.

T. R. B. (Chalfont).—"After all, what's an engagement-ring?" A hole with a rim round it.

CONJUROR (London, W.C.).—"I've invented a disappearing trick." If you call we'll ask you to show it to us.

W. S. (Horncastle).—"I don't like the look of my wife." You should have considered that before marrying her.

B. E. (S.E.23).—"I smoke an awful lot of cigarettes." Then change the brand.

JESS (Liverpool).—"The dress did not suit my complexion." Which did you change?

J. H. T. (Hoylake).—"I am out for getting." Then you must not be forgetting.

R. B. (Bury).—"There was a stamp on my letter. I remember putting it on myself." Then obviously you didn't put it on the letter.

T. R. (Bognor).—"It is suggested that business and professional men should wear shorts." Lawyers have always had brief bags.

N. J. (Fulham).—"He can't act, but he has gone on the stage." He'll meet plenty of people with similar accomplishments.

H. J. (Leeds).—"Is there a connecting link between the animal and vegetable kingdoms?" Oh, yes. Irish stew.

G. N. (Olney).—"I lead a dog's life." Petted or kicked?

J. D. (Hull).—"Do you like Emile Zola?" We prefer Gorgon.

MRS. P. (Hitchin).—"I have a model husband." A working model, we hope.

C. M. (Monkseaton).—"What do they do with worn-out horses?" Tip 'em for the 3.30.

H. G. (Withernsea).—"Fewer people are learning the piano owing to wireless." That's one up to wireless!

J. M. (Sheerness).—"As she was a sensible girl, I asked her to marry me." She refused, of course?

J. A. F. (Barnsley).—"I can't tell why my horses always lose." Perhaps they don't run fast enough.

S. N. (Mansfield).—"Why do you sit on every article I send you?" Because they lack point.

J. M. (Leeds).—"Your paper is worth a shilling a copy." So there's a clear profit of 10d. for you each week.

G. N. (Chorley).—"I served right throughout the war in the American army." Impossible.

MRS. R. (Margate).—"I was wedded to truth in my youth." And when were you widowed?

M. F. H. (Babington).—"You'll admit there are worse writers than me in the world." Yes, but they don't write.

S. S. (Filey).—"I believe in the modern girl." If seeing is believing, you can't help it.

J. W. (Timperley).—"Motor-cars have almost done away with the horse." But there are as many asses about as ever.

R. V. B. (Ipswich).—"My argument sounds perfect." Nevertheless, it's not perfectly sound.

J. L. (Penzance).—"What's a fair price for a £1-a-week house?" About £500. Win this week's £2,500 for a *Bullet* and you'll nearly be able to pay the landlord's price.

J. C. C. (Aldershot).—"My wife makes me turn the mangle. What must I do?" Turn the mangle.

MISS M. (Highbridge).—"I'd like to catch my husband flirting." Persevere, most husbands are caught that way.

A. J. E. (Portsmouth).—"What can I take to reduce redness of the nose?" Nothing, especially between meals.

F. L. K. (Netley).—"I've noticed her talking to herself when she is alone." Then if you did she wasn't.

J. H. (Newick).—"I am experimenting and think I have discovered a fluid that will dissolve anything." And what will you keep it in?

HILDA (York).—"My intended will not expect me to obey him whether I promise or not." He has evidently been married before.

J. L. P. (Liskeard).—"We want more women preachers." What's the matter with all the millions of women we've already got?

B. S. (Gunnersbury).—"She had consented to marry me before I discovered she had little intelligence." Which explains, evidently.

MRS. T. (Hammersmith).—"Married men are always complaining of dyspepsia." Because they find their wives don't agree with them.

GUS (Clapham).—"I'm inclined to think ——" Oh, go the whole hog!

MRS. R. (Shoreditch).—"How can I prevent milk going sour?" Drink it.

T. H. (Exeter).—"Jazz has come to stop." But, unfortunately, it doesn't.

O. S. (Chatham).—"Good-bye for ever!" Please stamp your next letter.

E. D. (Tiverton).—"Are you worried by many poets?" No; but a lot of people send us verses.

MRS. R. (Rickmansworth).—"I want a photograph that shall be really like me." Why?

B. C. (Sale).—"I can manage my wife very comfortably." You can make her do anything she wants to, we suppose.

R. T. E. (Derby).—"Every night when I get home my wife appears to be nursing a grievance." Is it teething?

M. F. E. (Ashington).—"I'd rather have a light purse than a heavy heart." Whereas we prefer to split the difference.

P. M. C. (Winchester).—"The summer is now past." How do you know—nobody saw it passing?

M. H. (Torquay).—"I know a millionaire who writes poetry." That's the only kind of man who should write it.

A. K. (Kettlewell).—"How many days are there in a 'calendar' month?" Seven; Sunday, Monday, Tuesday, Wednesday, Thursday, Friday, Saturday.

MINNIE (Ponders End).—"Is a five-shilling camera any good?" We are afraid you'll only find the answer in the negative.

(Many replies unavoidably held over.)

The radio valve that MATTERS

TO-DAY 1/10th ampere valves are extravagant for all 4-volts and 6-volts circuits; they consume 33⅓ per cent. more current than the

REMARKABLE NEW SERIES OF MULLARD P.M. VALVES

with the same tough, lasting, wonderful Mullard P.M. Filament now consuming only 0.075 amperes.

Can you beat it? Can you equal it? Is there anything within sight of it?

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I have a simple but WONDERFUL REMEDY for Rheumatism, Neuritis and "acid" complaints. Not a drug nor medicine, but a tropical plant called HERVEA. A beverage is made of the tiny leaf, which you prepare and drink like ordinary "Tea." No trouble or fuss, you make it in your own home; the RELIEF IS FELT AT ONCE, and becomes evident more and more every day. Hundreds of people in all ranks of life have received lasting benefit and have sent me letters praising this wonderful little plant. Drink a cupful of HERVEA each morning, and you will feel a different being. The reason is that it expels the uric acid poisons and PREVENTS NEW ACCUMULATIONS of further acid deposits in the system.

TRIAL PACKAGE FREE.

Just send me your name and address, stating Mr., Mrs., or Miss; also a stamp for postage, and I will post you Free of Charge a trial package. If you feel that you are getting benefit I will supply a further quantity at a small charge. I do not vend patent medicines, but can say, from my own personal experience, that the product now offered is most effective for Rheumatism and allied complaints, and what it did for me in a few weeks it should do for you, if you will give it a fair trial.

Address:—

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N.B.—As the selling of this product is distinct from my regular business, please mark your envelope "HERVEA" in the left-hand corner and possible delay will be avoided.

NO MORE SORE EYES

Stys, Ulcerated or Running Eyes! A new discovery called Iray whitens and clears your eyes of any blemish with amazing quickness and strengthens weak sight, so that glasses can often be discarded. IRAY, the safe eye remedy, is only 2/6 per bottle, post free, and is guaranteed to cure—OR IT COSTS YOU NOTHING. Get it to-day—at once—and have clean healthy eyes. Obtainable only from **IRAY LABORATORIES 46, Gordon Street, Glasgow, C.1.**

"The Greatest of These . . . ."

Little Things Left Behind

THE present generation never knew and the older generation seemed to have forgotten the enthusiasm that was aroused soon after the South African War broke out by the poet who wrote a song about absent-minded beggars and the little things they left behind them.

A typical case of little things left behind and apparently forgotten was brought to our notice last week in a letter from a widow who wrote appealing for assistance for her two children.

Her husband died of consumption nearly two years ago. She applied to the Ministry of Pensions, but on some technical ground it was decided that she was not entitled to anything.

When the scheme of State pensions for widows came into operation she applied to the Ministry of Health, having two children under sixteen years of age, but that application also failed.

She was told that she could not draw a pension because her husband had not been insured for two years before he died.

The little ones are now eleven and seven years old. The younger, a boy, has been delicate from birth and shows signs of having inherited lung trouble.

"The Greatest of These—" Fund has provided assistance for the time being.

Meanwhile we earnestly beg our readers to enable us to continue this work of succouring the distressed and afflicted by generously subscribing to the fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

A Poor Woman, 9d.; Lily Young (Middlesbrough), 6s.; Exorlan, 1s.; Mr. James Norry (Manchester), 10s.; Mr. H. J. Andrews (East Preston), 3s. 6d.; See Are See (So'ton), 1s.; Mr. H. Smith (Brixton), 1s.; Mr. W. Jeans (Yeovil), 1s. 1d.; Mr. W. Emsley (Wallasey), 2s. 6d.; M. Hamer (Prestatyn), 5s.; Anon., 2s. 6d.; A Labourer 2s. 6d.; Lillian Dewsbury, 1s.; H. C. (Gorleston-on-Sea, Gt. Yarmouth), 1s.; J. H. 44, 2s.; J. E. S., 1s.; Anon. (Beri, Malta), 2s.; Mr. E. E. Kilworth (Rochford), 5s.; Mr. and Mrs. A. Harding, 2s. 6d.; Mollie, 3s. 6d.; Mrs. Webb (Higher Fraddon) 1s.; A. T. (Merton), 2s. 6d.; A Friend, 2s.; J. W. Heppell (Barlby), 1s.; C. A. (Port Talbot), 1s.; Mr. Joseph Mitchell, 6d.; Thankful (Salford), 5s.; Holiday-maker, 10s.; Mr. J. Elliott (Carlisle), 2s.; Miss I. Jones (Borth), 2s. 6d.; Mr. S. Lavis, 1s.; Cam High, 12s.; Sherburnite, 2s. 6d.; John Bull Reader (Chatham), £2; A. C. Loftus, 10s.; With Love, 10s.; P. 9d.; M. S., 1s.; Mr. R. Wark 1s.; Rosy, 2s. 6d.; S. A. G., 1s.; E. B. Mocalle (Torquay), 5s.; A. Hough (Macclesfield), 1s.; Rootey Patriot, 1s.; J. B. R. (Witham), 2s.; A Poor But Grateful Widow (Bournemouth), 2s. 6d.; A. S. Bedwell (E. 17), 2s. 6d.; Robert Partridge (Oldham), 5s.; Silos, 2s. 6d.; H. A. M., 64, 5s.; Mother (Wolverhampton), 5s; B. (Brighton), 1s. 6d.;

(Many acknowledgments unavoidably held over.)

"Bullets" Prize-winners *(Continued)*

£10 Winners *(continued from page 39.)*

Miss C. H. Haynes, 50, Cartergate, Grimsby.
SAID TO THE BOXER "CARLETT PUBLIC'S 'CLOSING FIST!'"

T. E. Higham, 25, Belle Vue Street, Blackburn.
WHAT ARE "TEARS"—"APPEAL" REVERSING HUBBY'S "VERDICT."

F. D. Holden, 26, Spring Street, Great Harwood.
REGRETTED *Fling's* TAKEN HIS *Youth.*

Mrs. J. Langrish, 43, Wellington Road, Portslade.
CLEVERLY—AUCTIONEER'S HAMMER IMPROVED ANTIQUE.

D. MacCormack, 53, Church Street, Dundee.
INDUSTRIAL PEACE "SUPPORTERS" MUST BECOME "TEAM."

G. A. Mearns, 13, The Brent, Dartford, Kent.
THE ATLANTIC CONQUERING. YET HEROES COME.

G. H. Parry, Abbey Mount, Tavistock.
SERIOUS BUSINESS WHEN JUDGE "HOLDS SIDES."

S. Pepper, 32, Creek Road, March, Cambs.
AN HONEST MAN "FINDING" WORK "KEEPS" IT.

J. Riley, 7, Imperial Street, Blackpool.
REGRETTED FOOLISHNESS THE IT'S FORGIVEN.

E. Roebuck, 109, Kilnhurst Road, Sandhill.
WHAT ARE TEARS? "OVERFLOW" WHEN BABY'S "EMPTY."

A. Watts, 80, Toronto Road, Horfield, Bristol.
BROTHERS "DIVIDED" MOTHER "CUT UP."

E. T. Whiter, 90, Staines Road, Ilford, Essex.
IN THE WISDOM OF EMPIRE, UNEMPLOYMENT'S "CURE."

R. C. Wookey, 5/62, Stapleton Road, Eastville, Bristol.
IN IRELAND DE VALERA ISN'T DELIVERER.

C. Wray, 25, St. Peter's Road, Newton, Mumbles.
HER HANDICAP—HER *Lip* "CURLS NATURALLY."

50 Prize-winners of £1:

S. Barter, 22, Orchard Rd., Kingston-on-Thames; R. C. Baskeyfield, Greasley Rd., Stoke-on-Trent.; C. Batt 35, Duncan Rd, Southsea; S. Behennah, Mevagissey, Cornwall; N. Benson, 246, Cleveland St., Birkenhead; T. Bent, 69, Storer Rd., Loughboro'; E. J. Blackwood, 10, Wilkie Crescent, Larkhall, N.B.; J. N. Brady, 6, Bernard Rd., Wallington, Surrey; Miss E. Brumhead, 79, Ceres Rd., Plumstead, S.E.; J. E. Calverley, 35, Walburgh St., St. George's, E; H. Cane, 5, St. George's Terrace, Brighton; G. Carter, 8, Station Parade, Kew Gardens; Mrs. E. Cooper, 82, Beacon Rd., Luton, Chatham; E. Cornelius, 47, Silverdale Rd., Tunbridge Wells; P. A. Cowdry, 34, High St., Wootton Bassett; E. Crampton, 15, Oxford Ave., Marton, Blackpool; Miss S. Evans, Glan-Gwill Village, Carmarthen; J. Fairbairn, 634, Catheart Rd., Glasgow; Mrs. F. J. Foyle, 55, Wolseley Rd., Southampton; A. Gardiner, 42, Castle Drive, Penrith; H. W. Geary, 172, Rushby Mead, Letchworth, Herts.; J. P. Horan, Customs, Custom House, Galway; Miss E. Hoyte, 63, Whitehall Park, Highgate, N; H. Hughes, The Cottage, Railway St., Tolmorden; P. Kenneally (Staff), 6, Park Lane, Piccadilly, W.; Mrs. A. Leaning, Kirmington, Ulceby, Lincs.; W. D. Litherland, 1, Hea Villas, Heamoor, J. Lucas, 3, Fenwick Grove, Peckham, S.E.; M. J. Maddy, 2, Park Terrace, Ystradomen, Glam.; F. J. Marcham, 9, Annandale Road, Chiswick, W; F. Mawson, 32, Low thorpe St., Moss Side, M c; H. Mayhew, 24, Douglas Rd., Norbiton, Surrey; F. Medland, "Morwenna," Dousland, Devon; G. C. Mills, 170, Surrey Lane, Glasgow; E. J. Mount, 123, Whittington Rd., Bowes Park. A. Murdison, Thrum Hall Lane, Halifax; J. C. Newport, 302, Iffley Rd., Oxford; W. Orr, 17, Vulcan St., Birkenhead; C. E. Pearce, 76, Duckpool Rd., Newport, Mon; H. Pollock, Welbeck Grove, Hr. Broughton; Mrs. M. A. Preston, 4, Crescent Rd, Stockport; L. S. Reid, Vadlure Walls, Shetland; H. Roylance, 3, Burlington St., Nelson, Lancs; B. Rush, 171, Chapel St., Leigh, Lancs.; E. F. Lashmar, 97, Clarence Rd., East Cowes, Mrs. A. Thomas, 3, Kelmore Grove, East Dulwich. T. Trevorrow, 15, Machan Road, Larkhall, Lanark. J. Wardle, Seabank Estate, Moreton Nr. B'head. W. Webster, 26, Recreation Grove, Leeds. Mrs. E. A. Wood, 111, Birchfield Road, Widnes.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

ADVANCE EXAMPLES FOR "BULLETS" COMPETITION No. 655

KEY TO THE SITUATION—FIT FOR A KING—UNEMPLOYMENT GIANT—HER MAN—OUT IN THE COLD—UNDER WATER—PEACE OF MIND—KEEPS ME AWAKE—SEEMS LIKELY—SPIRIT OF ADVENTURE—WHY HE WAS ARRESTED—WHAT THE JOCKEY SAID—WIFE'S WORK A DISGRACE—STREET MUSICIAN—WISE SHOPKEEPER—PERFECT—OCCASIONALLY—FAIR PLAY—WHAT IS YOUTH?

A Complete List of 50 10 , 200 5 , and 500 2 6 Prize-winners can be seen at the offices of "John Bull."

The original Cheque for £250 awarded to the First Prize-winner in "Bullets" No. 651 will be displayed in the window of Mr. T. Hughes, Fr.nt Street, Chas Heaton, Guiseley.

AFTER YOU ARE FORTY.

In the care of his health a man, it has been said, is either a fool or a physician at forty. For the average man it should not be difficult to be healthy and in his prime at that age. With the weaker sex the case is different, for this age is liable to bring with it anxieties and health trials; but many women suffer unnecessarily.

Actually, whether the individual be man or woman, if ill-health is caused by anæmia, nervousness, indigestion, or any ailment connected with a faulty blood supply, the remedy is new blood. So, if blood troubles have assailed you, you can enjoy new health by the simple expedient of renewing your blood.

To renew your blood, begin to-day a short course of Dr. Williams' pink pills. These pills quickly make new rich blood, and as this flows through your veins you will gain fresh energy, new strength, a keen appetite, and full vigorous health. If a man, you will know the joy it is to be strong; if a woman, you will be gratified with your bright, womanly health.

So take advantage now of the health-help of Dr. Williams' pink pills. All chemists sell them, 3s. od. box.

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Here is your great opportunity to buy on easy terms a fleecy flannelette Blankets for the coming winter. For the small sum of 1/- deposit we offer you one pair of these full-size blankets (70 x 90 ins.), strong, whipped edges, etc. Will keep you cosy and warm on the coldest of winter nights. Price only 25/- on easy terms which anybody can afford to pay - 1/- with order, 3/- on delivery, and 4/- monthly. Send 1/- to-day.

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1st Prize £250		2nd Prize £100	
4th Prize £50	10 PRIZES OF £5	10 PRIZES OF £10	5th Prize £25
200 PRIZES OF 5/-	100 PRIZES OF £1	12,000 'TARGET' PRIZES	1,000 PRIZES OF 2/6

Hurry Up!
CLOSING WEEK

HOW TO MAKE "BULLETS"

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. These specimens will guide you:—

Example:—WOMAN OF YESTERDAY
Example:—A SHARPER
Example:—STARVING

Bullet:—UNDERCLOTHING WAS *Under* CLOTHING.
Bullet:—SWORD—WON'T CUT PRICES.
Bullet:—DISGRACE TO ALL *Unconcerned*.

ENCLOSE A POSTAL ORDER AT THE RATE OF 9D. FOR EACH COUPON USED.

RESULT OF COMPETITION No. 652.

FIRST PRIZE OF £250:

Mr. N. BLAIR,
8, Prospect Terrace, Edinburgh.
Example:—LIKE AN ANGEL
Bullet:—POOR NEIGHBOUR, NEIGHBOUR POORLY.

SECOND PRIZE OF £50:

Mr. A. G. G. FAULKNER, 7, Cecil Road, St. Thomas, Exeter.
Example:—INDUSTRIAL PEACE
Bullet:—EVERYBODY'S VICTORY—NOBODY'S DEFEAT.

THIRD PRIZE OF £25:

Mr. W. FRY, 178, Alma Road, Bournemouth.
Example:—CAN'T UNDERSTAND WHY
Bullet:—WORLD'S "DICTATORS" FORGET "LESSONS."

25 Prizes of £10:

G. ALEXANDER, c/o Kane, 1, James St., Whitinch Glasgow.
HER HANDICAP—BABY—SO BABY HANDICAPPED.
C. BROWNING, 33, Somerby Road, Barking.
AN HONEST MAN—PLEADS GUILTY—IT'S CHEAPER.
H. C. CLARK, 16, King's Road, Doncaster.
WHY SHE REFUSED HIM—KISS—SHE'D "GOT COLD."
E. COLLIER, 7, Toronto Road, Heaviley, Stockport.
WHAT THE TIPSTER SAID—"KNOW HORSES? NO—MUGS!"
W. CROSS, 69, Clifton Place, Plymouth.
NEIGHBOUR'S PIANO—"TUNER" CALLS EVERY WEEK.
Miss K. DOYLE, 6, Johnson Crescent, Houghton, Co. Durham.
WHY SHE REFUSED HIM—DIDN'T COME *Into* "EXPECTATIONS."
Miss E. GEOFFREY, c/o Cook, East Howe, Kinson, Bournemouth.
INDUSTRIAL PEACE—THE LOST *Accord*.
F. GILDERSON, Bemerton, Colchester Road, Harold Wood.
CAN'T UNDERSTAND WHY—FOG MISSES EMPLOYER'S DISTRICT.
Mrs. W. GODWIN, 240, Southbourne Road, Eastbourne.
LOSING TEAM—INDUSTRY'S, UNLESS "SPECTATORS" DECREASE.
A. R. GURR, 18, Sydner Road, London, N.
INDUSTRIAL PEACE—"MIXING" NEEDED TO "CEMENT."
Mrs. D. HAINES, 32, Ravenscar Road, Bromley, Kent.
WHAT ARE TEARS?—"SHOWER" *Raising* THE "DUST."

(*Continued on page 58.*)

Examples for "Bullets" Competition No. 654

ALL THE WORLD WANTS
BRITAIN'S GOAL
LOVINGLY
THE LATEST
IF I WERE UNEMPLOYED
FOR ENGLAND
THE OLD FOLKS
CIVILISATION
TARIFF WALLS
GOING TO THE DOGS
UNKNOWN
MOTHER'S MISTAKE
BLOOM OF YOUTH
IS MONEY A CURSE?
WISE GIRL
ARMY OF PROFITEERS
LIKE HOME
AGAIN
SPOTTING EVERYTHING
BECOMING HER
WHEN EVERYBODY'S RETURNING
NOT WANTED
THE RIGHT WAY
GUNS
WHAT THE TENANT SAID
FILM KISS
DOING WELL
MAN TO BLAME
LACKING
WHY HE COULDN'T SLEEP
TOO OFTEN
WHAT'S WRONG
AS ARRANGED
ASKING FATHER
MARRIAGE CONTRACT
UNFAIR
OUR HOSPITALS
BITTER PILL
LATELY
WHAT IS THE LEAGUE?

Address Coupons to "Bullets" No. 654, "John Bull," Long Acre, London, W.C.2 (Comp.)

Closing Date, Thursday, October 27.

Example _____
Bullet _____
Example _____
Bullet _____
(654) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 38. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Closing Date, Thursday, October 27.

Example _____
Bullet _____
Example _____
Bullet _____
(654) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 38. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words

Closing Date, Thursday, October 27.

Example _____
Bullet _____
Example _____
Bullet _____
(654) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 38. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Closing Date, Thursday, October 27.

Example _____
Bullet _____
Example _____
Bullet _____
(654) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 38. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

NEXT WEEK CHRISTMAS TURKEYS FOWLS and HAMPERS!

When you're overworked and worried

YEAST IS LIFE

ONE of the greatest discoveries of the century: Pure Yeast and Vitamins—No harmful drugs. The gentle fermentation of Yeast-Vite when in contact with the gastric juices of the Stomach causes a stimulating, buoyant feeling of extreme vigour. This wonderful Yeast-Vitamin Treatment is guaranteed to be safer, quicker and more effective than Aspirin.

When out of sorts or depressed, take 1 or 2 YEAST-VITE Tablets, and feel fresh and frisky in a few minutes.

IRVING'S *Yeast Vite* TABLETS will relieve:—

Indigestion, Flatulence, in 5 to 10 minutes.
Biliousness, Dizziness, Depression, in 10 to 15 minutes.
Disordered Stomach, Liver, etc., in 10 to 20 minutes.
Headache, Neuralgia, etc., in 5 minutes.
Influenza Colds, Fever, in 24 hours.

YEAST-VITE IS RICH IN VITAMIN B

An eminent specialist, in his article on Health, has emphasised the importance of Vitamin B as a tonic which causes the nerves to function properly. And in his list of essential foods he mentions YEAST as rich in Vitamin B.

CAUTION.—See the name Irving's Yeast-Vite on every carton and bottle. Refuse fraudulent substitutes which are worthless.

Irving's Yeast Vite Tonic Tablets

OUR GUARANTEE. Obtain a 1/3 bottle of Irving's YEAST-VITE Tablets from your chemist. If not thoroughly convinced of the wonderful power of these tablets BY ACTUAL RESULTS, post the empty bottle to us and we will refund the money by return of post.

IRVING'S · YEAST · VITE · LABORATORIES
CECIL HOUSE, HOLBORN VIADUCT, LONDON, E.C.1.

GOLDEN STICK 1/3
SILVER STICK 1/-
(U.K. only)

Specially Made to Soften Beards

by Pears

A shaving stick puts soap round each hair, softens the stubble and gives a quick shave without after effects.

P88 19-84

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WILLS'S

CAPSTAN

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C.C.71

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